

432

MEMORANDUM

June 30, 2004

TO: File S7-23-03

FROM: Alexandra Albright
Division of Market Regulation

RE: Short Sales Rules; Regulation SHO; File No. S7-23-03
Hill, Thompson, Magid & Co. Conference Call Meeting

On June 8, 2004, members from the Division of Market Regulation and Office of Economic Analysis engaged in a conference call meeting with Fredric Leslie, with Hill, Thompson, Magid & Co., to discuss costs associated with the proposed short sales rules. In brief, the call focused on the impact of costs on smaller broker-dealers with compliance of proposed Regulation SHO.

