

April 4, 2011

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Ms. Elizabeth M. Murphy Secretary to the Commission Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20549-1090

#### Re: <u>Proposed Registration and Regulation of Security-Based Swap Execution</u> Facilities under Regulation SB SEF – 76 Fed. Reg. 10948 (February 28, 2011)

Dear Ms. Murphy:

Tradeweb Markets LLC ("Tradeweb") welcomes the opportunity to comment on the various rules proposed by the Securities and Exchange Commission ("Commission" or "SEC") regarding registration and regulation of security-based swap execution facilities under Section 763 of the Dodd-Frank Wall Street Reform and Consumer Protection Act ("Dodd-Frank Act").<sup>1</sup> As the Commission is aware, the Commodity Futures Trading Commission ("CFTC") also recently proposed rules regarding Sections 733 and 723(a)(3) of the Dodd-Frank Act and the comment period for that rulemaking closed on March 8, 2011. See 76 Fed. Reg. 1214 (January 7, 2011). In response to the CFTC's request for public comment on such rules. Tradeweb submitted the attached comment letter. As the rules proposed by the SEC and the CFTC are similar in many respects, we respectfully incorporate the attached letter as part of our comments to the SEC's proposed rules. We intend references contained in the attached letter to swap execution facilities ("SEFs") to apply equally to security-based swap execution facilities ("SB SEFs"). Further, we wish to supplement our comments set forth in the attached letter by providing the Commission with some additional comments which are principally directed at certain aspects of the Commission's proposed rules which deviate from those proposed by the CFTC.

Tradeweb intends to register as soon as possible as both a SB SEF pursuant to Section 3D of the Securities Exchange Act of 1934 (the "*Exchange Act*") and as a SEF pursuant to Section 5h(a) of the Commodity Exchange Act. Accordingly, Tradeweb has a significant interest in the

<sup>&</sup>lt;sup>1</sup> Tradeweb operates three separate electronic trading platforms: (i) a global electronic multi-dealer to institutional customer platform through which institutional investors access market information, request bids and offers from, and effect transactions with, regulated dealers that are active market makers in fixed income securities and derivatives, (ii) an inter-dealer platform, called Dealerweb, for U.S. Government bonds and mortgage securities, and (iii) a platform for retail-sized, odd lot fixed income securities. Tradeweb operates the dealer-to-customer and odd-lot platforms through its registered broker-dealer, Tradeweb LLC, which is also registered as an alternative trading system ("ATS") under Regulation ATS promulgated by the SEC under the Securities Exchange Act of 1934, and operates its inter-dealer platform through its subsidiary, Hilliard Farber & Co., Inc., also a registered broker-dealer operating Dealerweb as an ATS. In Europe, Tradeweb offers its institutional dealer-to-customer platform through Tradeweb Europe Limited, which is authorized and regulated by the UK Financial Services Authority as an investment firm with permission to operate as a Multilateral Trading Facility. In addition, Tradeweb Europe Limited has registered branch offices in Hong Kong, Singapore and Japan and holds an exemption from registration in Australia.

proposed rules which would govern the operations and activities of SB SEFs, and it has been an active participant in the ongoing debate around SEFs and SB SEFs, how best to bring greater transparency and accountability to the over-the-counter ("OTC") derivatives market, and the implementation of Title VII of the Dodd-Frank Act.

# A. **DISCUSSION**

Tradeweb is broadly supportive of and we applaud the Commission's generally principles-based approach to the proposed rules, particularly with respect to the Commission's recognition of the need to provide market participants with flexibility in the execution of swaps. We believe this approach will provide SB SEFs and its market participants with the flexibility to meet the goals and core principles of the Dodd-Frank Act. However, we believe that the final rules can (and should) satisfy the goals of the Dodd-Frank Act by providing market participants and SB SEFs with greater flexibility than has been proposed in certain respects. The Dodd-Frank Act clearly contemplates that an SB SEF should have broad, reasonable discretion to establish how it implements the required regulatory framework, and we respectfully submit the following comments to address those arcas where we believe greater flexibility is needed to achieve the objectives of the Dodd-Frank Act.

# 1. Harmonization of SB SEF and SEF Rules

At the outset, Tradeweb strongly encourages further harmonization of the SEC's and CFTC's approaches to developing comprehensive regulatory frameworks for SB SEFs and SEFs – indeed, it is imperative that the regulation of SB SEFs and SEFs be governed by consistent, principles-based rules that allow market participants to transact in security-based swaps ("SB swaps") and other swaps in a parallel, flexible, and efficient manner, commensurate with the Commission's generally principles-based approach. See also Dodd-Frank Act Section 763, adding new Exchange Act Section 3D(e) (the Commission may exempt an SB SEF from registration if the SB SEF is "subject to comparable, comprehensive supervision and regulation on a consolidated basis" by the CFTC). Bifurcated rulemaking with respect to the swaps market will result in confusion and lack of confidence in the marketplace and could potentially drive participants away from the market altogether.<sup>2</sup>

# 2. SB SEF Execution Platforms

Tradeweb believes that the Commission has properly interpreted the Dodd-Frank Act's "multiple participant to multiple participant" requirement to mean "a system or platform that allows more than one participant to interact with the trading interest of more than one other participant on that system or platform." 76 Fed. Reg. at 10953. We agree with the Commission that this requirement can be satisfied by various types of platforms, including multi-dealer Request-for-Quote ("RFQ") and order book systems, and we support the Commission's decision to avoid dictating the specific types of platforms that may be operated by an SB SEF and the manner in which market participants are required to interact with each other. This flexibility

<sup>&</sup>lt;sup>2</sup> Tradeweb further encourages the Commission to harmonize its rulemaking with foreign financial regulators, so long as this process would not unreasonably delay finalization of the Commission's rules.

should "facilitate competition and innovations in the SB swaps market that could be used to promote more efficient trading in organized, transparent and regulated trading venues." <u>Id</u>.

However, Tradeweb believes that the Commission should clarify the intent of Proposed Rule 811(d)(3) that the rules for trading procedures adopted by a SB SEF "shall provide for fair treatment of all trading interest." Id. at 11061. We note that in the context of addressing block trades on such a dual-system SB SEF, the Commission has included a footnote stating that "fair treatment" would require not only that smaller resting orders be transmitted to the RFQ requester along with responses, but also that the SB SEF execute any smaller resting orders with a better price against the RFQ order. Id. at 10974 n.163. We believe that such a requirement would extend far beyond what should constitute "fair treatment of all trading interest" and do not believe that this should be required with respect to block trades, and further, we seek clarification that the Commission would not apply the views expressed in footnote 163 to non-block trades as well.

Tradeweb does not believe that there should be any requirement that two such separate systems be interoperable or that bids and offers in one market interact with the other, and it is crucial that the Commission clarify that there is no such requirement. Specifically, we seek to confirm that in the case where an SB SEF operates a disclosed (or if it chooses, an anonymous or partially anonymous) RFQ system and a separate and distinct anonymous order book – each with different participation standards and rules of engagement and each utilizing different technology - that the proposed "fair treatment of all trading interest" requirement would not necessitate that resting bids and offers on an order book be sent along with (or included with) direct responses to the RFQ. An operator of an order book does not want to be (and should not have to be) required to have its system interoperable with an RFQ system. For example, if two separate SB SEFs operated by separate and independent legal entities were to operate an RFQ system and order book, respectively, their technologies and orders would not be required to interact with each other. We see no reason why a single SB SEF operating separate and distinct markets on different technologies should have a different set of obligations and requirements than separate SEFs. This flexibility is critical to providing market participants with the ability to choose the manner in which they interact with other market participants - whether on a disclosed or an anonymous basis through an order book, via an RFQ system or engaging streaming quotes - and protecting market participants' choices. Moreover, if direct RFO responses are required to interact with resting bids and offers and be executed on a price/time or price/size priority, the RFQ system would operate as an order book, undermining the Commission's position that it is "not proposing to dictate a certain type of trading system or trading rules for SB SEFs." See id. at 10971. Market participants utilize an RFQ system for reasons other than lack of liquidity in an order book and often have priorities other than price (such as size or, for uncleared swaps, counterparty risk) when considering different modes of transaction execution.

#### 3. SB Swaps "Made Available to Trade"

Proposed Rule 811(c) would separate a determination that an SB swap has been "made available to trade" on SB SEFs from the determination by an individual SB SEF to list such SB swap. The Commission proposes instead to apply an unspecified objective threshold test to determine whether an SB swap has been made available to trade, which would be separate from

a determination that an SB swap is subject to mandatory clearing. Tradeweb agrees with the Commission that an individual SB SEF should not be in the conflicted position of determining for all SB SEFs whether a SB swap has been made available for trade, but believes that the Commission should adopt a more straightforward approach than it has proposed. Consistent with views which we expressed in our letter to the CFTC, we believe that the Commission can equate a determination that an SB swap is subject to mandatory clearing with a determination that such SB swap has been made available to trade.<sup>3</sup>

## 4. Core Principles

As noted in our CFTC comment letter, Tradeweb supports the Commission's proposed Core Principle 1, giving an SB SEF reasonable discretion to establish the manner in which it complies with the Core Principles. This discretion is critical to the effective administration of an SB SEF and to the provision of services that meet the needs of an SB SEF's market participants, particularly in light of the myriad of business and trading models an SB SEF could have based on the varied nature of the swaps it could offer for trading and the different types of participants on the system. The Core Principles for SB SEFs (and SEFs) in the Dodd-Frank Act have been imported from the context of regulation of traditional exchanges and their adaptability to SB SEFs and the trading of SB swaps is a work in progress. The greater flexibility afforded to SB SEFs to comply with the Core Principles, the more likely it is that an SB SEF will be able to comply without disturbing the trading activities and operations of its participants or disrupting its own internal administration. In this regard, as also noted in our CFTC comment letter, Tradeweb believes that an SB SEF should have flexibility in contracting with third party service providers for assistance in performing certain self-regulatory functions required by the proposed rules, so long as the SB SEF uses reasonable diligence and acts in a manner consistent with market practice.

Moreover, if the Commission were to take an overly prescriptive approach, it could well dissuade future entrants into the SB swaps market, which would reduce competition and trading venue choices for market participants – ultimately undermining the Commission's stated objective of promoting the trading of SB swaps on SB SEFs, a key goal of the Dodd-Frank Act. A less prescriptive approach by the Commission would incentivize the opposite. Provided that an SB SEF is meeting the stated goals of the Core Principles and has implemented adequate procedures to do so, Tradeweb believes that the greater flexibility afforded to an SB SEF to comply with the Core Principles in a manner that makes sense for its business and its customers, the more likely it is that greater numbers of SB swaps will be traded on regulated platforms.

### Core Principle 2 - Access Requirements

Tradeweb wishes to reiterate its statements made with respect to impartial access in the attached CFTC comment letter. Consistent with the approach to offering multiple marketplaces within an SB SEF, Tradeweb believes that its access criteria may reasonably differ for each mode of execution and differ within one mode of execution – as each market will offer different

<sup>&</sup>lt;sup>3</sup> However, Tradeweb believes that each SB SEF should have reasonable discretion in connection with determining whether to list different classes of SB swaps in order to meet the needs of its market participants.

services and may have different types of participants. We urge the Commission to confirm explicitly the ability of an SB SEF to implement access criteria that differ for each market it offers and the different classes of participants within the same market, provided that such criteria are objective, pre-determined and applied fairly and impartially, and are not anti-competitive.<sup>4</sup>

### Core Principle 3 - SB Swaps Not Readily Susceptible to Manipulation

Proposed Rule 812(b) would require an SB SEF to "take into account all of the terms and conditions of the security-based swap and the markets for the security-based swap and any underlying security or securities" prior to making a determination that an SB swap is not readily susceptible to manipulation. See 76 Fed. Reg. 10948 at 11061. As noted in the attached CFTC comment letter, Tradeweb believes that an SB SEF cannot reasonably be expected to ensure without a doubt that an underlying security in a marketplace other than its own has not been manipulated to affect an SB swap. For this and other reasons, Tradeweb agrees with the Commission that it might be difficult to determine whether an SB swap is readily susceptible to manipulation and that various SB SEFs could reasonably come to different conclusions. We therefore request confirmation of our understanding that "taking into account" the markets for underlying securities of SB swaps would require only that an SB SEF use its own reasonable judgment based upon information reasonably available to it regarding such underlying securities.<sup>5</sup> If the Commission nevertheless determines that "taking into account" requires something more than this reasonable judgment standard, Tradeweb urges the Commission to provide written guidance in this process in the form of a safe harbor consisting of reasonable, objective criteria.

# Core Principle 8 – Publication of Transaction Data

With respect to Proposed Rule 817, which would prohibit an SB SEF from making any information regarding a transaction publicly available prior to the time a security-based swap data repository ("SDR") is permitted to do so, Tradeweb separately submitted comments to the Commission in response to the Commission's proposed rules regarding real-time reporting of swap transactions. See Tradeweb's Comment Letter dated January 18, 2011, which is incorporated herein by reference. The Commission has requested comment on whether SB SEFs should be permitted to compete with SDRs for potential customers of transaction data. We believe that they should and, indeed, we believe that there should be limits on the manner in which SDRs may commercialize the data that market participants and SB SEFs provide to them. In light of the unique position of SDRs in the reporting scheme, we believe that the Commission should consider imposing additional requirements and safeguards, including that SDRs (i) make

<sup>&</sup>lt;sup>4</sup> Tradeweb also applauds the SEC's principles-based surveillance requirements as opposed to the CFTC's proposed "annual audit" of its participants and members. We believe that those audit requirements are unduly prescriptive and burdensome and we support the SEC's approach of allowing SB SEFs to determine the appropriate manner in which to conduct surveillance of its market and market participants. See 76 Fed. Reg. 1214, 1244 (January 7, 2011).

<sup>&</sup>lt;sup>5</sup> Similarly, Tradeweb seeks to confirm its understanding that the scope of any international information sharing agreements that the Commission may require an SB SEF to enter into pursuant to Core Principle 5 and Proposed Rule 814(b)(3) would be limited to supporting an SB SEF's efforts to police its own market in a manner consistent with the above.

available any data they collect and may properly use for commercial purposes (i.e., the real time reporting information) to all market participants, including SB SEFs and derivatives clearing organizations ("DCOs"), on reasonable terms and pricing and on a non-discriminatory basis, and (ii) share, on commercially reasonable terms, revenue they generate from redistributing such data with parties providing the data to the SDRs (e.g., the SB SEFs). Without such requirements, the Commission is effectively taking away from market participants, including SB SEFs and DCOs, a potentially significant and valuable component of their potential market data revenue streams. In that regard, we recommend that the Commission make clear in the final rules or in its commentary to the final rules that nothing in them is intended to impose or to imply any limit on the ability of market participants, including transaction parties, SB SEFs, and DCOs, to use and/or commercialize data they create or receive in connection with the execution or reporting of swap data, consistent with their confidentiality obligations under the Exchange Act, the Commission's rules, or pursuant to commercial agreements. This approach will help to ensure a robust and competitive market, as envisioned by the Dodd-Frank Act, and help to limit the possibility of overreaching by SDRs due to their unique position in the data-reporting regime.

## Core Principle 11 - Conflicts of Interest

With respect to Core Principle 11, Tradeweb separately submitted its comments to the Commission's proposed rules on mitigation of conflicts of interest. 75 Fed. Reg. 65882 (October 26, 2010). See Tradeweb's Comment Letter dated November 23, 2010 (including Tradeweb's comment letter to the CFTC dated November 17, 2010 incorporated therein) which is incorporated herein by reference. Tradeweb believes that the presence of independent directors on the board and committees of an SB SEF could potentially improve governance and adequately mitigate any conflicts of interest that may arise from ownership of that SB SEF by participants. Moreover, Tradeweb continues to believe that requiring SB SEF boards to have a specific number of independent directors and vesting those independent directors with the percentage of the voting power established for independent directors would establish a strong representation of the public interest in SB SEF board deliberations and decision-making and ensure that SB SEFs achieve the Commission's stated goals without placing additional, unnecessary burdens and restrictions on the composition of SB SEF boards.

With respect to the Commission's Proposed Rule 820, Tradeweb respectfully submits that it is not necessary or appropriate to impose additional requirements to those proposed in Regulation MC. The Commission's proposed standards of independence should be sufficient to ensure that independent directors would by their nature represent the interest of the entire marketplace and the public regardless of who selects them. With all respect, we believe that Proposed Rule 820 therefore would be superfluous in mitigating any potential conflicts of interest.<sup>6</sup>

<sup>&</sup>lt;sup>6</sup> We believe that the Commission intends to integrate this requirement with the independent director requirements of proposed Regulation MC rather than stack them on top of each other. In any event, we wish to confirm that the proposed selection of at least 20% of directors of an SB SEF board by market participants (other than participant-owners) would not require that such board be composed of at least 70% directors (i.e., 51% independent directors (as currently proposed by Regulation MC) and 20% directors chosen by non-owner participants) who do not represent the interests of the owners of the SB SEF. In this regard, we seek to confirm that

We wish to reiterate that it is imperative that the Commission and the CFTC cooperate in developing final rules, which should be aligned to the greatest extent possible because many SB SEFs – including Tradeweb – will also be registering as SEFs. This has added importance in governance matters as joint SEFs and SB SEFs such as Tradeweb, where the most restrictive of the different governance rules would have the effect of regulating SEFs as well as SB SEFs (or each SEF would have to operate under a separate board). We do not believe such a result would be an effective or efficient way to mitigate conflicts of interest, and this also would unnecessarily hamper SEFs and SB SEFs in their ability to operate.

#### Core Principle 14 - Chief Compliance Officer

Tradeweb would like to reiterate its comments in the attached CFTC comment letter regarding the Chief Compliance Officer ("*CCO*"), particularly that an SB SEF should have the flexibility to determine reasonable procedures for appointing, supervising and removing the CCO that meet the needs of its own specific organizational and corporate governance structure. The background and skills required of a CCO and the requirement that the CCO file an annual compliance report should be sufficient for the Commission's purpose, without prescribing any more rules as to internal administration of an SB SEF.

Moreover, Tradeweb believes that Proposed Rule 823(c)(1)(iii), which would require the CCO's annual report to include a description of all grants, denials and limitations of access of participants (including the reasons therefor) would be unnecessary and overly burdensome, particularly as an SB SEF grows in size. Instead, Tradeweb believes that the CCO's duty to report any material compliance matters in the annual report would be sufficient for the Commission to evaluate the effectiveness of an SB SEF's compliance program in this respect. Tradeweb urges the Commission to remove this requirement.

Tradeweb further believes that keeping the contents of the annual report confidential is of critical importance to SB SEFs. The annual reports will contain highly sensitive compliance and proprietary business information that should not be made public. Indeed, the CFTC has excepted the annual report from mandatory public disclosure requirements to promote full disclosure by CCOs. See 76 Fed. Reg. 1214 at 1234. We urge the Commission to accord the annual reports the same treatment.

SB SEFs would only be required to allow non-owner participants to select at least 20% of any directors, including independent directors. Tradeweb believes that if this is not the case, the requirement would deprive owners of an SB SEF – many of which may not be SB swap dealers or major SB swap participants – of their governance rights and the benefit of their investment.

Additionally, Tradeweb wishes to confirm that any independent directors chosen by non-owner participants would not be required to represent the interests of the market participants that selected them and that such independent directors' fiduciary duties would be identical to those of independent directors not chosen by these market participants.

## 5. Temporary Registration

Tradeweb is broadly supportive of the Commission's approach to temporary registration of a security-based swap trading facility prior to approval of its application as an SB SEF, but would like to reiterate its statements with respect to "grandfather relief" in the attached CFTC comment letter, particularly that it is critical to allow applicants to operate as an SB SEF and continue to trade SB swaps while market participants and other registered entities in the regulatory trade cycle transition into compliance.

Furthermore, Tradeweb believes that, depending on the effective date of the final rules, it may not be possible for all existing SB swap trading facilities to have satisfied each and every regulatory requirement – in particular due to interdependencies on the readiness of market participants, DCOs and SDRs. It is imperative, however, for Tradeweb and other existing SB swap trading facilities to submit an application for registration as an SB SEF prior to the effective date of the final rules so that we can continue operations without interruption. Therefore, Tradeweb urges the Commission to grant an SB SEF applicant temporary registration without "full" compliance with the final rules, so long as the applicant can demonstrate material compliance and that it is likely to be in full compliance with the final rules prior to the Commission's 360-day deadline for acting on its application.

## B. CONCLUSION

In sum, while we are supportive of the goals of the Dodd-Frank Act and believe increased regulatory oversight is appropriate for the derivatives market, Tradeweb wishes to emphasize that flexibility in the manner in which SB SEFs operate their platforms is critically important to maintain flexibility in market structure so that end-users can in turn manage their risks in a flexible manner and that as much trading of SB swaps as possible occurs on SB SEFs, consistent with the Dodd-Frank Act.

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If you have any questions concerning our comments, please feel free to contact us. We welcome the opportunity to discuss these issues further with the Commission and its staff.

Sincerely,

Lee H. Olesky

Chief Executive Officer

Douglas L. Friedman General Counsel

ec: Honorable Mary L. Schapiro, Chairman Honorable Elisse B. Walter, Commissioner Honorable Kathleen L. Casey, Commissioner Honorable Luis A. Aguilar, Commissioner Honorable Troy A. Paredes, Commissioner



March 8, 2011

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Mr. David A. Stawick Secretary of the Commission Commodity Futures Trading Commission 1155-21<sup>st</sup> Street, NW Washington, DC 20581

### Re: Core Principles and Other Requirements for Swap Execution Facilities - 76 Fed. Reg. 1214 (January 7, 2011)

Dear Mr. Stawick:

Tradeweb Markets LLC ("Tradeweb") welcomes the opportunity to comment on the various rules proposed by the Commodity Futures Trading Commission ("Commission" or "CFTC") governing oversight and regulation of swap execution facilities ("SEFs") and implementing procedures for compliance with the core principles set forth in Title VII of the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act").

Since 1998, Tradeweb has offered a regulated electronic trading system for OTC fixed income investors and has played an important role in providing greater transparency in and improving the efficiency of the trading of fixed income securities and derivatives. Indeed, Tradeweb has been at the forefront of creating electronic trading solutions which support price transparency and reduce systemic risk, the hallmarks of Title VII of the Dodd-Frank Act. Accordingly, Tradeweb is supportive of the Dodd-Frank Act and its stated policy objectives relating to Title VII, and it respectfully requests the Commission give further consideration to the needs of market participants when proposing rules relating to the derivatives markets and specifically SEFs. The aim of the regulation must be to achieve the goals of the Dodd-Frank Act without materially disrupting the market and the liquidity it provides to end users who use derivatives to manage their varying risk profiles. To that end, if the rules regarding how market participants must interact with each other from the perspective of trading and accessing liquidity are not flexible enough to accommodate the varying methods of execution, market participants simply will not participate; instead, they will seek alternative, less efficient markets to manage their risk. Moreover, if the rules relating to how SEFs need to comply with the core principles are not flexible enough, SEFs will be unable to offer competitive and different business models which we believe the Commission is attempting to provide. We certainly do not believe that these are the ultimate goals of Title VII and the SEF rules.

Accordingly, we respectfully believe the Commission must keep in mind the fact that regulated swap market trading – without regard to overly prescriptive rules regarding the manner in which participants interact, but with the appropriate transparency and regulatory oversight – combined with clearing and reporting is what will accomplish the underlying policy goals without impacting liquidity and disrupting the market. To that end, it is imperative that the Commission does not propose unduly prescriptive trading protocols and requirements (or overly rigid implementation of the core principles set forth in the Commodity Exchange Act, as Mr. David A. Stawick March 8, 2011 Page 2.

amended by the Dodd-Frank Act (the "CEA")) that unnecessarily hamper SEFs, hurt the market and ultimately undermine – rather than promote – the goals of the Dodd-Frank Act.

For these reasons and those set forth more fully below, Tradeweb has a significant interest in the proposed rules which would govern the operations and activities of SEFs, and it has been an active participant in the ongoing debate around SEFs, how best to bring greater transparency and accountability to the over-the-counter ("OTC") derivatives market, and the implementation of Title VII of the Dodd-Frank Act.

## I. Background on Tradeweb

Tradeweb is a leading global provider of electronic trading platforms and related data services for the OTC fixed income and derivatives marketplaces. Tradeweb operates three separate electronic trading platforms: (i) a global electronic multi-dealer to institutional customer platform through which institutional investors access market information, request bids and offers from, and effect transactions with, liquidity providers that are active market makers in fixed income securities and derivatives, (ii) a platform for retail-sized fixed income securities, and (iii) an inter-dealer platform, called Dealerweb, for U.S. Government bonds and mortgage securities.<sup>1</sup>

Founded as a multi-dealer online marketplace for U.S. Treasury securities which launched in 1998, Tradeweb has been a pioneer in providing transparent and efficient regulated, electronic trading and trade processing platforms for the OTC marketplace for over 12 years, and has offered electronic trading in OTC derivatives on its institutional dealer-to-customer platform since 2005. Active in 20 global fixed income, money market and derivatives markets, with an average notional daily trading volume of \$250 billion, Tradeweb's leading institutional dealer-to-customer platform enables more than 2,000 institutional buy-side clients to access liquidity from more than 40 sell-side liquidity providers by putting the liquidity providers in real-time competition for client business in an auction in which each liquidity provider is disclosed to the client. These buy-side clients comprise the majority of the world's leading asset managers, pension funds, and insurance companies, as well as most of the major central banks.

Since the launch of interest rate swap ("*IRS*") trading in 2005, the notional amount of interest rate derivatives traded on Tradeweb has exceeded \$6.5 trillion from more than 75,000 trades. Tradeweb has spent the last 6 years expanding its derivatives functionality to enhance real-time execution, provide greater price transparency and reduce operational risk. Today, the Tradeweb system provides its institutional clients with the ability to (i) view live, real-time IRS (in 6 currencies, including U.S., Euro, Sterling, Yen), and Credit Default Swap Indices (CDX and iTrax) prices from liquidity providers throughout the day; (ii) participate in live,

<sup>&</sup>lt;sup>1</sup> Tradeweb operates the dealer-to-customer and retail-size platforms through its registered broker-dealer, Tradeweb LLC, which is also registered as an alternative trading system ("*ATS*") under Regulation ATS promulgated by the SEC under the Securities Exchange Act of 1934. Tradeweb operates its inter-dealer platform through its subsidiary, Hilliard Farber & Co., Inc., which is also a registered broker-dealer and operates Dealerweb as an ATS. In Europe, Tradeweb offers its institutional dealer-to-customer platform through Tradeweb Europe Limited, which is authorized and regulated by the UK Financial Services Authority as an investment firm with permission to operate as a Multilateral Trading Facility. In addition, Tradeweb Europe Limited has registered branch offices in Hong Kong, Singapore and Japan and holds an exemption from registration in Australia.

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competitive auctions with multiple liquidity providers at the same time and execute an array of trade types (e.g., outrights, spread trades, or rates switches); and (iii) automate their entire workflow with integration to Tradeweb so that trades can be processed in real-time from Tradeweb to customers' middle and back offices, to third-party affirmation services (if requested) and swap data repositories ("SDRs") such as DTCC Deriv/SERV, and to all the major derivatives clearing organizations ("DCOs"). Indeed, in November 2010, Tradeweb served as the execution facility for the first fully electronic multi-dealer-to-customer interest rate swap trade to be cleared in the U.S., and last month, Tradeweb completed the first fully-electronic multi-dealer-to-customer credit default swap trade to be executed and cleared in the U.S. Tradeweb's existing technology maintains a permanent audit trail of the millisecond-by-millisecond details of each trade negotiation and all completed transactions, and allows parties (and will allow SDRs and DCOs) to receive trade details and access post-trade affirmation and clearing venues.

With such tools and functionality in place, Tradeweb is currently providing the OTC marketplace with a swap execution facility that provides greater transparency and increased efficiency to the OTC fixed income and derivatives marketplace, and reduces operational risk for our market participants – all of which are core policy objectives and goals of Title VII of the Dodd-Frank Act. Moreover, with the requirement that all swap transactions be reported to SDRs and that certain transactions be cleared, successful SEFs that attract market participants to trade must be able to transmit trade details to SDRs and DCOs instantaneously, which would help reduce systemic risk. With our background and experience in providing regulated markets to buy-side and sell-side OTC professionals, Tradeweb believes that it can provide the Commission with a unique and valuable perspective on the proposed rules.

Tradeweb intends to register its execution facility as a SEF as soon as possible pursuant to Section 5h(a) of the CEA.

## II. Discussion

In connection with implementing the new comprehensive regulatory framework for swaps established by the Dodd-Frank Act, Sections 733 and 723(a)(3) of the Dodd-Frank Act require the Commission to adopt rules governing regulatory obligations of SEFs and compliance by SEFs with the fifteen core principles set forth thereunder (the "*Core Principles*"), which are set forth in Sections 5(h) and 2(h)(8) of the CEA, respectively.<sup>2</sup> Pursuant thereto, the Commission is proposing (i) certain general rules, including initial and ongoing SEF registration requirements, SEF functionality requirements, and acceptable swap execution methods and (ii) rules to implement the Core Principles.

In doing so, the Commission has noted that it has taken into account the stated goals of Section 733 of the Dodd-Frank Act to promote both the trading of swaps on regulated markets (i.e., SEFs and designated contract markets ("DCMs")) and increase pre-trade price transparency in the swaps market – as well as the novel nature of SEFs and the Commission's experience

<sup>&</sup>lt;sup>2</sup> The proposed "general regulations" would be included in Subpart A of Part 37 of the Commission's regulations, specifically \$37.1 through 37.11 and the proposed regulations which would implement the fifteen core principles would be included as Subparts B through P of Part 37.

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overseeing compliance of DCMs with the DCM core principles as codified in the CEA. See 76 Fed. Reg. 1214 at 1215, 1219 (January 7, 2011). The Dodd-Frank Act clearly recognizes the existence and importance of electronic platforms in achieving these objectives, and Tradeweb believes regulation should foster, rather than inhibit, the benefits these venues provide. Tradeweb supports the Commission's objectives and is mindful both of the advantages of greater price transparency of swaps and of the Commission's experience overseeing DCMs' compliance. Moreover, Tradeweb understands that the Commission has sought to provide SEFs with some flexibility to determine the manner in which market participants can trade swaps, and Tradeweb supports the Commission's use of flexibility in its rulemaking. However, Tradeweb believes that the final rules can and should satisfy the goals of the Dodd-Frank Act by providing market participants and SEFs with greater flexibility (than has been proposed) to meet the goals and Core Principles of the Dodd-Frank Act.

By ensuring that the rules retain sufficient flexibility to allow end users to elect where and how they transact business, the Commission will provide for the most competitive execution of trades and encourage the greatest liquidity in the market. Accordingly, the rules should not unduly limit the choices of execution methods available for market participants to manage their risks efficiently and effectively, or overly prescribe the manner in which market participants can choose to interact with each other to manage such risks (e.g., requiring an RFQ to be transmitted to a minimum of five market participants). Further, the Dodd-Frank Act clearly contemplates that a SEF should have broad, reasonable discretion to establish how it implements the required regulatory framework. Overly prescriptive rules on the registration and administration of SEFs and their compliance with the Core Principles could place an unreasonable burden on existing swaps trading platforms prior to the effective date of the final rules and may also discourage new entrants into the swaps market. The Commission should thoughtfully implement the rules to provide electronic swaps trading platforms with the flexibility required by the Dodd-Frank Act. To that end, the process of SEF registration, including seeking grandfather relief, should take into account that: (i) the SEF is a new type of registrant and (ii) there will be SEF applicants who are already trading swaps and meet the material requirements to be a SEF, but may not be able to comply with all of the SEF requirements due not to factors within their control but rather to the interdependence on and interoperability with other registered entities (such as DCOs and SDRs) that may not be fully ready. Accordingly, there should be enough flexibility in that process to allow such applicants to operate as a SEF and continue to trade swaps while market participants and other registered entities in the regulatory trade cycle transition into compliance. We do not believe the rules as proposed, particularly with respect to the grandfather relief, provide enough flexibility in this regard.

Simultaneously with the Commission, the SEC is developing rules in connection with implementing the new comprehensive regulatory framework for security-based swaps established by the Dodd-Frank Act, including the registration and regulation of security-based swap execution facilities ("SB SEFs"), and has proposed rules to that effect ("SEC Proposed Rules"). See 76 Fed. Reg. 10948 (February 28, 2011). Because of the overlapping nature of the proposed rules for SEFs and SB SEFs, and because many SEFs – including Tradeweb – will also be registering as SB SEFs, we believe it is imperative that the Commission and the SEC cooperate in developing final rules, which should be aligned to the greatest extent possible. Bifurcated rulemaking with respect to the swaps market will result in confusion and lack of

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confidence in the marketplace and could potentially drive participants away from the market altogether.

With these general comments in mind, Tradeweb wishes to provide the following specific comments on the Commission's proposed rules.

\* \* \* \* \*

The Commission's proposed rules contain three main elements. First, the Commission prescribes certain functionalities that a SEF is required or permitted to offer on its platform and the types of transaction execution methods that a SEF may offer to market participants within the context of those functionalities. Second, the Commission proposes rules to govern how a SEF may comply with the fifteen core principles which are enumerated in the Dodd-Frank Act and set forth in the CEA. Third, the Commission establishes a process for the registration of SEFs, including the grandfathering of existing swaps trading platforms.

# A. <u>SEF Functionality and Transaction Execution</u>

## 1. SEF Functionality

The Commission first proposes that in order to qualify for registration as a SEF, a trading platform must provide certain minimum functionality for transactions that are required to be executed on a SEF. These "required transactions" include swap transactions that are subject to the clearing and execution requirements of the CEA, are "made available for trading" pursuant to these rules, and which are not block trades, illiquid or bespoke.<sup>3</sup> At a minimum, a SEF must offer trading services to facilitate required transactions by providing market participants with the ability to post both firm and indicative quotes on a centralized electronic screen accessible to all market participants on the SEF.<sup>4</sup> A market participant must be able to execute a trade against a firm quote that it has access to, and does not have to initiate or receive a request for quote ("**RFQ**") in order to make a bid or offer or execute a trade. See 76 Fed. Reg. 1214 at 1219.

So long as a SEF meets the minimum functionality requirements, the Commission proposes that it may also offer other functionalities that would allow a market participant to access fewer participants than the entire market. These permitted functionalities may include RFQ systems, order books, and other systems that meet the SEF definition and comply with the Core Principles. See id. at 1220.

Tradeweb agrees with the Commission that, to promote the most competitive execution of trades and the greatest liquidity in the market, a SEF should have the flexibility to provide

<sup>&</sup>lt;sup>3</sup> Although not specifically addressed in these proposed rules, Tradeweb urges the Commission to clarify the manner in which block trades must be executed. We seek confirmation that block size trades in swaps that are required to be cleared (and which are made available for trading by a SEF) would not be subject to the minimum trading requirements for Required Transactions (as defined the proposed SEF rules), but would be required to be reported to and processed through a SEF in a manner prescribed by the SEF. We believe the Commission should explicitly clarify that point in its final rules.

<sup>&</sup>lt;sup>4</sup> It is important to note, however, that in a system where all bids and offers are submitted on a disclosed basis, liquidity providers will not want other liquidity providers to see their firm bids and offers, and a SEF should be permitted to operate its markets such that the liquidity providers cannot see each others' bids and offers.

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functionality that meets the varying needs of its participants, including reasonable discretion to offer multiple platforms that have distinct trading models and are built with different technologies and architectural infrastructures. We believe the Commission's proposed rules allow for such flexibility, but we would like to emphasize that a SEF should have reasonable discretion to choose the manner in which it meets the varying needs of its participants and maintains the integrity of its markets.

Accordingly, a SEF should be able to operate a disclosed (or if it chooses, an anonymous or partially anonymous) RFQ system and a separate and distinct anonymous order book – each with different participation standards and rules of engagement and each utilizing different technology. Indeed, we do not believe that there should be any requirement, and it is crucial for the Commission to clarify that there is no requirement, that the two separate systems be interoperable or that bids and offers in one market interact with the other. An operator of an order book does not want to be (and should not have to be) required to have its system interoperable with an RFQ system. For example, if two separate SEFs operated by separate and independent legal entities were to operate an RFQ system and order book, respectively, their technologies and orders would not be required to interact with each other. We see no reason why a single SEF operating separate and distinct markets on different technologies should have a different set of obligations and requirements than separate SEFs. This is critical to providing market participants the flexibility to choose the manner in which they interact with other market participants – whether on a disclosed or an anonymous basis through an order book, via an RFQ system or engaging streaming quotes – and protecting market participants' choices.

The Commission has also requested comment on whether swaps that meet a certain level of trading activity be limited to trading through order books. For the reasons noted in this letter, we believe it is inappropriate for the Commission to mandate that market participants be required to trade specific instruments in a certain manner. In addition to unnecessarily forcing a market participant to trade a swap in a particular manner, this overly prescriptive approach would likely have the effect of decreasing the trading activity (and liquidity) that had triggered the requirement for the swap to be traded on an order book. The Commission should allow market forces to guide the migration of liquidity to execution methods that suit market participants – not the specific mandates of the Commission.

We also note for the Commission that in the context of an anonymous order book, market participants would generally not post indicative quotes (orders on an anonymous order book are firm so participants can reliably execute), and as such the minimum requirement of having the ability to post indicative quotes should have no applicability in that mode of execution. Otherwise, SEF operators which are operating an order book would be required to build and offer functionality that will not be used by its participants and do not make sense in the context of that marketplace. As such, we encourage the Commission to consider eliminating that requirement for order book systems or granting exemptive relief with respect to SEF applicants who intend to operate a marketplace where such minimum functionality has no applicability.<sup>5</sup>

<sup>&</sup>lt;sup>5</sup> The same is true with respect to the 15-second rule with respect to an RFQ system where market participants access the market directly (i.e., not through a broker or other liquidity provider). We do not see how it would apply or work operationally in either case. In those circumstances, a firm quote that has been posted to a centralized

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### 2. <u>Request for Quote Systems</u>

Tradeweb believes that the Commission's proposed requirement that all RFQs be transmitted to at least five recipients does not provide enough flexibility for market participants. See id. at 1220-21. While under certain limited circumstances it may be in the interest of a market participant to request a quote from a large number of recipients for certain trades, in most other instances, a market participant will not want to disclose its trading interest to a large segment of the market; this is particularly true with respect to trades that are large but do not qualify as block size. As such, a minimum requirement of five recipients for each RFO – which has no support in the language of Dodd-Frank - may dissuade a market participant from requesting a quote because it would result in too wide a dissemination of its trading interest, thereby decreasing liquidity. Further, it has been Tradeweb's experience that in the U.S. Treasuries market, although liquidity-takers can send RFQs to five liquidity providers, the average number of recipients chosen by an RFO requester is three (even in the most liquid securities) and the number of liquidity providers selected depends on the size and nature of the trade and market conditions at the time. Thus, our experience has been that flexibility is the key to maintaining liquid markets, and that setting a rigid floor could adversely impact liquidity and the market as a whole.

Therefore, Tradeweb would support a rule that affords market participants the discretion to decide on a case-by-case basis the number of recipients to which it wishes to send an RFQ, so long as the market participant has the option to send its RFQ to all liquidity providers and to all other market participants that have appropriate trading relationships with the requester (and have chosen to receive RFQs). The SEC Proposed Rules include a similar rule which allows RFQs to be sent to all or fewer than all liquidity providers that is permitted by the SEF, including one. 76 Fed. Reg. 10948 at 10974. In the interest of promoting a more liquid swaps market and aligning the Commission's rules with the SEC's on such a fundamental trading requirement for SEFs and SB SEFs, Tradeweb urges the Commission to adopt an RFQ requirement that provides more flexibility to market participants – by either setting the minimum at two (instead of 5) or simply adopting the SEC's proposal that one RFQ recipient can be sufficient.

The Commission has also requested comment on whether it should consider including a requirement that for transparency purposes, responses to an RFQ be displayed to all participants (presumably, including those not participating in the RFQ). As we noted in our December 6, 2010 letter to the Commission, if the Commission were to propose rules that in order for a SEF to satisfy its pre-trade transparency requirement, all of its participants must be able to view (even if they cannot participate in) an ongoing RFQ negotiation, such disclosure might force the liquidity provider to widen its bid/offer spread so as to price in the risk associated with the information on that trade being disseminated to the entire market. It is not clear what the benefit of this would be to market participants. With a centralized screen of bids and offers for each

screen or transmitted in response to an RFQ has already been exposed to the market, as has a voice-based communication to a SEF employee that is immediately entered into the electronic system. In short, we do not understand how the 15 second rule would apply other than in the context where a voice broker facilitating a natural cross or a liquidity provider representing a customer in a trade in which the customer does not have direct access to the SEF.

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specific instrument on the system and appropriate post-trade reporting, we believe there will be sufficient transparency in the swaps market. We believe that imposing a requirement such as for a "transparent RFQ" would harm market participants more than it would help.

We note also that during discussions with the Commission staff, the question arose as to whether the Commission should require that market participants sending an RFQ should be anonymous to the liquidity providers receiving the RFQ. As noted above, we do not believe it is necessary or appropriate for the Commission to impose such a specific requirement, and we believe that the most effective way for market participants to use an RFQ system is to do so on a fully-disclosed basis. However, if a SEF would like to operate an RFQ system where the requester is anonymous, it should be free to do so, and market participants can choose whether they would like to interact with liquidity providers in that manner. The Commission, however, should not attempt to make the decision for market participants through the rulemaking process.

With respect to the transmission of resting bids and offers that must be transmitted to requesters along with specific responses to an RFQ, Tradeweb seeks to confirm its understanding that not all resting executable bids and offers must be transmitted to the requester, but rather only "like-kind" resting executable bids and offers from that marketplace are required,<sup>6</sup> such as those with the exact same tenor amount as the request and which are not customized.<sup>7</sup> Further, for technological reasons, a SEF should be afforded the flexibility to determine how many and which resting orders are displayed to the requester based upon its own reasonable judgment in meeting the needs of participants in the market (e.g., five best prices in favor of the requester of instruments in the same type).

### 3. Swaps Made Available for Trading

As previously noted, the Commission has proposed that if a clearable swap has not been "made available for trading" by a SEF, then it is not subject to the pre-trade transparency requirements and is not required to be traded on a SEF. The Commission proposes that each SEF must annually assess swaps that it offers and make a determination as to whether they are "made available for trading," considering, with respect to this or related swaps, the frequency of transactions, open interest, and any other factor the Commission determines. A SEF would, however, be permitted to facilitate bilateral trading of swaps that have not been made available for trading so long as it clearly identifies such trades to market participants. 76 Fed. Reg. 1214 at 1221-22.

Tradeweb believes that a SEF must be permitted to use its own reasonable commercial judgment as to what it makes available for trading (whether cleared and whether standard or

<sup>&</sup>lt;sup>6</sup> As discussed above, a SEF that is offering multiple marketplaces (<u>i.e.</u>, both an RFQ system and a separate Order Book system) will likely employ separate technology and will operate these marketplaces separately (<u>i.e.</u>, different market participants interacting in different ways). Accordingly, resting bids and offers from the anonymous order book will not (and for technological and market integrity purposes cannot) be shown in the RFQ system. Otherwise, anonymous bids and offers in the order book will be converted to disclosed bids and offers in the RFQ system, destroying the integrity of the two distinct markets.

<sup>&</sup>lt;sup>7</sup> For example, if an RFQ for a plain vanilla 5 year swap for \$50 million is sent, the SEF should not need to show resting orders for (i) the 5 year, 1 day swap, (ii) the 5 year for \$49 million, (iii) the 5 year for \$51 million, or (iv) the 4 year, 10 month for \$50 million.

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slightly customized), and that the Commission should consider adopting a notice process similar to that employed by alternative trading systems ("ATSs") regulated by the SEC (rather than an affirmative consent process). Given that the Commission, in conjunction with DCOs, will be determining what is required to be cleared (and therefore effectively determining what should be subject to the trading requirement), the process for a SEF to make a swap "available for trading" can be achieved by providing the Commission and market participants with sufficient prior notice (e.g., 30-90 days) that a swap will be made available to trade (along with a designation of whether the swap is required to be cleared). This will give market participants, trading venues, DCOs and SDRs all sufficient time to incorporate the trading of that swap into their systems and workflow.

# B. <u>Compliance with Core Principles</u>

As noted previously, Tradeweb supports the Commission's proposed Core Principle 1, giving a SEF reasonable discretion to establish the manner in which it complies with the Core Principles. This discretion is critical to the effective administration of a SEF and to the provision of services that meet the needs of a SEF's market participants, particularly in light of the fledgling nature of this newly-established type of entity. The Core Principles for SEFs in the Dodd-Frank Act have been imported from the CEA's core principles for DCMs and their adaptability to SEFs and the trading of swaps is a work in progress. The greater flexibility afforded to SEFs to comply with the Core Principles, the more likely it is that a SEF will be able to comply without disturbing the trading activities and operations of its participants or disrupting its own internal administration.

Moreover, if the Commission were to take an overly prescriptive approach, it could well dissuade future entrants into the swaps market, which would reduce competition and trading venue choices for market participants – ultimately undermining the Commission's stated objective of promoting the trading of swaps on SEFs, a key goal of the Dodd-Frank Act. A less prescriptive approach by the Commission would incentivize the opposite. Provided that a SEF is meeting the stated goals of the Core Principles and has implemented adequate procedures to do so, Tradeweb believes that the greater flexibility afforded to a SEF to comply with the Core Principles in a manner that makes sense for its business and its customers, the more likely it is that greater numbers of swaps will be traded on regulated platforms.

### 1. Core Principle No. 2 (Compliance with Rules)

### (a) Impartial Access

Tradeweb supports the Commission's proposed rule that a SEF must provide impartial access to eligible contract participants (*"ECPs"*) and independent software vendors that have been admitted as market participants to the SEF according to objective, pre-determined criteria that are fairly and impartially applied. <u>See id.</u> at 1223. Tradeweb agrees with the Commission that "impartial access" to a SEF's markets and market services (including indicative order screens) should not require a SEF to grant access to anyone who requests it, as universal access would greatly harm market efficiency and integrity. As noted above, the standard for impartial access cannot be that a SEF must allow anyone to participate; the standard should be that,

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provided a SEF establishes its own reasonable and objective criteria, it must administer such criteria consistently and allow those who meet the criteria to participate on the platform.

It is critical, in our view, therefore, and we seek to confirm our understanding, that in establishing such objective, pre-determined criteria for access, a SEF would be permitted to use its own reasonable discretion and commercial judgments with respect to setting the criteria for each of its markets and to have different standards for participants that access and participate on its platform in different ways. Accordingly, consistent with the approach to offering multiple marketplaces within a SEF, Tradeweb believes that its access criteria may reasonably differ for each mode of execution and differ within one mode of execution – as each market will offer different services and may have different types of participants. Tradeweb urges the Commission to confirm explicitly the ability of a SEF to implement access criteria that differ for each market it offers, provided that such criteria are objective, pre-determined and applied fairly and impartially, and are not anti-competitive.

## (b) <u>Regulatory Services Provided by a Third Party</u>

While a SEF would be permitted to utilize a registered futures association or other registered entity to assist in performing certain self-regulatory functions, the Commission has proposed that a SEF would remain ultimately responsible for execution of these functions. Id. at 1224. Tradeweb urges the Commission to clarify that while a SEF would remain responsible for applicable self-regulatory functions, it would have flexibility in contracting with third party service providers, so long as the SEF uses reasonable diligence and acts in a manner consistent with market practice.

#### (c) Disciplinary Procedures and Sanctions

Tradeweb supports the Commission's desire for SEFs to impose meaningful rules of engagement for its participants and trading on its SEF. However, not only would the Commission's proposed disciplinary procedures and sanctions impose significant costs on SEFs to implement and administer, those procedures and sanctions should be more appropriately delegated to the responsibility of organizations like the Financial Industry Regulatory Authority or the National Futures Association – which can administer and enforce these procedures consistently among SEFs, and can do so on a more cost effective basis – rather than to SEFs. We would like the Commission to consider whether these responsibilities are best borne by each SEF or a central, third-party self-regulatory organization.

## 2. <u>Core Principle Nos. 3 and 4 (Swaps Not Readily Susceptible to</u> <u>Manipulation; Monitoring of Trade and Trade Processing)</u>

Core Principle 3 requires that a SEF may not offer for trading swaps that are readily susceptible to manipulation, and the Commission's proposed rules would require that a SEF demonstrate that its swap contracts are not susceptible to manipulation. <u>Id</u> at 1227. The Commission has further proposed in connection with Core Principle 4 that a SEF must take an active role in preventing manipulation, price distortion, and disruptions of the delivery or cash settlement process by monitoring trading activities and preventing market disruptions. <u>Id</u> at 1227-28.

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Tradeweb supports the notion that a SEF should take an active role in preventing manipulation, distortion and disruptions in its markets, but a SEF cannot reasonably be expected to ensure without a doubt that a marketplace other than its own has not been manipulated to affect the SEF's swap. In short, Tradeweb believes it is appropriate to require SEFs to monitor their "classroom" but not the "whole school," especially when it does not have enough information about what is going on in other classrooms. Indeed, the SEC Proposed Rules explicitly state that it might be difficult to determine whether a swap is readily susceptible to manipulation and states that various SB SEFs could reasonably come to different conclusions. 76 Fed. Reg. 10948 at 10977. Accordingly, Tradeweb seeks to confirm its understanding that a SEF would have reasonable discretion in the first instance to determine what constitutes adequate monitoring and appropriate risk controls for its own system. Moreover, Tradeweb seeks confirmation that the scope of a SEF's responsibility to monitor markets is limited to its own platforms and seeks clarification as to the scope of its responsibility to arrive at specific conclusions regarding whether a swap is readily susceptible to manipulation. Tradeweb urges the Commission to provide some guidance to a SEF in this process in the form of a safe harbor consisting of reasonable objective criteria.

## 3. Core Principle No. 6 (Position Limits)

Tradeweb seeks to confirm its understanding that a SEF only need monitor its market participants' position limits or positions in particular instruments with respect to positions entered into on its own platforms, not their market-wide positions - <u>i.e.</u>, it must only monitor its classroom, not the whole school. In this regard, a SEF will ordinarily not have knowledge regarding positions entered into by market participants on markets other than its own.

#### 4. <u>Core Principle No. 12 (Conflicts of Interest)</u>

With respect to Core Principle 12, Tradeweb separately submitted its comments to the Commission's proposed rules on mitigation of conflicts of interest. 75 Fed. Reg. 63732 (October 18, 2010). See Tradeweb's Comment Letter dated November 17, 2010, which is incorporated herein by reference.

### 5. <u>Core Principle No. 15 (Chief Compliance Officer)</u>

The Commission has proposed that a SEF must designate a chief compliance officer ("CCO") with the authority and resources to develop and enforce policies and procedures necessary to fulfill the duties of the CCO enumerated in the rules. The rules would require that a CCO be appointed, supervised and, if necessary, removed by the board of directors of the SEF, or by a senior officer of the SEF, and the CCO would have to have the background and skills necessary to fulfill the responsibilities of the position and could not be the SEF's general counsel or a member of its legal department. The Commission enumerates specific meeting requirements and relationships for the CCO with the both the board of directors and the regulatory oversight committee. The Commission additionally would require the CCO to file an annual compliance report, including a review or description of the SEF's policies and procedures and its compliance with the rules and regulations, an assessment of resources available for compliance, descriptions of compliance matters in the past year and any objections to the compliance report lodged by the

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board of directors or senior officer that were not included in the report. See 76 Fed. Reg. 1214 at 1231-35.

Tradeweb supports the creation of a dedicated CCO position independent of a SEF's legal department to oversee the SEF's compliance matters, but believes that a SEF should have the flexibility to determine reasonable procedures for appointing, supervising and removing the CCO that meet the needs of its own specific organizational and corporate governance structure. The Commission has indeed requested comment on issues of supervision of the CCO within companies that are not standard corporations, whether it be by board of directors, senior officer (a term which is not defined),<sup>8</sup> or otherwise. Because SEFs will exist with various organizational and governing structures, Tradeweb believes there is no single rule that could accommodate each variation and the Commission could not and should not attempt to prescribe detailed rules meant to address each potential variation. Instead, Tradeweb believes that the background and skills required of a CCO and the requirement that the CCO file an annual compliance report with the above-detailed information, would be sufficient for the Commission's purpose, without prescribing any more rules as to internal administration of a SEF.

Additionally, Tradeweb believes that the Commission should qualify the enumerated duty of the CCO to ensure compliance with the Dodd-Frank Act and CFTC regulations. See id. at 1251. It is unreasonable to require a CCO to ensure compliance because the CCO, by nature of his duties, would not have control over the operations and activities of the SEF. Further, this enumerated duty is inconsistent with a CCO's authority and role as adviser to the SEF, and SEFs will likely find it difficult to hire CCOs who are willing to undertake a duty to ensure compliance. Tradeweb urges the Commission to instead specify that the duty of the CCO is to adopt procedures and safeguards reasonably designed to ensure compliance with the CEA and CFTC regulations.

# C. General Regulations

# 1. SEF Registration

As noted above, Tradeweb intends to register its existing execution facility for swaps as a SEF as soon as possible following publication of the final rules. Because the SEF is a newlycreated entity and there is no procedural precedent for registration, Tradeweb believes it is imperative that the Commission staff provide real-time feedback to SEF applicants to aid them in implementing changes, if necessary, to facilitate expeditious review and approval of their applications. The Commission should also encourage pre-application socialization of an applicant's trading and compliance capabilities to maximize feedback that would assist applicants in preparing their applications. As currently proposed, temporary grandfather relief for existing swaps trading platforms such as Tradeweb (discussed below) would terminate upon rejection of a SEF application, and the Commission should take care to ensure that no applicant loses such grandfather relief due to inadvertent misunderstandings or good faith differences of opinion with respect to interpretation of the final rules.

<sup>&</sup>lt;sup>8</sup> Tradeweb believes that the term "senior officer" should be defined to include the SEF's chief executive officer or a duly authorized designee of the CEO.

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Further, Tradeweb seeks to confirm its understanding that an applicant need not file separate SEF applications for each mode of execution that it will offer. For example, if an applicant wishes to offer an anonymous order book system and a disclosed RFQ system in addition to the minimum required functionality but on separate technological systems and with different market participants and procedures, we understand that only one application would be required for that applicant to register as a SEF – provided, of course, that the application clearly identifies the different features of the separate marketplaces and that each feature is in compliance with the rules.

### 2. Grandfather Relief

Tradeweb supports the Commission's proposed grandfathering of SEF applicants who are existing swaps trading platforms during the period between the effective date of the final rules and approval or rejection of their SEF applications. <u>Id</u>. at 1216-17. Indeed, we believe this is a critical component of effectively implementing Title VII of the Dodd-Frank Act by giving market participants an opportunity to transition smoothly to the end-to-end requirements for trading swaps. To that end, the process for SEFs to register, including seeking grandfather relief, should account for the fact that: (i) SEFs are a new type of registrant and (ii) there will be SEF applicants, who are already trading swaps and meet the material requirements to be a SEF but may not be able to obtain approval due to their interdependence on and interoperability with other registered entities (DCOs, SDRs, etc.) that may not be fully ready. Accordingly, there should be enough flexibility in that process to allow such applicants to operate as a SEF and continue to trade swaps while market participants and other registered entities in the regulatory trade cycle transition into compliance. We do not believe the rules as proposed, particularly with respect to the grandfather relief, provide for enough flexibility in this regard.

Furthermore, Tradeweb believes that the certification that an applicant for SEF registration is required to give in order to qualify for temporary grandfather relief should be qualified. The Commission proposes that an applicant that requests grandfather relief must certify in its application that it believes that while it is operating under grandfather relief, it will meet the requirements of Part 37 of the CEA, as adopted by the Commission. Tradeweb does not believe that an applicant can reasonably certify that it believes that there will be no violations of Part 37, and should instead be required to certify that, to the best of its knowledge and belief, the applicant has implemented adequate procedures that are designed to ensure compliance with Part 37.

Finally, Tradeweb seeks clarification from the Commission regarding a SEF applicant's ability to introduce new products and models during the grandfather period. Given the extended time frame the Commission expects for granting approval to a new SEF, Tradeweb believes that an applicant should be permitted to introduce such products and models while it is operating under temporary grandfather relief, so long as they provide prior notice to the Commission and meet all other requirements then applicable to SEFs and the certification made by the applicant to qualify for grandfather relief remains valid.

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#### III. Conclusion

In sum, while we are supportive of the goals of the Dodd-Frank Act and believe increased regulatory oversight is appropriate for the derivatives market, we want to emphasize that flexibility in trading models for execution platforms is critically important to maintain flexibility in market structure so that end-users can in turn manage their risks in a flexible manner.

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If you have any questions concerning our comments, please feel free to contact us. We welcome the opportunity to discuss these issues further with the Commission and its staff.

Sincerely,

Lee H. Olesky Chief Executive Officer

Douglas L. Friedman General Counsel

 cc: Honorable Gary Gensler, Chairman Honorable Michael Dunn, Commissioner Honorable Jill E. Sommers, Commissioner Honorable Bart Chilton, Commissioner Honorable Scott O'Malia, Commissioner Dan Berkovitz, General Counsel, Office of the General Counsel Richard Shilts, Acting Director, Division of Market Oversight Ananda Radhakrishnan, Director, Division of Clearing and Intermediary Oversight