Note: Proposed new language is underlined. Proposed deletions are enclosed in [brackets].

## Rules of BATS Y-Exchange, Inc.

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## CHAPTER XI. TRADING RULES

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## Rule 11.24. Retail Price Improvement Program

(a)-(g) (No changes.)

(h) Rule Pilot Program. This rule shall operate for a pilot period [of twelve months from the date of implementation, which shall occur no later than 90 days after Commission approval of Rule 11.24. The Program shall] set to expire on [(Date will be determined upon adoption of Rule 11.24)] January 31, 2015. During the pilot period, the Program will be limited to trades occurring at prices equal to or greater than \$1.00 per share. The Exchange will periodically notify the membership regarding the securities included in the Program through an information circular.

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