

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 4273 /October 18, 2016

ADMINISTRATIVE PROCEEDING
File No. 3-17574

In the Matter of

ACCEL BRANDS, INC.

ORDER POSTPONING HEARING

On September 26, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondent pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondent has securities registered with the Commission and failed to file required current reports and periodic filings. A hearing is scheduled for October 24, 2016.

I ORDER the Division of Enforcement to file by October 31, 2016, a declaration regarding the status of service of the OIP on Respondent.

I further ORDER that the hearing scheduled for October 24, 2016, is POSTPONED. A telephonic prehearing conference will be scheduled once the Division establishes that Respondent has been served with the OIP.

James E. Grimes
Administrative Law Judge