

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 91169 / February 19, 2021

Admin. Proc. File No. 3-19507

In the Matter of  
  
SEEN ON SCREEN TV, INC., AND  
THE PULSE NETWORK, INC.

ORDER

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on September 24, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Seen on Screen TV, Inc., and The Pulse Network, Inc.<sup>1</sup>

On December 11, 2020, the Commission issued an Order to Show Cause as to Seen on Screen.<sup>2</sup> The order also noted that The Pulse Network had filed a Form 15 with the Commission on January 15, 2020.<sup>3</sup> The order directed the Division of Enforcement to file an additional written submission about the status of this case with respect to The Pulse Network.<sup>4</sup> To date, no such additional written submission has been filed.

Accordingly, it is ORDERED that the Division file an additional written submission about the status of this case with respect to The Pulse Network by March 5, 2021.

The parties’ attention is called to the Commission’s March 18, 2020 order regarding the filing and service of papers, which provides that pending further order of the Commission parties

---

<sup>1</sup> *Seen on Screen TV, Inc.*, Exchange Act Release No. 87085, 2019 WL 4670684 (Sept. 24, 2019).

<sup>2</sup> *Seen on Screen TV, Inc.*, Exchange Act Release No. 90648, 2020 WL 7319123 (Dec. 11, 2020).

<sup>3</sup> *Id.* at \*1.

<sup>4</sup> *Id.*

to the extent possible shall submit all filings electronically at [apfilings@sec.gov](mailto:apfilings@sec.gov).<sup>5</sup> Also, the Commission's Rules of Practice were recently amended to include new e-filing requirements, which take effect on April 12, 2021.<sup>6</sup>

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman  
Secretary

---

<sup>5</sup> *Pending Administrative Proceedings*, Exchange Act Release No. 88415, 2020 WL 1322001 (Mar. 18, 2020), <https://www.sec.gov/litigation/opinions/2020/33-10767.pdf>.

<sup>6</sup> *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. 86,464, 86,474 (Dec. 30, 2020); *see also* *Amendments to the Commission's Rules of Practice*, Exchange Act Release No. 90442, 2020 WL 7013370 (Nov. 17, 2020); *Instructions for Electronic Filing and Service of Documents in SEC Administrative Proceedings and Technical Specifications*, <https://www.sec.gov/efapdocs/instructions.pdf>. The amendments also impose other obligations on parties to administrative proceedings such as a new redaction and omission of sensitive personal information requirement. *Amendments to the Commission's Rules of Practice*, 85 Fed. Reg. at 86,465–81.