

Martha Redding Associate General Counsel Assistant Secretary

December 18, 2019

## VIA E-MAIL

Secretary Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20549-1090

## Re: <u>SR-NYSEAmer-2019-55</u>

Dear Secretary:

NYSE American, LLC. filed the attached Partial Amendment No. 1 to the above-referenced filing on December 17, 2019.

Sincerely,

(Encl. Partial Amendment No. 1 to SR-NYSEAmer-2019-55)

Required fields are shown	OMB Number: 3235-0045 Estimated average burden hours per response			
Page 1 of * 4	WASHING	EXCHANGE COMMISSION STON, D.C. 20549 orm 19b-4 Amer	File No. ndment No. (req. for	* SR - 2019 - * 55 Amendments *) 1
Filing by NYSE Ameri	can LLC			
Pursuant to Rule 19b-4 under the Securities Exchange Act of 1934				
Initial * Amendm	ent * Withdrawal	Section 19(b)(2) * Section	on 19(b)(3)(A) * Rule	Section 19(b)(3)(B) *
Pilot Extension of Ti for Commission	L)ate Expires *	☐ 19b-4(f ☑ 19b-4(f ☐ 19b-4(f	)(2) 19b-4(f)(5)	
Notice of proposed change pursuant to the Payment, Clearing, and Settlement Act of 2010       Security-Based Swap Submission pursuant to the Securities Exchange Act of 1934         Section 806(e)(1) *       Section 806(e)(2) *         Section 806(e)(1) *       Section 300(e)(2) *				
Exhibit 2 Sent As Paper Document Exhibit 3 Sent As Paper Document				
Description Provide a brief description of the action (limit 250 characters, required when Initial is checked *). Proposal to amend the fees for NYSE American BBO and NYSE American Trades				
Contact Information Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.				
First Name * Samir		Last Name * Patel		
Title * Senior Co	unsel, NYSE Group Inc.			
E-mail * Telephone * Fax				
Signature				
Pursuant to the requirements of the Securities Exchange Act of 1934,				
has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized. (Title *)				
Date 12/17/2019		Assistant Secretary		
By Martha Redding				
(Name *) NOTE: Clicking the button at right will digitally sign and lock this form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed.				

OMB APPROVAL

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549			
For complete Form 19b-4 instructions please refer to the EFFS website.			
Form 19b-4 Information *       Add     Remove       View	The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.		
Exhibit 1 - Notice of Proposed Rule Change * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)		
Exhibit 1A- Notice of Proposed Rule Change, Security-Based Swap Submission, or Advance Notice by Clearing Agencies * Add Remove View	The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO] -xx-xx). A material failure to comply with these guidelines will result in the proposed rule change, security-based swap submission, or advance notice being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3)		
Exhibit 2 - Notices, Written Comments, Transcripts, Other Communications         Add       Remove       View         Exhibit Sent As Paper Document	Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.		
Exhibit 3 - Form, Report, or Questionnaire         Add       Remove         View         Exhibit Sent As Paper Document	Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.		
Exhibit 4 - Marked CopiesAddRemoveView	The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.		
Add     Remove     View	The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change.		
Partial Amendment       Add     Remove       View	If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e. partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.		

## SR-NYSEAmer-2019-55; Partial Amendment No. 1

NYSE American LLC ("NYSE American" or the "Exchange") hereby submits this partial amendment to SR-NYSEAmer-2019-55 (the "Filing") filed on December 4, 2019. The purpose of this partial amendment is to provide an additional example in support of the proposed rule change. The Exchange is not proposing any change to the fees proposed in the Filing, which are scheduled to become operative on February 3, 2020.

Specifically, the Exchange proposes to amend the second paragraph under *Access Fee* on page 24 of the Filing, and on page 62 of the Notice of Proposed Rule Change (Exhibit 1), as follows (new text is underlined and deleted text is bracketed):

The Exchange determined to charge the \$100 access fee for its proposed Per User Access Fee because it constitutes a substantial reduction of the current fee, with the intended purpose of increasing use of NYSE BQT. NYSE BQT has been in place since 2014 but has only one subscriber, which itself has limited distribution of the product. The Exchange believes that in order to compete with other indicative pricing products such as Nasdaq Basic and Cboe One Feed, it needs to provide a meaningful financial incentive for data recipients to subscribe to NYSE BQT. Accordingly, the proposed reduction to the Access Fees for NYSE American Trades and NYSE American BBO, together with the proposed reduction to the Access Fees for NYSE BBO, NYSE Trades, NYSE Arca BBO, and NYSE Arca Trades, is reasonable because the reductions will make NYSE BQT a more attractive offering for data recipients and make it more competitive with Nasdaq Basic and Cboe One Feed. For example, the External Distribution Fee for Cboe One Feed is currently \$5,000 (which is the sum of the External Distribution fees for the four exchange data products that are included in Cboe One Feed) plus a Data Consolidation Fee of \$1,000, for a total of \$6,000. Evidence of the competition among exchange groups for these products has previously been demonstrated via fee changes. For example, following the introduction of the Cboe One Feed, Nasdaq responded by reducing its fees for the Nasdaq Basic product.<sup>1</sup> With the proposed changes by the Exchange, NYSE, and NYSE Arca, the Exchange is similarly seeking to compete by decreasing the total access fees for NYSE BOT [will decrease] from \$6,250 to \$850. This proposed rule change therefore demonstrates the existence of an effective, competitive market because this proposal resulted from a need to generate innovative

 <sup>1</sup> See e.g. Securities Exchange Act Release No. 83751 (July 31, 2018), 83 FR

 38428 (August 6, 2018) (SR-NASDAQ-2018-058) (Notice of Filing and

 Immediate Effectiveness of Proposed Rule Change To Lower Fees and

 Administrative Costs for Distributors of Nasdaq Basic, Nasdaq Last Sale, NLS

 Plus and the Nasdaq Depth-of-Book Products Through a Consolidated Enterprise

 License). Nasdaq filed the proposed fee change to lower the Enterprise Fee for

 Nasdaq Basic and other market data products in response to the Enterprise Fee for

 the Cboe One Feed adopted by Cboe family of exchanges.

approaches in response to competition from other exchanges that offer market data for a specific segment of market participants.

\* \* \* \* \*

All other representations in the Filing remain unchanged as stated therein and no other changes are being made.