SECURITIES AND EXCHANGE COMMISSION (Release No. 34-96021; File No. SR-NYSEAMER-2022-42)

October 11, 2022

Self-Regulatory Organizations; NYSE American LLC; Notice of Filing and Immediate Effectiveness of Proposed Change to Amend Sections 140 and 141 of the NYSE American Company Guide to Waive Initial Listing Fees and Annual Listing Fees for the Remainder of the Year the Listing Occurs for an Issuer Listing Upon Closing of its Acquisition of an Exchange-Listed Special Purpose Acquisition Company

Pursuant to Section 19(b)(1)¹ of the Securities Exchange Act of 1934 (the "Act")² and Rule 19b-4 thereunder,³ notice is hereby given that, on September 30, 2022, NYSE American LLC ("NYSE American" or the "Exchange") filed with the Securities and Exchange Commission (the "Commission") the proposed rule change as described in Items I, II, and III below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed</u> <u>Rule Change</u>

The Exchange proposes to amend Sections 140 and 141 of the NYSE American Company Guide ("Company Guide") to waive initial listing fees and the prorated annual fee for the first partial year of listing for any issuer that is not itself listed on a national securities exchange immediately prior to its initial listing on the Exchange but is listing a class of equity securities upon closing of its acquisition of a special purpose acquisition company which had a class of equity securities listed on the Exchange or another national securities exchange prior to the closing of such acquisition. The proposed change is available on the Exchange's website at

¹ 15 U.S.C. 78s(b)(1).

² 15 U.S.C. 78a.

³ 17 CFR 240.19b-4.

www.nyse.com, at the principal office of the Exchange, and at the Commission's PublicReference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change</u>

In its filing with the Commission, the self-regulatory organization included statements concerning the purpose of, and basis for, the proposed rule change and discussed any comments it received on the proposed rule change. The text of those statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant parts of such statements.

A. <u>Self-Regulatory Organization's Statement of the Purpose of, and the Statutory Basis</u> for, the Proposed Rule Change

1. Purpose

The Exchange proposes to amend Sections 140 and 141 of the Company Guide to waive initial listing fees and the prorated annual fee for the first partial year of listing for any issuer that is not itself listed on a national securities exchange immediately prior to its initial listing on the Exchange but is listing a class of equity securities upon closing of its acquisition of a special purpose acquisition company ("SPAC") which had a class of equity securities listed on the Exchange or another national securities exchange prior to the closing of such acquisition.

When a SPAC consummates its business combination, the SPAC is typically the legal acquirer in the transaction and, provided it meets the initial listing standards applied in connection with a business combination by a listed SPAC, it can remain listed on the Exchange. Section 142(g) of the Company Guide provides that a company listed pursuant to Section 119 ("Listing of Companies Whose Business Plan is to Complete One or More Acquisitions") which remains listed on NYSE American upon consummation of its business combination will not be subject to any fees in relation to the issuance of any additional shares in connection with (1) the

consummation of the business combination or (2) a transaction which is occurring at the same time as the business combination with a closing contractually contingent on the consummation of the business combination. The NYSE American-listed SPAC has already been billed its annual fees for that calendar year and will not incur any prorated annual fees for the issuance of additional shares.⁴ Similar to the treatment for fee purposes of a SPAC that is listed on the Exchange and chooses to remain listed after its business combination, a SPAC that is listed on another national securities exchange and that chooses to transfer to NYSE American at the time of its business combination is not subject to any initial listing fees or annual fees for the first part year of listing on NYSE American. This is because Section 140 of the Company Guide provides that any company listing any class of equity securities upon transfer from another market will not be subject to any initial listing fees in connection with such listing. Similarly, Section 141 of the Company Guide provides that issuers transferring the listing of their primary class of common shares from another national securities exchange are not required to pay annual fees with respect to that primary class of common shares or any other class of securities transferred in conjunction therewith for the remainder of the calendar year in which the transfer occurs.

By contrast to the above-described fee waivers, if a company that is not listed on the Exchange or another national securities exchange merges with a NYSE American-listed SPAC or a SPAC listed on another national securities exchange and the non-listed company is the acquirer in the transaction, the non-listed company is treated as a new listing and must pay initial listing fees and prorated annual fees in relation to all shares issued and outstanding at the time of initial listing.

Such shares are reflected in the full-year annual fee bill for the year after the business combination.

To address this disparity between a NYSE American-listed SPAC or a SPAC listed on another national securities exchange that is the acquirer in a business combination and a business combination involving a non-listed issuer where such issuer is the acquirer, the Exchange proposes to amend Section 140 of the Company Guide. Specifically, as amended, Section 140 would waive initial listing fees in cases where a company that is not itself listed on a national securities exchange immediately prior to its initial listing on the Exchange is listing a class of equity securities upon closing of its acquisition of a SPAC which had a class of equity securities listed on the Exchange or another national securities exchange prior to the closing of such acquisition. Similarly, the Exchange proposes to amend Section 141 of the Company Guide to waive with respect to any such company the requirement to pay annual fees with respect to that primary class of common shares or any other class of securities listed in conjunction therewith for the remainder of the calendar year in which the listing occurs. The Exchange believes the similar treatment of a NYSE American-listed SPAC or a SPAC listed on another national securities exchange that is the acquirer in a business combination and a business combination involving a non-listed issuer where such issuer is the acquirer is reasonable because the ultimate listed company is the same. The Exchange believes that the differential treatment accorded to business combinations where the NYSE American listed SPAC or SPAC listed on another national securities exchange is legally acquired by an unlisted company is anomalous. The decision whether to structure a business combination with the SPAC as the legal acquirer rather than the other party does not result in the listing of a substantively different entity. Accordingly, the Exchange believes there is no basis for charging fees purely on the basis of the structure of the business combination chosen by the parties.

The Exchange notes that, in the case of a listing of a non-listed company upon acquisition

of a SPAC that was listed on another national securities exchange, the SPAC would have paid initial listing fees and annual fees for that calendar year to the other national securities exchange. The Exchange believes the proposed waivers would therefore enable NYSE American to better compete for the listing of non-listed companies acquiring SPACs listed on other national securities exchanges than it can currently, as the listing of the combined company would not result in any fees under the rules of either of the other national securities exchanges that list equity securities,⁵ thereby creating a disincentive to listing on NYSE American. The Exchange believes that by addressing these competitive concerns, the proposal is not unfairly discriminatory.

The Exchange believes that the proposed rule change would not affect the Exchange's commitment of resources to its regulatory oversight of the listing process or its regulatory programs.

2. Statutory Basis

The Exchange believes that the proposed rule change is consistent with Section 6(b) of the Act, in general, and furthers the objectives of Section 6(b)(4)⁷ of the Act, in particular, in that it is designed to provide for the equitable allocation of reasonable dues, fees, and other charges. The Exchange also believes that the proposed rule change is consistent with Section 6(b)(5) of the Act,⁸ in that it is designed to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in regulating, clearing, settling,

⁵ See NYSE Listed Company Manual Section 902.02 and Nasdaq Marketplace Rule 5910(a)(7)(v).

^{6 15} U.S.C. 78f(b).

⁷ 15 U.S.C. 78f(b)(4).

^{8 15} U.S.C. 78f(b)(5).

processing information with respect to, and facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest and is not designed to permit unfair discrimination between customers, issuers, brokers, or dealers.

The Proposed Change is Reasonable

The Exchange operates in a highly competitive marketplace for the listing of equity securities. The Commission has repeatedly expressed its preference for competition over regulatory intervention in determining prices, products, and services in the securities markets.

The Exchange believes that the ever-shifting market share among the exchanges with respect to new listings and the transfer of existing listings between competitor exchanges demonstrates that issuers can choose different listing markets in response to fee changes.

Accordingly, competitive forces constrain exchange listing fees. Stated otherwise, changes to exchange listing fees can have a direct effect on the ability of an exchange to compete for new listings and retain existing listings.

Given this competitive environment, the Exchange believes that the proposed fee waivers are reasonable because the cost of paying initial listing fees and the first part year of annual fees to the NYSE American acts as a disincentive to listing on the Exchange.

The Proposal is an Equitable Allocation of Fees

The Exchange believes that the proposed fee waivers are equitable because they avoid an anomalous fee outcome arising from the manner in which a SPAC business combination has been structured.

The Proposal is Not Unfairly Discriminatory

The Exchange believes that the proposal is not unfairly discriminatory, because the

proposed waivers are solely intended to avoid the impact on a limited group of issuers of an anomalous fee outcome arising from the manner in which a SPAC business combination has been structured. Section 142 of the Company Guide includes a specific waiver of all listing fees for the issuance of shares by a NYSE American-listed SPAC which remains listed upon consummation of its business combination in relation to the issuance of any additional shares in connection with (1) the consummation of the business combination or (2) a transaction which is occurring at the same time as the business combination with a closing contractually contingent on the consummation of the business combination. The NYSE American-listed SPAC has already been billed its annual fees for that calendar year and will not incur any prorated fees for the issuance of additional shares. By contrast, if a company that is not listed on the Exchange or another national securities exchange merges with a NYSE American-listed SPAC and the non-listed company is the acquirer in the transaction, the non-listed company is treated as a new listing and must pay initial listing fees and prorated annual fees in relation to all shares issued and outstanding at the time of initial listing.

A SPAC is a shell company with no business operations. Consequently, the parties to a business combination between a SPAC and an operating company have significant flexibility in how they choose to structure the business combination, including in determining which entity will be the legal acquirer. The Exchange is proposing to amend its fee structure to reflect the incidental nature of the resulting SPAC business combination and to avoid treating companies undergoing similar business combinations disparately. By contrast to a SPAC business combination, there are typically more significant limitations on the ability of the parties to a

Such shares are reflected in the full-year annual fee bill for the year after the business combination.

merger between two operating companies to make decisions about which entity will be the acquirer, including, for example, the desire to maintain the acquirer's SEC registration and concerns about how to present the combined entity to the market. As such, it is much more likely that the listing fee implications of how the transaction is structured would be a major consideration for the parties to a SPAC business combination than would be the case in a merger between two operating companies. As the implications of the proposed fee waivers for decisions relating to the transaction structures utilized by unlisted companies listing in connection with the acquisition of a SPAC are typically greater than for other companies listing in conjunction with merger transactions, the proposed waivers are not unfairly discriminatory.

The Exchange notes that, in the case of a listing of a non-listed company upon acquisition of a SPAC that was listed on another national securities exchange, the SPAC would have paid initial listing fees and annual fees for that calendar year to the other national securities exchange. The Exchange believes the proposed waivers would therefore enable NYSE American to better compete for the listing of non-listed companies acquiring SPACs listed on other national securities exchanges than it can currently, as the listing of the combined company would not result in any fees under the rules of either of the other national securities exchanges that list equity securities, ¹⁰ thereby creating a disincentive to listing on NYSE American. The Exchange believes that by addressing these competitive concerns, the proposal is not unfairly discriminatory.

Finally, the Exchange believes that it is subject to significant competitive forces, as described below in the Exchange's statement regarding the burden on competition.

For the foregoing reasons, the Exchange believes that the proposal is consistent with the

See note 5 supra.

Act.

B. <u>Self-Regulatory Organization's Statement on Burden on Competition</u>

The Exchange does not believe that the proposed rule change will impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act.

Intramarket Competition.

The proposed waiver will be available to all similarly situated issuers on the same basis. The proposed waiver will address an anomalous discrepancy in fee treatment between business combinations of SPACs listed on the Exchange and companies that are not listed on a national securities exchange based solely on which entity is the legal survivor in the transaction. The Exchange does not believe that the proposed waivers will have any meaningful effect on the competition among issuers listed on the Exchange.

Intermarket Competition.

The Exchange operates in a highly competitive market in which issuers can readily choose to list new securities on other exchanges and transfer listings to other exchanges if they deem fee levels at those other venues to be more favorable. Because competitors are free to modify their own fees in response, and because issuers may change their listing venue, the Exchange does not believe its proposed fee change can impose any burden on intermarket competition.

The Exchange notes that, in the case of a listing of a non-listed company upon acquisition of a SPAC that was listed on another national securities exchange, the SPAC would have paid initial listing fees and annual fees for that calendar year to the other national securities exchange. The Exchange believes the proposed waivers would therefore enable NYSE American to better compete for the listing of non-listed companies acquiring SPACs listed on other national

securities exchanges than it can currently, as the listing of the combined company would not result in any fees under the rules of either of the other national securities exchanges that list equity securities, thereby creating a disincentive to listing on NYSE American.

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule</u> <u>Change Received from Members, Participants, or Others</u>

No written comments were solicited or received with respect to the proposed rule change.

III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action The foregoing rule change is effective upon filing pursuant to Section 19(b)(3)(A)¹¹ of

the Act and subparagraph (f)(2) of Rule 19b-4¹² thereunder, because it establishes a due, fee, or

other charge imposed by the Exchange.

At any time within 60 days of the filing of such proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings under Section 19(b)(2)(B)¹³ of the Act to determine whether the proposed rule change should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

¹⁵ U.S.C. 78s(b)(3)(A).

¹² 17 CFR 240.19b-4(f)(2).

¹⁵ U.S.C. 78s(b)(2)(B).

Electronic Comments:

- Use the Commission's Internet comment form (http://www.sec.gov/rules/sro.shtml); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-NYSEAMER-2022-42 on the subject line.

Paper Comments:

Send paper comments in triplicate to Secretary, Securities and Exchange Commission,
 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number SR-NYSEAMER-2022-42. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet website (http://www.sec.gov/rules/sro.shtml). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission's Public Reference Room, 100 F Street, NE, Washington, DC 20549 on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change. Persons submitting comments are cautioned that we do not redact or edit personal identifying information from comment submissions. You should submit only information that you wish to make available publicly. All

submissions should refer to File Number SR-NYSEAMER-2022-42, and should be submitted on or before [insert date 21 days from publication in the <u>Federal Register</u>].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. 14

J. Matthew DeLesDernier, Deputy Secretary.

12

¹⁴ 17 CFR 200.30-3(a)(12).