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July 30, 2014

Elizabeth M. Murphy Secretary U.S. Securities and Exchange Commission 100 F Street N.E Washington, D.C 20549-0609

Re: Partial Amendment No. 1 (SR-Phlx-2014-23)

Dear Ms. Murphy,

NASDAQ OMX PHLX LLC filed the above-referenced Partial Amendment No. 1 on July 30, 2014.

Sincerely,

Carla Behnfeldt

Associate General Counsel

Carla Betofeldt

Enclosure: Partial Amendment No. 1 to SR-Phlx-2014-23

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OMB Number: 3235-0045 Estimated average burden hours per response......38

Required fields are shown with yellow backgrounds and asterisks.

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Filing by	NASDAQ OMX PHLX LI	LC.				
Pursuant to	Rule 19b-4 under the	Securities Exchange	Act of 1934			
Initial *	Amendment * ☑	Withdrawal	Section 19(b)(2) * ☑	Section 19	9(b)(3)(A) *	Section 19(b)(3)(B)
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SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 For complete Form 19b-4 instructions please refer to the EFFS website. The self-regulatory organization must provide all required information, presented in a Form 19b-4 Information * clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal Add Remove View is consistent with the Act and applicable rules and regulations under the Act. The Notice section of this Form 19b-4 must comply with the guidelines for publication Exhibit 1 - Notice of Proposed Rule Change * in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to Add Remove View the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) The Notice section of this Form 19b-4 must comply with the guidelines for publication Exhibit 1A- Notice of Proposed Rule in the Federal Register as well as any requirements for electronic filing as published Change, Security-Based Swap Submission, by the Commission (if applicable). The Office of the Federal Register (OFR) offers or Advance Notice by Clearing Agencies * guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision, For example, all references to Remove View the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3) Exhibit 2 - Notices, Written Comments, Copies of notices, written comments, transcripts, other communications. If such Transcripts, Other Communications documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G. View Remove Exhibit Sent As Paper Document \Box Exhibit 3 - Form, Report, or Questionnaire Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is Add Remove View referred to by the proposed rule change. Exhibit Sent As Paper Document **Exhibit 4 - Marked Copies** The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit Add Remove View the staff to identify immediately the changes made from the text of the rule with which it has been working. Exhibit 5 - Proposed Rule Text The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part Add Remove View of the proposed rule change. If the self-regulatory organization is amending only part of the text of a lengthy Partial Amendment proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if Remove the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.

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Partial Amendment No. 1 to SR-Phlx-2014-23

NASDAQ OMX PHLX LLC ("PHLX" or the "Exchange") is filing this Partial Amendment No. 1 to rule filing SR-Phlx-2013-23 in which the Exchange proposes to revise the priority afforded to in-crowd participants respecting crossing, facilitation and solicited orders in open outcry trading. The purposes of this Amendment No. 1 are (1) to amend the purpose section to clarify a reference to a previously-approved proposed rule change filed by the Exchange and (2) to amend the purpose section to clarify an example.

Clarification of Reference to Previously-Approved Proposed Rule Change.

The Exchange proposes to amend the first full paragraph on page 6 which carries over to page 7 of the Form 19b-4, and accompanying footnotes, and similarly amend the first full paragraph on page 17 which carries over onto page 18 of Exhibit 1, and accompanying footnotes, to read as follows (additions are underlined and deletions are bracketed):

The Exchange now proposes to further encourage order flow providers to send such orders to the Exchange by eliminating the 500 contract minimum order size from Commentary .05(c)(ii). As amended, the rule would afford priority to in-crowd participants over Non-Crowd Participants and out-of-crowd broker-dealer limit orders in crossing, facilitation and solicited orders regardless of the size of those orders. The current 500 contract minimum size requirement presents the possibility that one of the two sides of a Floor Brokered cross will not be fully executed on the trading floor. [The size requirement was initially adopted by the Exchange in 2006] Initially, to foster the new electronic trading of options, the Exchange permitted Non-Crowd Participants to participate in Floor Broker

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Exchange adopted the 500 contract size requirement which continued to permit Non-Crowd Participants to participate in smaller (under five hundred contracts) Floor Broker crosses. Today, electronic options trading is well-established and no longer requires such special rules and incentives to develop further.

- See Securities Exchange Act Release Nos. 50100 (July 27, 2004), 69 FR 46612 (August 3, 2004) (SR-Phlx-2003-59) and 51126 (Feb. 2, 2005), 70 FR 6915 (Feb. 9, 2005) (SR-Phlx-2004-90).
- See Securities Exchange Act Release No. 54267 (August 3, 2006), 71 FR 45888 (August 10, 2006). See also Securities Exchange Act Release No. 64401 (May 4, 2011), 76 FR 27105 (May 10, 2011) (amending the rule to state that in-crowd participants in such orders also have priority over out-of-crowd broker-dealer limit orders on the limit order book).

Existing footnotes 13 through 20 are accordingly renumbered to be footnotes 14 through 21.

II. <u>Clarification of Example.</u>

The proposed rule change contains an example on page 8 of the Form 19b-4. To clarify the example, the Exchange proposes to replace the first full paragraph on page 8 of the Form 19b-4 and accompanying footnote, and similarly amend the first full paragraph on page 19 which carries over onto page 20 of Exhibit 1 and accompanying footnote, to read as follows (additions are underlined and deletions are bracketed):

If in this example, however, the Floor Broker's order to sell and contra order to buy at 1.00 were only for 400 contracts, the Floor Broker would be unable to cross the [200] 300 contracts remaining interest after selling to all 1.00 public customer interest on the book (100) [and to all 1.00 interest in the trading crowd (100 contracts)] because the current rule gives the Floor Broker no priority over RSQTs, out-of-crowd SQTs and broker-dealer orders on the book respecting

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orders less than 500 contracts. The rule as revised would remove the limitation of the 500 contract minimum. Thus, under the revised rule, the Floor Broker in the example could enter the trading crowd with an order to sell 400 contracts and a contra order to buy 400 contracts at 1.00. After selling to all 1.00 public customer interest on the book (100) and to all 1.00 interest in the trading crowd (100 contracts), the Floor Broker would be allowed to cross the remaining interest (200 contracts) at 1.00, with priority over RSQTs, out-of-crowd SQTs and broker-dealer orders on the book. ¹⁶

(Note that the footnote above was renumbered from 16 to 15 pursuant to the first amendment discussed above.)

¹⁶ As above, if the crossing order in this paragraph's example were a facilitation order or a solicited order, the resulting allocation of contracts would be no different.