September 14, 2023

## **Via Electronic Submission**

Vanessa A. Countryman Secretary U.S. Securities and Exchange Commission Via Online Comment Portal

## **Re:** Comment for File Number SR-FINRA-2023-011

Dear Ms. Countryman:

As an investor I support transparency within the financial industry. I believe that FINRA Rule 4210 will help support transparency within our current opaque financial markets.

Please DO NOT EXTEND the implementation of FINRA Rule 4210.

FINRA Rule 4210 should be implemented immediately.

Sincerely,

Dr. Paul Pritchard