UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 59734 / April 8, 2009

Administrative Proceeding File No. 3-13433

PROCEEDINGS INSTITUTED AGAINST DOUGLAS F. SAMUELS

The United States Securities and Exchange Commission (Commission) announced the issuance of an Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Notice of Hearing (Order) against Douglas F. Samuels (Samuels or Respondent).

In the Order, the Division of Enforcement alleges that on November 8, 2007, Samuels pled guilty to one count of wire fraud under 18 U.S.C. §§ 1343 and 1346 before the United States District Court for the Northern District of Illinois, in <u>United States v. Cho, et al.</u>, Crim. Indictment No. 04-CR-166. The Division of Enforcement alleges that from 1979 to 1998, Samuels worked for John Dawson & Associates, Inc. (JDAI), a broker-dealer registered with the Commission, beginning as an accountant and eventually becoming JDAI's Chief Financial Officer. The Division of Enforcement alleges that the counts of the criminal indictment to which Respondent pled guilty alleged, <u>inter alia</u>, that Respondent, for the purpose of executing a scheme to defraud, caused and directed fraudulent "trade allocations" by creating, assigning, and/or transferring profitable securities and options trades to certain firm, employee, and customer accounts, and losing trades to other accounts.

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The Division of Enforcement further alleges that on June 19, 2008, a judgment in the criminal case was entered against Samuels. The Division of Enforcement alleges that Samuels was sentenced to a term of imprisonment of 12 months and one day, ordered to pay restitution in the amount of \$2,312,484 and placed on 3 years probation following his release from prison.

A hearing will be scheduled before an administrative law judge to determine whether the allegations contained in the Order are true, to provide the Respondent an opportunity to dispute these allegations, and to determine what, if any, remedial sanctions are appropriate and in the public interest.

The Order requires the Administrative Law Judge to issue an initial decision no later than 210 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice.