

SECURITIES AND EXCHANGE COMMISSION RECEIVED

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#### ANNUAL AUDITED REPORT FORM X-17A-5 PART III

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#### **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	01/01/16	AND ENDING	12/31/16
	MM/DD/YY		MM/DD/YY
A. REGI	STRANT IDENTIFI	CATION	
NAME OF BROKER-DEALER: BULL & B	EAR BROKERAGE SE	RVICES, LLC	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSIN	NESS: (Do not use P.O. B	ox No.)	FIRM I.D. NO.
6817 SOUTHPOINT PARKWAY,	SUITE 1003		
	(No. and Street)		
JACKSONVILLE	FLORID	A 32	2216
(City)	(State)	(Zi	p Code)
NAME AND TELEPHONE NUMBER OF PER	SON TO CONTACT IN I	REGARD TO THIS REPO	ORT
MATTHEW B. BISHOP, PRESIDENT		90	04 363-3322
		(/	Area Code – Telephone Number
B. ACCO	UNTANT IDENTIFI	CATION	
NIDEDENINE DATE A CONTRACTOR A			
INDEPENDENT PUBLIC ACCOUNTANT wh	•	n this Report*	
SHEDJAMA, INC. dba Edward O	pperman, CPA		
( <b>)</b>	Name – if individual, state last, j	first, middle name)	
1901 KOSSUTH STREET	LAFAYETTE	INDIAN	NA 47905
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accountant			
Public Accountant			
Accountant not resident in United	d States or any of its posse	essions.	
* (* )	OR OFFICIAL USE O	NLY	*****
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<sup>\*</sup>Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

#### OATH OR AFFIRMATION

I, MATTHEW B. BISHOP	W B. BISHOP, swear (or affirm) that, to the best of	
my knowledge and belief the accompanying financia BULL & BEAR BROKERAGE SERVICES, LLC	al statement and supporting schedules pertaining to the firm of , as	
of DECEMBER 31,	, 20 16 , are true and correct. I further swear (or affirm) that	
neither the company nor any partner, proprietor, pri	ncipal officer or director has any proprietary interest in any account	
classified solely as that of a customer, except as follows:	ows:	
<u> </u>		
	Signature	
	PRESIDENT	
	Title	
Notary Public		
This report ** contains (check all applicable boxes):	:	
X (a) Facing Page.		
<ul><li>☒ (b) Statement of Financial Condition.</li><li>☒ (c) Statement of Income (Loss).</li></ul>		
<ul><li>(c) Statement of Income (Loss).</li><li>(d) Statement of Changes in Financial Condition</li></ul>	n	
(a) Statement of Changes in Stockholders' Equi		
(f) Statement of Changes in Liabilities Subordi	nated to Claims of Creditors.	
(g) Computation of Net Capital.		
(h) Computation for Determination of Reserve		
☐ (i) Information Relating to the Possession or C☐ (i) A Reconciliation, including appropriate expl	ontrol Requirements Under Rule 1563-3.  Ianation of the Computation of Net Capital Under Rule 1563-1 and the	
	rve Requirements Under Exhibit A of Rule 15c3-3.	
	naudited Statements of Financial Condition with respect to methods of	
consolidation.		
(l) An Oath or Affirmation.		
(m) A copy of the SIPC Supplemental Report.		
Li (n) A report describing any material inadequacie	s found to exist or found to have existed since the date of the previous audit.	
**For conditions of confidential treatment of certain	n portions of this filing, see section 240.17a-5(e)(3).	

#### **BULL & BEAR BROKERAGE SERVICES, LLC**

### REPORT ON AUDIT OF FINANCIAL STATEMENTS

**DECEMBER 31, 2016** 



CERTIFIED PUBLIC ACCOUNTANT
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Report of Independent Registered Public Accounting Firm

Broker-Dealer's Exemption Report

1901 Kossuth Street | Lafayette, IN 47905 | 765-588-4335



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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Member of Bull & Bear Brokerage Services, LLC Jacksonville, Florida

We have audited the accompanying statement of financial condition of Bull & Bear Brokerage Services, LLC, as of December 31, 2016, and the related statements of income, changes in member's equity, changes in liabilities subordinated to claims of general creditors, and cash flows for the year then ended. These financial statements are the responsibility of Bull & Bear Brokerage Services, LLC's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Bull & Bear Brokerage Services, LLC as of December 31, 2016, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The Schedules of Computation of Net Capital Under SEC Rule 15c3-1 and the Reconciliation between Audited and Unaudited Net Capital Computation have been subjected to audit procedures performed in conjunction with the audit of Bull & Bear Brokerage Services, LLC's financial statements. The supplemental information is the responsibility of Bull & Bear Brokerage Services, LLC's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. §240.17a-5. In our opinion, the Schedules of Computation of Net Capital Under SEC Rule 15c3-1 and the Reconciliation between Audited and Unaudited Net Capital Computation are fairly stated, in all material respects, in relation to the financial statements as a whole.

SHEDJAMA, INC.

dba Edward Opperman, CPA Lafayette, Indiana

February 28, 2017

# BULL & BEAR BROKERAGE SERVICES, LLC STATEMENT OF FINANCIAL CONDITION AS OF DECEMBER 31, 2016

ASSETS		
ASSETS		
Cash	\$	30,216
Accounts and commissions receivable		19,079
TOTAL ASSETS	\$	49,295
LIABILITIES AND MEMBER'S EQUITY		
LIABILITIES		
Accounts payable		9,967
TOTAL LIABILITIES	<b></b>	9,967
MEMBERIC FOLLTY		
MEMBER'S EQUITY		20.222
Member's Equity		39,328
TOTAL MEMBER'S EQUITY		39,328
TOTAL LIABILITIES AND MEMBER'S EQUITY	\$	49,295

# BULL & BEAR BROKERAGE SERVICES, LLC STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2016

REVENUE	
Commission income	\$ 207,920
TOTAL REVENUE	207,920
EXPENSES	
Commissions	2,000
General and administrative	21,121_
TOTAL EXPENSES	23,121
NET INCOME	\$ 184,799

#### BULL & BEAR BROKERAGE SERVICES, LLC STATEMENT OF CHANGES IN MEMBER'S EQUITY FOR THE YEAR ENDED DECEMBER 31, 2016

MEMBER'S EQUITY AT BEGINNING OF YEAR  Net income (loss)	\$ 23,528 184,799
Member contributions  Member distributions  MEMBER'S EQUITY AT END OF YEAR	 (168,999) 39,328

#### BULL & BEAR BROKERAGE SERVICES, LLC STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2016

CASH FLOWS FROM OPERATING ACTIVITIES  Net Income  Adjustments to reconcile net income to net cash provided by operating activities:	\$ 184,799
(Increase) decrease in operating assets:  Accounts receivable Increase (decrease) in operating liabilities:	(1,558)
Accounts payable	 258
Net Cash Provided by Operating Activities	183,499
CASH FLOWS FROM INVESTING ACTIVITIES  Member distributions  Net Cash (Used in) Investing Activities	 (168,999) (168,999)
NET INCREASE IN CASH	14,500
CASH AT BEGINNING OF YEAR	 15,716
CASH AT END OF YEAR	\$ 30,216

# BULL & BEAR BROKERAGE SERVICES, LLC NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR DECEMBER 31, 2016

#### NOTE 1: ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A summary of the Firm's significant accounting policies consistently applied in the preparation of the accompanying financial statements are as follows:

- a. <u>Nature of Operations</u>—Bull & Bear Brokerage Services, LLC (the "Company") was incorporated February 19, 2001 and began operations for the purpose of conducting business as a broker/dealer in securities. In April 2008, the Company converted from a Florida corporation to a Florida limited liability company. The Company is registered with the Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority (FINRA).
- b. <u>Cash Equivalents</u>—For purposes of the statements of cash flows, the Firm considers all highly liquid debt instruments with maturities of three months or less when purchased to be cash equivalents. There were no cash equivalents at December 31, 2016.
- c. <u>Use of Estimates</u>—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.
- d. <u>Concentrations of Credit Risk</u>—The Firm places its cash in accounts with a local financial institution. At times, balances in these accounts may be exceed FDIC insured limits.
- e. <u>Commissions Receivable</u>—Commissions receivable are recorded at net realizable value. An allowance for doubtful accounts is provided based on prior collection experience and management's analysis of specific accounts. The allowance is reviewed periodically and adjusted for commissions deemed uncollectible by management. In the opinion of management, no such allowance is deemed necessary at December 31, 2016.
- f. <u>Revenue Recognition</u>—The revenue of the Company is derived primarily from commissions earned on the sale of mutual funds, variable annuities, and life insurance products. Commission income is recorded on the date of the transaction.
- g. <u>Advertising</u>—The Firm's advertising costs are expensed as incurred. There were no advertising expenses incurred during the year.

#### **NOTE 2: EXEMPTION UNDER RULE 15c3-3**

The Firm claims an exemption under Rule 15c3-3 in accordance with the provision of paragraph (k) (2)(i). During the year ended December 31, 2016 there were no amounts to be reported pursuant to the possession or control requirements under Rule 15c3-3, and the Firm is in compliance with their stated exemptive provisions, and thus is exempt from the provisions of Rule 15c3-3.

#### **NOTE 3: NET CAPITAL REQUIREMENTS**

The Firm is required to maintain a minimum net capital under Rule 15c3-1 of the Securities and Exchange Commission. Net capital required under the rule is the greater of \$5,000 or 6 2/3 percent of the aggregate indebtedness of the Firm. At December 31, 2016, net capital as defined by the rules, equaled \$20,243. The ratio of aggregate indebtedness to net capital was 49.24%. Net capital in excess of the minimum required was \$15,243.

## BULL & BEAR BROKERAGE SERVICES, LLC NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR DECEMBER 31, 2016

#### **NOTE 4: INCOME TAXES**

The Firm is organized as a limited liability company under the Florida Limited Liability Company Act and is structured to be treated as a Subchapter S corporation for income tax purposes. Items of income or loss are allocated to the member in accordance with the respective equity interest and reported on the individual federal and state income tax returns.

The Company implements the accounting guidance for uncertainty in income taxes using the provisions of Financial Accounting Standards Board Accounting Standards Codification (FASB ASC) No. 740, *Income Taxes.* Using that guidance, tax positions

initially need to be recognized in the financial statements when it is more-likely-than-not the position will be sustained upon examination by the tax authorities.

As of December 31, 2016, the Company had no uncertain tax positions that qualify for either recognition or disclosure in the financial statements. The tax years that remain subject to examination are the periods beginning January 1, 2013 for all major tax jurisdictions.

#### NOTE 5: ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES

In June 2006, the Financial Accounting Standards Board (FASB) issued FASB Interpretation Number 48 (FIN 48), Accounting for Uncertainty in Income Taxes - an Interpretation of FASB Statement No. 109 (SFAS 109). The interpretation contains a two-step approach to recognizing and measuring uncertain tax positions accounted for in accordance with SFAS 109. The Firm has elected to defer the adoption of FIN 48 as allowed in FASB Staff Position (FSP-48-3) issued December 30, 2008. The adoption of this standard is not currently anticipated to have a material impact on the Firm's financial position, results of operations, or cash flows; however, the effect on future financial statements of this pronouncement cannot be determined at this time. Management will continue to evaluate any uncertain tax positions, if any, during the deferral period.

#### **NOTE 6: CONTINGENCY**

The Firm assesses potential liabilities in connection with lawsuits and threatened lawsuits under Financial Accounting Standards Board's Accounting Standards Codification. The filing of a suit or formal assertion of a claim or assessment does not automatically indicate that accrual of a loss is appropriate. An accrual would be inappropriate, but disclosure would be required, if an unfavorable outcome is determined to be reasonably possible but not probable, or if the amount of loss cannot be reasonably estimated. If an unfavorable outcome is assessed as probable, an accrual would be appropriate if the amount of loss can be reasonably estimated, and disclosure would be required.

During 2013, the Firm incurred legal costs to defend itself in a suit brought by a former customer. The estate of the customer, who the Firm had sold a \$1 million term life insurance policy, claims an independent fiduciary duty is owed to the customer to notify him of the lapse of his policy despite receiving notification directly from the Insurance Company. The customer had moved to New York and stopped paying policy premiums causing the policy to lapse. The customer never notified the Firm or the Insurance Company regarding his relocation. The Insurance Company did locate the customer and mailed a notice to the customer about the lapse of his policy for failure to pay his premiums. Management believes the case to be frivolous, the potential for liability of the Firm to be remote, and its estimate of liability is \$0.

## BULL & BEAR BROKERAGE SERVICES, LLC NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR DECEMBER 31, 2016

#### NOTE 7: RECONCILIATION PURSUANT TO RULE 17A-5(D)(4)

There were no material reconciling items between the December 31, 2016 unaudited FOCUS report and this audit, in the computation of Net Capital under Rule 15c3-1.

#### **NOTE 8: FILING REQUIREMENTS**

There were no liabilities subordinated to claims of creditors during the year ended December 31, 2016. Accordingly, no Statement of Changes in Liabilities Subordinated to Claims of Creditors has been included in these financial statements as required by rule 17a-5 of the Securities and Exchange Commission.

#### **NOTE 9: SUBSEQUENT EVENTS**

Management has evaluated subsequent events through the date which the report of the independent registered accounting firm was available to be issued.

# BULL & BEAR BROKERAGE SERVICES, LLC COMPUTATION OF NET CAPITAL REQUIREMENTS AS OF DECEMBER 31, 2016

COMPUTATION OF NET CAPITAL		
Total ownership equity from Statement of Financial Condition	\$	39,328
less nonallowable assets from Statement of Financial Condition		(19,085)
Net capital before haircuts on securities positions		20,243
Haircuts on securities		
Net Capital	\$	20,243
Aggregate Indebtedness	\$	9,967
Net capital required based on aggregate indebtedness (6-2/3%)		665
COMPUTATION OF BASIC NET CAPITAL REQUIREMENTS		
Minimum dollar net capital requirement of reporting broker or dealer		5,000
Excess Net Capital	\$	15,243
COMPUTATION OF AGGREGATE INDEBTEDNESS		
(A) - 10% of total aggreate indebteness		997
(B) - 120% of minimum net capital requirement		6,000
Net Capital less the greater of (A) or (B)	<u> </u>	14,243
Percentage of Aggregate Indebtedness to Net Capital		49.24%

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#### RECONCILIATION BETWEEN AUDITED AND UNAUDITED NET CAPITAL COMPUTATION

The Member of Bull & Bear Brokerage Services, LLC Jacksonville, Florida

Reference:

Reconciliation between the audited computation of net capital and the broker dealer's

unaudited net capital computation as reported on the December 31, 2016 Part IIA filing.

Conclusion:

There were no material differences between the audited and unaudited net capital

computation.

SHEDJAMA, INC

dba Edward Opperman, CPA

Lafayette, Indiana February 28, 2017

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#### INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL UNDER SEC RULE 17A-5(g)(1)

The Member of Bull & Bear Brokerage Services, LLC Jacksonville, Florida

In planning and performing our audit of the financial statements of Bull & Bear Brokerage Services, LLC as of and for the year ended December 31, 2016, in accordance with auditing standards generally accepted in the United States of America, we considered Bull & Bear Brokerage Services, LLC's internal control over financial reporting (internal control) as a basis for designing our audit procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of Bull & Bear Brokerage Services, LLC's internal control. Accordingly, we do not express an opinion on the effectiveness of Bull & Bear Brokerage Services, LLC internal control. Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by Bull & Bear Brokerage Services, LLC, including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a) (11) and for determining compliance with the provisions of Rule 15c3-3. Because Bull & Bear Brokerage Services, LLC does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13.
- Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of Bull & Bear Brokerage Services, LLC is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined previously.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that Bull & Bear Brokerage Services, LLC's practices and procedures, as described in the second paragraph of this report, were adequate at February 28, 2017, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

SHEDJAMA, INC.

dba Edward Opperman, CPA

Lafayette, Indiana February 28, 2017

# BULL & BEAR BROKERAGE SERVICES, LLC BROKER DEALER EXEMPTION REPORT SEC RULE 15C3-3 DECEMBER 31, 2016



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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Member Of Bull & Bear Brokerage Services, LLC

We have reviewed management's statements, included in the accompanying Exemption Report of Brokers and Dealers, in which Bull & Bear Brokerage Services, LLC, identified the following provisions of 17 C.F.R. § 15c3-3(k) under which the Firm claimed an exemption from 17 C.F.R. §2 4 0.15c3-3: (2) (i), and Bull & Bear Brokerage Services, LLC met the identified exemption provisions throughout the most recent fiscal year without exception Bull & Bear Brokerage Services, LLC's management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and accordingly included inquiries and other required procedures to obtain evidence about the Firm's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k) (2) (i) of Rule 15c3-3 under the Securities Exchange Act of 1934.

Sincerely,

SHEDJAMA, INC. dba Edward Opperman, CPA

Lafayette, Indiana February 28, 2017



February 27, 2017

Edward Opperman, CPA 1901 Kossuth Street Lafayette, IN 47905

Re: Exemption Report pursuant to SEC Rule 17a-5

Dear Mr. Opperman:

Bull & Bear Brokerage Services (CRD No. 113866, SEC File No. 8-53367) is a non-carrying broker-dealer that claims an exemption from SEC Rule 15c3-3 throughout the year ending December 31, 2016.

The identified exemption provision in paragraph (k) of SEC Rule 15c3-3 under which the broker-dealer claimed its exemption is (2)(i). Bull & Bear Brokerage Services conducts its business on a subscription way basis, carries no margin accounts, promptly transmits all customer funds and delivers all securities received in connection with its activities as a broker or dealer, and does not otherwise hold funds or securities for, or owe money or securities to, customers.

Bull & Bear Brokerage Services met the identified exemption provision throughout the year ending December 31, 2016, without exception.

The above statements are true and correct to the best of my knowledge and belief.

Sincerely,

Matthew B. Bishop
Managing Principal