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8 UNITED STATES DISTRICT COURT
9 WESTERN DISTRICT OF WASHINGTON

10 SECURITIES AND EXCHANGE COMMISSION, 11 Plaintiff, 12 vs. 13 DAVID M. OTTO, TODD VAN SICLEN, 14 MITOPHARM CORPORATION, PAK PETER 15 CHEUNG, WALL STREET PR, INC., and 16 CHARLES BINGHAM, 17 Defendants.	Case No. COMPLAINT
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18 Plaintiff Securities and Exchange Commission (“Commission”) alleges:

19 **SUMMARY OF ACTION**

20 1. This matter involves a fraudulent “pump and dump” scheme orchestrated by
21 Seattle securities lawyer David Otto. Otto used falsified documents to secretly accumulate the
22 stock of MitoPharm Corporation (“MitoPharm”), the developer of purported anti-aging products.
23 MitoPharm engaged in an aggressive promotional campaign, touting the availability of beverages
24 and pills that did not yet exist in commercial form, causing the stock price to more than
25 quadruple. Meanwhile, Otto dumped his shares on an unsuspecting market, reaping more than \$1
26 million in illicit profits.

1 2. The scheme began in late 2006, when Otto, who was hired by MitoPharm’s CEO,
2 Pak Peter Cheung, arranged to purchase a publicly traded shell company as a merger partner for
3 MitoPharm. Otto and his associate, Todd Van Siclén, drafted opinion letters to MitoPharm’s
4 transfer agent filled with false statements in order to secure supposedly “freely tradable” stock
5 certificates for individuals and entities controlled by Otto, giving Otto complete, undisclosed
6 control of MitoPharm’s public float.

7 3. On Otto’s recommendation, Cheung hired stock promoter Charles Bingham to
8 embark on an aggressive public relations campaign premised on the misleading promotion of a
9 product that did not exist. As a result of the campaign, MitoPharm’s stock price rose more than
10 400 percent through the summer of 2007, providing the opportunity for Otto and Bingham to earn
11 substantial profits unloading their stock — more than \$1 million for Otto and almost \$300,000 for
12 Bingham.

13 4. As a result of these violations, the Commission brings this action to require that
14 Defendants disgorge all of their ill-gotten gains plus prejudgment interest, pay civil monetary
15 penalties, be enjoined from future violations of the federal securities laws, for Cheung to be
16 barred from serving as an officer or director of a public company, and for Cheung, Otto and Van
17 Siclén to be barred from participating in the offer of penny stock.

JURISDICTION AND VENUE

19 5. This Court has jurisdiction over this action pursuant to Sections 20(b), 20(d) and
20 22(a) of the Securities Act of 1933 (“Securities Act”) [15 U.S.C. §77t(b), 77t(d) and 77v(a)] and
21 Sections 21(d), 21(e) and 27 of the Securities Exchange Act of 1934 (“Exchange Act”) [15 U.S.C.
22 §§78u(b), 78u(e) and 78aa]. Defendants, directly or indirectly, have made use of the means and
23 instrumentalities of interstate commerce, or of the mails, in connection with the acts, practices and
24 courses of business alleged in this Complaint.

25 6. Venue in this District is proper pursuant to Section 22(a) of the Securities Act [15
26 U.S.C. §77v(a)] and Section 27 of the Exchange Act [15 U.S.C. §78aa]. Certain of the
27
28

1 transactions, acts, practices and courses of conduct alleged in this Complaint occurred within the
2 Western District of Washington.

3 7. Assignment to the Seattle Division is appropriate pursuant to Local Rule 5(1)
4 because a substantial part of the events that give rise to the claims occurred in King County. In
5 addition, defendants David Otto's business and home, Todd Van Siclen's home, and MitoPharm
6 Corporation's principal place of business are all located in Seattle.

7 **DEFENDANTS**

8 8. Defendant David Otto, age 50, of Seattle, Washington, is an attorney licensed with
9 the bars of Washington and New York. Otto is the sole partner of Otto Law Group ("OLG"), a
10 law firm in Seattle with approximately six other attorneys. Otto represented MitoPharm from its
11 inception and had represented defendant Cheung in other matters. MitoPharm used OLG's
12 address in Seattle as its principal place of business.

13 9. Defendant Todd Van Siclen, age 39, of Seattle, Washington, is an associate at
14 OLG and is a member of the New York and New Jersey bars. Van Siclen was responsible for the
15 day-to-day work on the MitoPharm engagement.

16 10. Defendant MitoPharm Corporation, formerly HerbalPharm, Inc. was incorporated
17 in Washington state in 2004, with its principal place of business in Seattle. MitoPharm purports
18 to be developing products that slow the aging process based on traditional Chinese medicine.
19 During the relevant time period, MitoPharm's stock was quoted on the Pink OTC Markets, Inc.
20 ("Pink Sheets") under the symbols HPBM, MTPM and MTPH.

21 11. Defendant Pak Peter Cheung of Vancouver, British Columbia is the president and
22 CEO of MitoPharm.

23 12. Defendant Wall Street PR, Inc. ("Wall Street PR") is a privately held Texas
24 corporation based in Houston, Texas, owned by defendant Charles Bingham. It engages in public
25 relations and investor relations work for startup and development stage companies. Wall Street
26 PR coordinated MitoPharm's promotional campaign by disseminating web articles, press releases,
27 an advertisement in USA Today, and orchestrating a direct mail campaign.

1 13. Defendant Charles Bingham, age 39 of Houston, Texas, owns Wall Street PR.

2 **FACTUAL ALLEGATIONS**

3 **A. MitoPharm's Origins and Reverse Merger.**

4 14. MitoPharm originated from Peter Cheung's desire to develop and market a
5 beverage and nutritional supplements that would contain a compound extracted from a berry used
6 in traditional Chinese medicine. The compound purported to have anti-aging health benefits.
7 Cheung believed that he could commercialize this compound with a product line that would
8 appeal to baby boomers.

9 15. In 2004, Cheung hired David Otto, an experienced securities lawyer, to incorporate
10 HerbalPharm and lead the effort to raise money for the company. Otto recommended taking
11 HerbalPharm public through a reverse merger. Otto explained to Cheung that in a reverse merger,
12 HerbalPharm would merge with a shell company — a company with no assets or ongoing
13 business, but which had previously issued stock registered with the Commission — with an ample
14 supply of so-called freely tradable stock (*i.e.*, stock that can be sold in the public markets). Then,
15 Otto's plan was to have certain entities trade HerbalPharm's freely tradable stock supposedly to
16 create sufficient volume and pricing to attract financing from private investors. Otto did not tell
17 Cheung that the trading entities would be owned and controlled by Otto.

18 16. In June or July 2006, Otto's associate, Todd Van Siclen located a public shell
19 called Eurosoft Corporation offered by a shell broker who was also Otto's former client. The
20 broker was offering a controlling stake in Eurosoft by selling a stock certificate for 25,000,000
21 shares out of roughly 49,000,000 shares outstanding.

22 17. The shell broker initially set the price of the shell at \$275,000. Otto and Van
23 Siclen negotiated with the broker to secure the shell for \$225,000 — \$50,000 less than the
24 original price. But Otto did not tell Cheung about the discount, charging him the full amount of
25 \$275,000 for the shell and keeping the difference for himself.

26 18. In order to conceal this arrangement from Cheung, Otto and Van Siclen purchased
27 the controlling stake in Eurosoft through a company Otto set up for that purpose and then resold

1 the stake to HerbalPharm. Otto instructed Van Siclen not to tell Cheung about the price
2 arrangement. Van Siclen completed the transaction without disclosing to Cheung that Otto was
3 earning \$50,000 from the sale of the shell.

4 19. The merger closed on October 25, 2006. As part of the merger process, Eurosoft
5 came under the control of HerbalPharm, its majority shareholder (because it had purchased the
6 majority shareholder certificate from Otto). The private corporation was then merged into the
7 public entity. In March 2007, HerbalPharm changed its name to MitoPharm.

8 **B. Otto Fraudulently Gains Control of MitoPharm's Public Float**

9 20. Following the reverse merger, Otto embarked on a scheme to gain complete
10 control of MitoPharm's public float (the shares outstanding and available for trading by the
11 public), dilute the interests of existing shareholders, and use MitoPharm as a checkbook, selling
12 shares as needed and keeping the proceeds.

13 21. The centerpiece of the Eurosoft-HerbalPharm merger was a \$65,000 convertible
14 promissory note (the "Note"). The Note was issued by Eurosoft to an entity called Wakefield
15 Services Corporation ("Wakefield") in May 2004 supposedly to satisfy Eurosoft's obligations
16 owed under a May 2003 consulting agreement with Wakefield. The Note provided that the
17 noteholder could convert the debt to shares of Eurosoft at a rate of one share per \$0.01 of debt,
18 and explicitly stated that the conversion rate would not be affected by stock splits. Accordingly,
19 the Note, on its face, was worth 6.5 million shares.

20 22. Before the reverse merger closed, Otto and Van Siclen had coordinated a reverse
21 1000:1 split in Eurosoft's stock. The effect of the reverse split was to reduce the stake of
22 Eurosoft's roughly 400 existing shareholders who had held the remaining 24,000,000 shares
23 available for public trading that were not sold to HerbalPharm as part of the merger to 24,000
24 shares. Because the Note was not affected by the reverse split, converting the Note and issuing
25 millions of shares to Otto, gave Otto complete control of MitoPharm's publicly tradable stock.

1 The Convertible Note Assignment

2 23. The Note was accompanied by a document entitled Note Assignment (the
3 “Assignment”), dated January 15, 2006, which states that Wakefield assigns the Note “to the
4 attached assigns (see attached)” but does not mention any specific person or entity as the
5 assignee. There was no attachment to the Assignment when Van Siclen received the Eurosoft due
6 diligence file from the shell broker.

7 24. In August or September 2006, Van Siclen created a document entitled
8 “Attachment to Promissory Note Assignment” (the “Attachment”). That document stated that
9 Wakefield assigned the Note “for value received” proportionally to five entities that Otto
10 controlled (the “Otto Entities”), and to an individual who is a friend of Otto’s (collectively, the
11 “Nominee Shareholders”). Otto instructed Van Siclen on how to divide up the Note principal
12 among the Nominee Shareholders. Both Otto and Van Siclen knew that the Nominee
13 Shareholders paid nothing for the Assignment.

14 25. As drafted by Van Siclen, the Attachment was effectively backdated to create the
15 false impression that it had accompanied the original January 15, 2006 Assignment (*i.e.*, as if the
16 Nominee Shareholders were actually assigned the Note on January 15, 2006). The transaction
17 was also structured to create the appearance that the Nominee Shareholders were unaffiliated with
18 Otto.

19 26. These impressions are false and misleading, at least in part, because two of the
20 Otto Entities did not even exist in January 2006, and in fact, each of the Otto Entities is owned in
21 part, and controlled entirely by, Otto.

22 Issuance of the Convertible Note Shares

23 27. On October 25, 2006, MitoPharm’s board (including Cheung and two others)
24 approved a resolution Van Siclen drafted issuing over seven million MitoPharm shares to the
25 Nominee Shareholders based on conversion of the Note.

26 28. The next step in Otto’s scheme to gain control of MitoPharm’s stock was to get
27 MitoPharm’s transfer agent to issue stock certificates without a restrictive legend on them to the

1 Nominee Shareholders. Stock certificates bearing restrictive legends cannot be traded, and
2 transfer agents require legal opinions to remove restrictive legends. The certificates originally
3 issued from the conversion of the Note bore restrictive legends, as required by the federal
4 securities laws.

5 29. Accordingly, once MitoPharm authorized issuance of the shares, Otto instructed
6 Van Siclen to “go get those shares.” Van Siclen drafted and signed six legal opinion letters, as
7 opinions of OLG, to the transfer agent to have the restrictive legends removed from the Nominee
8 Shareholders’ stock certificates, making them, in Otto’s terminology, freely tradable.

9 30. For each of the Nominee Shareholders, Van Siclen represented he had reviewed a
10 Shareholder Representation Letter containing statements regarding payment for the shares and
11 beneficial ownership, evidence regarding the date of payment for the shares, and the Form 144
12 filled out by the Nominee Shareholder. Form 144 is document filed with the Commission that
13 provides notice of a proposed sale of securities. Each opinion letter, dated October 24, 2006,
14 concludes that the Nominee Shareholder is not an affiliate of MitoPharm and provided valuable
15 consideration for the shares more than two years ago.

16 31. At the time he issued the instruction to write the opinion letters, Otto knew that
17 there was no basis for removing the restrictive legend from the Nominee Shareholders’ shares.
18 As a securities lawyer, Otto knew, or was reckless in not knowing, that in order to remove the
19 legend, Van Siclen would have to misrepresent material facts to the transfer agent.

20 32. Van Siclen knew he had no basis for making any of these representations in the
21 opinion letter. He did not see any Shareholder Representation Letter from any of the Nominee
22 Shareholders, and he knew no such letters existed. He also did not see any evidence of any
23 Nominee Shareholder paying for the shares, and to his knowledge they paid nothing for the shares
24 they were issued, or for the Note itself that was assigned to them. Van Siclen also knew that none
25 of the Nominee Shareholders filed a Form 144 with the Commission for their MitoPharm shares.
26 Van Siclen knew Otto had some ownership interest in the Otto Entities, but took no steps to
27 confirm whether Otto or the Entities were affiliates of MitoPharm. As a securities lawyers, Van

1 Siclen and Otto knew, or were reckless in not knowing, that the opinion letters Van Siclen wrote
2 were false and misleading, and there was no basis for requesting removal of the restrictive legend
3 for the reasons he stated in the opinion letters.

4 33. Based on the misrepresentations in the OLG opinion letters, the transfer agent
5 issued share certificates to the Nominee Shareholders for 7,706,663 shares dated November 22,
6 2007 without restrictive legends. Absent the misrepresentations in the opinion letters, the transfer
7 agent could not have issued unlegended share certificates.

8 Post-Conversion, Otto Controlled MitoPharm

9 34. By causing MitoPharm to issue 7.7 million shares to entities that he controlled
10 directly (and a person over whom Otto had control), and then obtaining unlegended share
11 certificates, Otto knew he was diluting the other shareholders, particularly holders of unrestricted
12 shares. These maneuvers gave Otto undisclosed control over 25% of MitoPharm — and over
13 99% of the public float.

14 **C. The Fraudulent Promotion of MitoPharm Stock**

15 A Campaign to Promote Product That Does Not Exist

16 35. In the winter and spring of 2007, Otto, Van Siclen, Cheung and others, including
17 Charles Bingham, who runs Wall Street PR, began to work on a promotional campaign for
18 MitoPharm. The promotional campaign touted MitoPharm's two supposed products, "Restorade"
19 and "Stamina Solution."

20 36. The campaign was false and misleading because it used statements and images to
21 create the impression that MitoPharm was in a position to distribute widely, and sell
22 commercially, different product lines, when in reality MitoPharm was a development stage
23 company that had no money, no distribution channels, and no production capability.

24 37. The promotional materials falsely stated that both Restorade and Stamina Solution
25 are "[a]vailable as functional beverage or as a soft gel capsule." Other materials stated that:

- 26 • "The Company's key products, Restorade and Stamina Solution *contain* a unique
27 compound"

- 1 • “The Restorade and Stamina Solutions products *are* the result of over 15 years of
- 2 research”
- 3 • Restorade “*Counteracts* leading cause of aging, *Increases* cellular anti-oxidant capacity”
- 4 • Stamina Solution “*Improves* stamina and endurance”

5 (emphasis supplied).

6 38. To accompany the written text of MitoPharm’s website and other promotional
7 materials, Cheung had a graphics artist create renderings of what the containers for MitoPharm’s
8 products *could* look like. These were full color images of an aluminum can (like a typical soda
9 can) and a plastic pill bottle with a design logo, either the “Restorade” or “Stamina Solutions”
10 label, and language stating the flavor contained within. Promotional materials, including
11 MitoPharm’s website, web profiles created by Bingham and others, and written materials
12 disseminated to investors typically used these fake images side-by-side with bullet points stating
13 that product was “available” and other present tense descriptions of the product.

14 39. At the time of the promotional campaign — from late April until September 2007
15 — MitoPharm had no beverage other than a few test batches, no production facility, no
16 distribution channels, and no sales. No soft gel capsule was ever developed.

17 The Materials Were Disseminated Widely Starting in Spring 2007

18 40. MitoPharm’s campaign kicked off in April 2007 and continued throughout the
19 summer promoting the product with materials that misrepresented the state of product
20 development. The effort started with the posting of a profile of MitoPharm on a website,
21 “EquityDigest.com.” The profile used present tense language to describe MitoPharm’s products,
22 accompanied by the images purporting to be cans and bottles of MitoPharm’s products.

23 41. In May 2007, Bingham increased the intensity of MitoPharm’s promotional
24 campaign. This involved issuing press releases several times a week (11 in 23 business days that
25 month). In particular, company press releases issued on May 22, 2007 and May 31, 2007
26 contained statements that MitoPharm had product available when it did not. Other releases
27 misleadingly used the present tense when referring to MitoPharm’s products. In addition,

1 | sometime in May 2007, Bingham prepared and posted a web profile on a website called “The Bull
2 | Run Report.” That profile contained the fake images alongside the misleading language that
3 | MitoPharm had available product. During that same time frame, MitoPharm posted on its own
4 | website the fake images and misleading language stating that product was available.

5 | 42. The promotional campaign, including MitoPharm’s website and press releases,
6 | was virtually the only information available to investors about the company. There were no
7 | current reports on Forms 10-K or 10-Q filed with the Commission. The misstatements in the
8 | promotional campaign were designed to spur investor interest in a development stage company
9 | with no product and no sales by creating the impression that product was available. By
10 | misrepresenting MitoPharm’s status in widely distributed public statements, the defendants
11 | misstated material facts to investors and potential investors in MitoPharm securities.

12 | Cheung, Otto, and Van Siclen Knew or Were Reckless In Not Knowing That The
13 | Promotional Materials Were False and Misleading

14 | 43. Cheung, Otto, and Van Siclen knew that MitoPharm did not have product
15 | available, understood that MitoPharm needed financing before it could begin to create or
16 | distribute the product, and knew that statements that MitoPharm’s products “*are available*” as a
17 | beverage or a soft gel capsule were not true at the time they were made. They were also aware
18 | that images of “Restorade” and “Stamina Solutions” beverage cans and pill bottles depicted
19 | product was at most in the development stage and not available for sale.

20 | 44. Cheung was aware that the promotional campaign was disseminating misleading
21 | information about the state of MitoPharm’s product development. Cheung was responsible for
22 | the content of MitoPharm’s website, which contained the “available” language and the fake
23 | pictures. Cheung was also responsible for creating the fake images of the cans and bottles, which
24 | he knew would be used to promote the product. Moreover, Cheung was involved in the drafting
25 | of the May 22 and May 31 press releases, or at least reviewed them.

26 | 45. Cheung was cavalier about accuracy of statements made to the public. On May 1,
27 | as the promotional efforts were gathering steam, Cheung emailed Bingham, Otto, and Van Siclen

1 asking that they “Not to belabor on [sic] the accuracy of the contents, as we can always revise any
2 incorrect information by future releases.” But Cheung did not ask Bingham or anyone else to
3 correct the May 22 or May 31 release, or any other public statement that MitoPharm had product
4 available, even though he was in the best position to know such statements were misleading.

5 46. Otto and Van Siclen were also well aware that MitoPharm was actively promoting
6 a product that did not exist. Cheung asked Bingham to send all press releases and other content to
7 Otto and Van Siclen for review. Van Siclen saw many of the press releases before they went out.
8 Otto paid particular attention to press releases. Both Otto and Van Siclen were aware of the
9 EquityDigest website, which contained the fake images describing product in the present tense,
10 and were asked to approve it before it was posted. Van Siclen was aware of MitoPharm’s
11 website.

12 Bingham Was Principally Responsible For Disseminating Promotional Materials
13 and Was Negligent In Not Knowing Whether MitoPharm Had Product Available

14 47. Bingham, who was hired by MitoPharm on Otto’s introduction and
15 recommendation, wrote and distributed much of the promotional material. His company, Wall
16 Street PR, was MitoPharm’s public relations company. As such, Bingham was fully aware of the
17 web profiles, the newsletters, and the press releases that were published during the promotional
18 campaign.

19 48. When Bingham began the promotional campaign, he understood that MitoPharm
20 was a development stage company with the concept of selling a beverage. He never saw
21 MitoPharm’s product or the cans and bottles represented in the images on the promotional
22 materials. Importantly, as MitoPharm’s chief promoter making statements to the public, Bingham
23 did not undertake any steps to ensure the accuracy of the materials he was drafting or
24 disseminating. Accordingly, Bingham knew or should have known that the promotional materials
25 he wrote and distributed contained misstatements of material facts.

26 49. On May 1, 2007, Otto transferred 50,000 unrestricted MitoPharm shares from one
27 of the Otto Entities to Wall Street PR as compensation for the public relations work. Bingham

1 therefore stood to gain by the rise in the company's stock price because of the shares Otto gave
2 him.

3 **D. As MitoPharm's Stock Price Rose, Otto and Bingham Sold Their Shares**

4 50. In the few months before the promotional campaign, MitoPharm's stock was
5 trading between approximately \$0.50 and \$0.65 per share on volume of at most a few thousand,
6 and typically a few hundred, shares a day. Starting in late April 2007, one of the entities
7 controlled by Otto began selling its MitoPharm stock using the means and instrumentalities of
8 interstate commerce. Because Otto controlled virtually the entire public float of MitoPharm stock
9 at the time, these initial sales constituted nearly the only available shares for the investing public
10 to buy. As MitoPharm's stock price steadily rose in May 2007, Otto sold thousands of shares
11 nearly every day in May 2007, eventually selling over 730,000 shares in the month for
12 approximately \$730,000. No registration statement was in effect for these transactions and no
13 exemption from the registration requirements applied. The proceeds from these sales were
14 deposited in a money market account held by OLG and controlled by Otto.

15 51. In early June 2007, using the means and instrumentalities of interstate commerce,
16 Bingham sold Wall Street PR's shares while MitoPharm's stock continued to rise, making
17 \$80,000. In addition, Bingham received via wire transfer \$207,000 from an Luxembourg entity
18 that had sold MitoPharm stock it had received from one of the Otto Entities. No registration
19 statement was in effect for these transactions and no exemption from the registration requirements
20 applied.

21 **E. The Promotional Campaign Continued and Otto Dumped the Nominee
22 Shareholders' Stock.**

23 52. MitoPharm's misleading promotional campaign continued through the summer of
24 2007, with MitoPharm's stock price peaking in early August. As the promotional campaign lost
25 momentum, Otto began selling heavily the Nominee Shareholders' MitoPharm stock in
26 September 2007 and did not stop selling until November 15, 2007, at which time each Nominee
27 sold its remaining shares. Combined, the Nominee Shareholders sold over 4,500,000 shares of

1 MitoPharm for over \$1.3 million. Nearly all of the proceeds from the sale of MitoPharm stock,
2 including the individual Nominee Shareholder's, were deposited in an OLG money market
3 account controlled by Otto.

4 53. This sales activity crushed MitoPharm's stock price, which dropped from a high of
5 \$2.31 on August 9, 2007 to \$0.05 in the beginning of November 2007.

6 **F. MitoPharm and Otto Provided Inaccurate Information About the Company and Its**
7 **Shareholders**

8 The Misleading Pink Sheets Disclosure

9 54. In the midst of the public relations campaign, MitoPharm filed a misleading
10 statement with the Pink Sheets quotation services that hid Otto's and the Nominee Shareholders'
11 ownership in the company. The Pink Sheets is an online service that provides quotations for
12 certain stocks that are traded over-the-counter. In early June 2007, Van Siclen prepared a
13 Company Information File (the "Profile") required by the Pink Sheets. The Profile, dated June 6,
14 2007 and posted on the Pink Sheets website, required disclosure of "all persons holding more than
15 5% of any class of the Issuer's equity securities."

16 55. To prepare the Profile, Van Siclen drafted a table of five percent owners that failed
17 to include the holdings or ownership interest of any of the Otto Entities, the individual Nominee
18 Shareholder, or David Otto. As of June 6, 2007, three of the Otto Entities owned more than five
19 percent of MitoPharm stock, as did the individual Nominee Shareholder. Moreover, based on his
20 ownership stake in each of the Otto Entities, Otto was the beneficial owner of over seven percent
21 of MitoPharm stock at that time and controlled at least 25% of MitoPharm's stock.

22 56. Failing to disclose the Nominee Shareholders' stake and Otto's beneficial interest
23 was misleading to investors because it hid from them the fact that one person — namely,
24 MitoPharm's attorney — controlled large blocks of MitoPharm stock. Otto and Van Siclen both
25 had access to or were aware of each Nominee Shareholder's ownership stake in MitoPharm. Otto
26 and Van Siclen knew or were reckless in not knowing that the Pink Sheets profile Van Siclen
27 prepared was materially misleading.

1 The Failure to File Section 13 and 16 Disclosures

2 57. Following the reverse merger, MitoPharm was registered as a reporting issuer
3 pursuant to Section 12 of the Exchange Act. A Section 12 registrant is required to make periodic
4 filings with the Commission pursuant to Section 13 of the Exchange Act. From October 2006
5 until June 2007, MitoPharm failed to make filings required by Section 13(a) of the Exchange Act,
6 including those on Forms 10-K for the fiscal year ended December 31, 2006 and 10-Q for fiscal
7 quarter ended March 31, 2007.

8 58. Under Section 16 of the Exchange Act, officers and directors and beneficial
9 owners of ten percent of a Section 12 registrant's stock must disclose their ownership interests
10 and any changes thereto. Otto was the beneficial owner of more than ten percent of MitoPharm
11 stock from November 22, 2006, when share certificates were issued to the Nominee Shareholders,
12 until May 2007, when one of the Otto Entities sold substantial amounts of stock. Otto did not
13 report his ownership stake on Form 3 or his sales on Form 4 as required by Section 16 of the
14 Exchange Act. Failing to make these required filings was yet another way that Otto hid his
15 ownership and control of MitoPharm's float from the public view.

16 59. On June 12, 2007, Van Siclen caused MitoPharm to file a report on Form 15
17 terminating the registration of MitoPharm's common stock.

18 **CLAIMS FOR RELIEF**

19 **FIRST CLAIM FOR RELIEF**

20 *Violations of Sections 5(a) and 5(c) of the Securities Act by All Defendants*

21 60. The Commission hereby incorporates and re-alleges here paragraphs 1 through 59.

22 61. By engaging in the acts and conduct alleged above, Otto, Van Siclen, Cheung,
23 Bingham, MitoPharm, and Wall Street PR, directly or indirectly, made use of means or
24 instruments of transportation or communication in interstate commerce or of the mails to offer or
25 to sell securities through the use or medium of a prospectus or otherwise when no registration
26 statement had been filed or was in effect as to such securities and no exemption from registration
27 was available.

1 62. By reason of the foregoing, Otto, Van Siclén, Cheung, Bingham, MitoPharm, and
2 Wall Street PR, have violated and, unless enjoined, will continue to violate Sections 5(a) and 5(c)
3 of the Securities Act [15 U.S.C. §§ 77e(a) and 77e(c)].

4 **SECOND CLAIM FOR RELIEF**

5 *Violations of Section 17(a)(1) of the Securities Act by Otto, Van Siclén, Cheung and MitoPharm*

6 63. The Commission hereby incorporates and re-alleges here paragraphs 1 through 59.

7 64. By engaging in the acts and conduct alleged above, Otto, Van Siclén, Cheung and
8 MitoPharm, directly or indirectly, in the offer or sale of securities, by use of the means or
9 instruments of transportation or communication in interstate commerce or by use of the mails
10 with scienter employed devices, schemes, or artifices to defraud

11 65. By reason of the foregoing, Otto, Van Siclén, Cheung and MitoPharm have
12 violated and, unless restrained and enjoined, will continue to violate Section 17(a)(1) of the
13 Securities Act [15 U.S.C. § 77q(a)(1)].

14 **THIRD CLAIM FOR RELIEF**

15 *Violations of Section 17(a)(2) and (a)(3) of the Securities Act by All Defendants*

16 66. The Commission realleges and incorporates by reference Paragraphs 1 through 59.

17 67. By engaging in the conduct described above, Otto, Van Siclén, Cheung, Bingham,
18 MitoPharm, and Wall Street PR, directly or indirectly, in the offer or sale of securities, by the use
19 of the means or instruments of transportation or communication in interstate commerce or by use
20 of the mails:

21 (a) obtained money or property by means of untrue statements of a material fact or
22 omissions to state a material fact necessary in order to make the statements made,
23 in the light of the circumstances under which they were made, not misleading; and

24 (b) engaged in transactions, practices, or courses of business which operated or
25 would operate as a fraud or deceit upon purchasers of securities.

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1 68. By reason of the foregoing, Otto, Van Siclén, Cheung, Bingham, MitoPharm, and
2 Wall Street PR have violated, and unless restrained and enjoined will continue to violate, Section
3 17(a)(2) and (a)(3) of the Securities Act [15 U.S.C. § 77q(a)(2) and 77q(a)(3)].

4 **FOURTH CLAIM FOR RELIEF**

5 *Violations of Section 10(b) of the Exchange Act and Rule 10b-5 Thereunder by Otto,
6 Van Siclén, Cheung, and MitoPharm*

6 69. The Commission realleges and incorporates by reference Paragraphs 1 through 59.

7 70. By engaging in the conduct described above, Otto, Van Siclén, Cheung, and
8 MitoPharm, with scienter, directly or indirectly, in connection with the purchase or sale of
9 securities, by the use of means or instrumentalities of interstate commerce or of the mails, or of
10 facilities of a national securities exchange:

11 (a) employed devices, schemes, or artifices to defraud;

12 (b) made untrue statements of a material fact or omitted to state a material fact
13 necessary in order to make the statements made, in the light of the circumstances
14 under which they were made, not misleading; and

15 (c) engaged in acts, practices, or courses of business which operated or would
16 operate as a fraud or deceit upon other persons, including purchasers and sellers of
17 securities.

18 71. By reason of the foregoing, Otto, Van Siclén, Cheung, and MitoPharm have
19 violated, and unless restrained and enjoined will continue to violate, Section 10(b) of the
20 Exchange Act [15 U.S.C. § 78j(b)], and Rule 10b-5 [17 C.F.R. § 240.10b-5].

21 **FIFTH CLAIM FOR RELIEF**

22 *Aiding and Abetting Violations of Section 10(b) of the Exchange Act and Rule 10b-5
23 Thereunder by Van Siclén*

23 72. The Commission realleges and incorporates by reference Paragraphs 1 through 59.

24 73. By engaging in the conduct described above, Otto, Van Siclén, Cheung, and
25 MitoPharm, with scienter, directly or indirectly, in connection with the purchase or sale of
26 securities, by the use of means or instrumentalities of interstate commerce or of the mails, or of
27 facilities of a national securities exchange:

- 1 (a) employed devices, schemes, or artifices to defraud;
- 2 (b) made untrue statements of a material fact or omitted to state a material fact
- 3 necessary in order to make the statements made, in the light of the circumstances
- 4 under which they were made, not misleading; and
- 5 (c) engaged in acts, practices, or courses of business which operated or would
- 6 operate as a fraud or deceit upon other persons, including purchasers and sellers of
- 7 securities.

8 74. Van Siclen knowingly provided substantial assistance to violations of Section

9 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 [17 C.F.R. § 240.10b-5], and

10 therefore is liable as aiding and abetting pursuant to Section 20(e) of the Exchange Act [15 U.S.C.

11 § 78t(e)].

12 75. By reason of the foregoing, Van Siclen has violated, and unless restrained and

13 enjoined will continue to violate, Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)], and

14 Rule 10b-5 [17 C.F.R. § 240.10b-5].

15 **SIXTH CLAIM FOR RELIEF**

16 *Violations of Section 13(a) of the Exchange Act and Rules 13a-1, and 13a-13*
Thereunder by MitoPharm

17 76. The Commission realleges and incorporates by reference Paragraphs 1 through 59.

18 77. Based on the conduct alleged above, MitoPharm violated Section 13(a) of the

19 Exchange Act [15 U.S.C. § 78m(a)], and Rules 13a-1 and 13a-13 [17 C.F.R. §§ 240.13a-1 and

20 240.13a-13], which obligate issuers of securities registered pursuant to the Exchange Act to file

21 with the Commission annual and quarterly reports.

22 78. By reason of the foregoing, MitoPharm has violated, and unless restrained and

23 enjoined will continue to violate, Section 13(a) of the Exchange Act, [15 U.S.C. § 78m(a)], and

24 Rules 13a-1 and 13a-13 [17 C.F.R. §§ 240.13a-1 and 240.13a-13].

25 **SEVENTH CLAIM FOR RELIEF**

26 *Violations of Section 16(a) of the Exchange Act and Rule 16a-3 Thereunder by Otto*

27 79. The Commission realleges and incorporates by reference Paragraphs 1 through 59.

1 80. Based on the conduct alleged above, by failing to file accurate statements with the
2 Commission regarding his changes in beneficial ownership of MitoPharm shares, Otto violated
3 Section 16(a) of the Exchange Act [15 U.S.C. § 78p(a)], which obligates officers and directors
4 and beneficial owners of more than ten percent of issuers registered pursuant to Section 12 of the
5 Exchange Act [15 U.S.C. § 78I], to file with the Commission statements regarding beneficial
6 ownership of securities of the issuer.

7 81. By reason of the foregoing Otto has violated, and unless restrained and enjoined
8 will continue to violate, Section 16(a) of the Exchange Act [15 U.S.C. § 78p(a)] and Exchange
9 Act Rule 16a-3 [17 C.F.R. § 240.16a-3].

PRAYER FOR RELIEF

11 WHEREFORE, the Commission respectfully requests that this Court:

I.

13 Issue an order permanently restraining and enjoining each defendant and their agents,
14 servants, employees, attorneys, and assigns, and those persons in active concert or participation
15 with them, from violating and/or aiding and abetting the provisions of the federal securities laws
16 each violated, including Sections 5 and 17(a)(1), (2), and (3) of the Securities Act, 15 U.S.C. §§
17 77e, 77q(a); Sections 10(b), 13(a), and 16(a) of the Exchange Act, 15 U.S.C. §§ 78j(b), 78m(a),
18 and 78p(a); and Rules 10b-5, 13a-1, 13a-13, and 16a-3, 17 C.F.R. §§ 240.10b-5, 240.13a-1,
19 240.13a-13, and 240.16a-3.

II.

21 Issue an order directing defendants Otto, Bingham and Wall Street PR to disgorge all
22 wrongfully obtained benefits in an amount according to proof, plus prejudgment interest thereon.

III.

24 Issue an order directing defendants to pay civil monetary penalties under Section 20(d) of
25 the Securities Act, 15 U.S.C. §§ 77t(d), and Section 21(d)(3) of the Exchange Act, 15 U.S.C. §§
26 78u(d)(3).

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IV.

Issue an order barring Cheung from serving as an officer or director of any public company, pursuant to Section 21(d)(2) of the Exchange Act, 15 U.S.C. § 78u(d)(2).

V.

Issue an order barring Otto, Van Siclen, and Cheung from participating in an offering of penny stock, pursuant to Section 21(d)(6) of the Exchange Act, 15 U.S.C. § 78u(d)(6)

VI

Retain jurisdiction of this action in accordance with the principles of equity and the Federal Rules of Civil Procedure in order to implement and carry out the terms of all orders and decrees that may be entered, or to entertain any suitable application or motion for additional relief within the jurisdiction of this Court.

VII.

Grant such other and further relief as this Court may determine to be just and necessary

Dated: July 13, 2009

Respectfully submitted,

Mark P. Fickes

Michael E. Liftik

Attorneys for Plaintiff
SECURITIES AND EXCHANGE
COMMISSION