

July 1, 2024

Vanessa Countryman Secretary Securities and Exchange Commission 100 F Street, NE Washington, DC 20549-1090

Re: File Number PCAOB-2024-02

Dear Ms. Countryman:

CFA Institute<sup>1</sup>, in consultation with its Corporate Disclosure Policy Council ("CDPC")<sup>2</sup>, appreciates the opportunity to comment and provide our perspectives on the <u>Notice of Filing of Proposed Rules on A Firm's System of Quality Control and Related Amendments to PCAOB Standards</u> (the "Proposed Rules").

CFA Institute has a long history of promoting fair and transparent global capital markets and advocating for strong investor protections. An integral part of our efforts toward meeting those goals is ensuring that corporate financial reporting and disclosures and the related audits provided to investors and other end users are of high quality. Our advocacy position is informed by our global membership who invest both locally and globally.

As an investor organization, we strongly support the PCAOB's renewed focus on investor protection<sup>3</sup> and support the Proposed Rules which replace and modernize the interim standards on quality control that the PCAOB adopted from the auditing profession decades ago. As we have written about extensively<sup>4</sup>, audit quality is the single most important area that needs significant improvements, including improvements to transparency. The Proposed Rules establish a solid foundation from which indicators of audit quality can be provided to increase investors' confidence in external audits and financial reporting generally.<sup>5</sup>

With offices in Charlottesville, VA; New York; Washington, DC; Brussels; Hong Kong SAR; Mumbai; Beijing; Abu Dhabi; and London, CFA Institute is a global, not-for-profit professional association of more than 190,000 members, as well as 160 member societies around the world. Members include investment analysts, advisers, portfolio managers, and other investment professionals. CFA Institute administers the Chartered Financial Analyst® (CFA®) Program. For more information, visit <a href="www.cfainstitute.org">www.cfainstitute.org</a> or follow us on <a href="LinkedIn">LinkedIn</a> and X at <a href="www.cFAInstitute">@CFAInstitute</a>.

<sup>&</sup>lt;sup>2</sup> The objective of the CDPC is to foster the integrity of financial markets through its efforts to address issues affecting the quality of financial reporting and disclosure worldwide. The CDPC is comprised of investment professionals with extensive expertise and experience in the global capital markets, some of whom are also CFA Institute member volunteers. In this capacity, the CDPC provides the practitioners' perspective in the promotion of high-quality financial reporting and disclosures that meet the needs of investors.

<sup>&</sup>lt;sup>3</sup> "The PCAOB is Laser Focused on Our Mission of Protecting Investors." Speech by PCAOB Chair Erica Y. Williams, November 28, 2023.

<sup>&</sup>lt;sup>4</sup> See CFA Institute's <u>comment letter</u> to the <u>UK Government's Independent Review into the Quality and Effectiveness of Audit Call for Views.</u>

<sup>&</sup>lt;sup>5</sup> PCAOB Docket 046, CFA Institute <u>comment letter on the May 2020 Concept Release</u> pgs. 2-5.



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Thank you for your consideration of our views and perspectives. We would welcome the opportunity to meet with you to discuss our comments or answer any questions. Please contact Sandra J. Peters at <a href="mailto:sandra.peters@cfainstitute.org">sandra.peters@cfainstitute.org</a> and Matthew P. Winters at <a href="mailto:m

Sincerely,

/s/ Sandra J. Peters

Sandra J. Peters, CPA, CFA Senior Head Global Financial Reporting Policy Advocacy CFA Institute /s/ Matthew P. Winters

Matthew P. Winters, CPA, CFA Senior Director Global Financial Reporting Policy Advocacy CFA Institute