

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 5594 / February 14, 2018

Administrative Proceeding
File No. 3-17990

In the Matter of

**Digital Brand Media & Marketing
Group, Inc., and
Intellicell Biosciences, Inc.**

**Order Extending Deadline for
Decision on Ratification**

On February 7, 2018, Respondent Digital Brand Media & Marketing Group, Inc., submitted new evidence pursuant to the Securities and Exchange Commission's order ratifying my appointment and remanding this case to me. *See Pending Admin. Proc.*, Securities Act of 1933 Release No. 10440, 2017 SEC LEXIS 3724 (Nov. 30, 2017). The Division of Enforcement's response is not due until February 21, 2018. After reviewing the parties' filings, I may need to schedule further argument. As such, for good cause, I EXTEND the date by which I will issue my order on ratification as it applies to Digital Brand to April 20, 2018. *Id.* at *3-4.

Jason S. Patil
Administrative Law Judge