UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 1130/December 27, 2013

ADMINISTRATIVE PROCEEDING File No. 3-15636

In the Matter of

ICC WORLDWIDE, INC.,
INNOVA PURE WATER, INC.,
PALADIN HOLDINGS, INC.,
PERFORMING BRANDS, INC., PETROL
OIL AND GAS, INC.,
PLATINUM RESEARCH
ORGANIZATION, INC., RENEW
ENERGY RESOURCES, INC., and
VITAL LIVING, INC.

ORDER CANCELING HEARING

IT IS ORDERED that the hearing in this matter scheduled to commence on Friday, January 3, 2014, be, and hereby is, canceled.

For the Commission, by its Chief Administrative Law Judge, pursuant to delegated authority.

Brenda P. Murray

Chief Administrative Law Judge