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# UNITED STATES ND EXCHANGE COMMISSION ashington, D.C. 20549

FORM X-17A-5

SEC FILE NUMBER
a-65466

# **PART III**

#### FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	January 1, 2015 MM/DD/YY	_AND ENDING <u>December 3</u>	DING <u>December 31, 2015</u> MM/DD/YY		
A. RE	GISTRANT IDENTIF	CATION	<u> </u>		
NAME OF BROKER-DEALER: Deson & Co.			OFFICIAL USE ONLY		
OFFICIAL USE ONLY ADDRESS OF PRINCIPA	AL PLACE OF BUSINESS:	(Do not use P.O. Box No.)	122129 FIRM I.D. NO.		
945 Encorvado Street	· · · · · · · · · · · · · · · · · · ·	2			
	(No. and Street)				
Las Vegas	Nevada		<u>138</u>		
(City)	(State)	(Zip	Code)		
NAME AND TELEPHONE NUMBER OF PERSO	ON TO CONTACT IN REGA	ARD TO THIS REPORT			
Sean Deson		(702) 860-119	5		
·			- Telephone Number)		
B. ACC	COUNTANT IDENTIF	ICATION .			
INDEPENDENT PUBLIC ACCOUNTANT whose Wilson Markle Stuckey Hardesty & Bott,	•	Report*			
(Name - if individual, state last, first, middle name)		APALINITES (11)	PERMIT POLICE		
101 X January X Jim - Climb - Online 200	Y		EXCHANGE COMMISSION		
101 Larkspur Landing Circle, Suite 200 (Address) (City) (State) (Zip Code)	Larkspur, CA	94939 RI	-ULIVEL		
CHECK ONE:		APF	APR 19 2017		
Public Accountant  Accountant not resident in United S	states or any of its possession	s 15 REGISTR	15 REGISTRATIONS BRANCH		
	FOR OFFICIAL USE ON	LY			

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SEC 1410 (06-02)

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<sup>\*</sup>Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

# OATH OR AFFIRMATION

I, Sea	n Deson, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial
	nent and supporting schedules pertaining to the firm of Deson & Co., as of
	nber 31, 2015, are true and correct. I further swear (or affirm) that neither the company nor any partner,
	·
	etor, principal officer or director has any proprietary interest in any account classified solely as that of a
custor	ner, except as follows:
•	
	Signature
	Managing Member
	Muland R blank NOTARY PUBLIC
Notary	Public STATE OF NEVADA County of Clark
This rep	port ** contains (check all applicable boxes): No. 06-102933-1 MICHAEL R. PARDO
(a)	Facing Page.  My Appointment Expires Mar. 5, 2019  Facing Page.
(b)	Statement of Financial Condition.
(c)	Statement of Operations.
(d)	Statement of Cash Flows.
(e)	Statement of Changes in Members' Equity.
(f)	Statement of Changes in Liabilities Subordinated to Claims of Creditors.
⊠ (g)	Computation of Net Capital.
(h)	Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
(i)	Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
(j)	A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the
	Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
(k)	A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of
	consolidation.
(I)	An Oath or Affirmation.
(m)	A copy of the SIPC Supplemental Report.
(n)	Assertions of Exemption of a Non-Carrying Broker or Dealer required by Rule 17a-5(d)(4) of the Securities and Exchange Commission
(o)	Report on Assertions of Exemption of a Non-Carrying Broker or Dealer required By Rule 17a-5(d)(4) of the Securities and Exchange Commission.

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**Financial Statements** 

and
Supplemental Information Required by Rule 17a-5 under the
Securities Exchange Act of 1934

Year ended December 31, 2015

with

Reports of Independent Registered Public Accounting Firm

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# WILSON MARKLE STUCKEY HARDESTY &BOTT LLP

CERTIFIED PUBLIC ACCOUNTANTS

DONALD WILSON
ALAN MARKLE
CHARLES STUCKEY
DAVID HARDESTY
DAVID BOTT
DAVID BAILEY
MICHAEL SMITH
SHIRLEY CHEN-BLUM

# Report of Independent Registered Public Accounting Firm-

To the stockholder,

We have audited the accompanying statement of financial condition of Deson & Co. (the Company) as of December 31, 2015, and the related statements of income, changes in stockholder's equity and cash flows for the year then ended. The financial statements are the responsibility of the management of the Company. Our responsibility is to express an opinion on the financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2015, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

The Supplemental Information Required by Rule 17a-5 under the Securities Exchange Act of 1934, as listed in the table of contents (supplemental information), has been subjected to audit procedures performed in conjunction with the audit of the Company's financial statements. The supplemental information is the responsibility of the management of the Company. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content is presented in conformity with 17 CFR §240.17a-5. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Wilson Marke Stuckey Hardesty & Bath II D

Wilson Markle Stuckey Hardesty & Bott, LLP

Larkspur, California February 2, 2016

# Statement of Financial Condition As of December 31, 2015

# Assets

Current assets		
Cash and cash equivalents	\$	86,074
Total current assets		86,074
Furniture and equipment, at cost Less accumulated depreciation		20,522 (20,522)
Net furniture and equipment		_
Total assets	\$	86,074
Liabilities and Stockholder's Equity		
Current liabilities		
Accounts payable and accrued liabilities	_\$_	3,006
Total current liabilities		3,006
Stockholder's equity		·
Common stock, no par value, 200 shares authorized, issued and outstanding	t	2,500
Retained earnings		80,568
Total stockholder's equity		83,068
Total liabilities and stockholder's equity	\$	86,074

See accompanying notes

# Statement of Income For the year ended December 31, 2015

# Revenues

	•	
Consulting and transaction fees	\$	135,751
Total revenues	·	135,751
Expenses		
Regulatory fees and taxes	•	3,295
Vehicle and travel expenses		6,000
Professional fees		14,000
Data services, communications and other charges		8,650
Compensation and benefits		10,187
Rent, office and other expenses		72,484
Total expenses		114,616
Net income	\$	21,135

Deson & Co.
Statement of Changes in Stockholder's Equity
For the year ended December 31, 2015

Palanace	Common <u>stock</u>	•.	Retained earnings	st	Total ockholder's <u>equity</u>
Balances, December 31, 2014	2,500	\$	81,133	\$	83,633
Distributions to stockholder	-		(21,700)		(21,700)
Net Income	<del></del>		21,135		21,135
Balances, December 31, 2015	\$ 2,500	\$	80,568	\$	83,068

See accompanying notes

# Statement of Cash Flows For the year ended December 31, 2015

Cash flows from operating activities  Net income  Adjustments to reconcile net income to net cash  provided by operating activities		21,135
Increase in accounts payable		2,239
Net cash provided by operating activities		23,374
Cash flows from financing activities Distributions to stockholder		(21,700)
Net increase in cash and cash equivalents		1,674
Cash and cash equivalents, beginning of year		84,400
Cash and cash equivalents, end of year	\$ _	86,074

# Notes to Financial Statements December 31, 2015

# Note 1 - Summary of significant accounting policies

# Basis of presentation

Deson & Co (the Company) was incorporated in New York on January 11, 1999. In 2004 the Company became a broker-dealer registered with the Securities and Exchange Commission ("SEC") and is currently a member of the Financial Industry Regulation Authority ("FINRA").

The Company's activities consist principally of its role as an intermediary and advisor in merger and acquisition transactions. Accordingly, the Company claims exemption from Securities Exchange Commission Rule 15c3-3 because it does not carry customer funds or handle customer securities.

# Basis of accounting

The Company maintains its books on the accrual basis of accounting.

#### Commissions and fees

The Company records commission and fee income as earned pursuant to the terms if its investment banking agreements.

#### Cash and cash equivalents

For purposes of the statement of cash flows, cash and cash equivalents consist of amounts on deposit with a commercial bank, in a non-interest bearing account, available on demand.

# Allowance for uncollectible accounts receivable

The Company uses the allowance method to account for uncollectible accounts receivable. Under this method, the Company reviews all receivables for any problems with collection. If the Company feels that there may be a problem with collections, an allowance is provided for the receivable. When attempts to collect a specific receivable are unsuccessful, the account is considered uncollectible and is written off against the allowance. As of December 31, 2015, the Company had no accounts receivable and, accordingly, determined that an allowance for doubtful accounts was not necessary.

Notes to Financial Statements (continued) December 31, 2015

# Note 1 - Summary of significant accounting policies (continued)

# Income taxes

The Company has elected to be taxed under the provisions of Subchapter S of the Internal Revenue Code. Under these provisions, the Company is not subject to federal taxes on income. Instead, the stockholder includes his respective share of the Company's taxable income in his individual income tax return.

The Company follows accounting principles generally accepted in the United States related to the accounting for uncertainty in income taxes. Adoption of the provisions did not have any impact on the Company's accounting for unrecognized tax liabilities. Management believes that the Company has adequately addressed all tax positions and that there are no unrecorded tax liabilities. Tax years 2013 to 2015 are open for examination by the Internal Revenue Service and years 2012 to 2015 by the California Franchise Tax Board.

#### Use of estimates

The Company prepares its financial statements in accordance with accounting principles generally accepted in the United States. The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect amounts and disclosures reported in these financial statements. Actual results could differ from those estimated.

#### Advertising costs

Costs incurred for producing and communicating advertising are expensed when incurred. For the year ended December 31, 2015, advertising costs were insignificant.

#### Note 2 - Transactions with stockholder

The Company receives the benefit of certain office and administrative services provided by its stockholder. For the years ended December 31, 2015, the Company reimbursed its stockholder for all significant shared costs.

# Notes to Financial Statements (continued) December 31, 2015

# Note 2 - Transactions with stockholder (continued)

The Company's stockholder also incurs, and pays currently, for certain expenses related to transactions in process. If the transactions close and generate revenue to the Company, the expenses may be reimbursed to the stockholder. If the transactions do not close, the expenses remain those of the stockholder. Accordingly, such costs are recorded as paid. As of December 31, 2015, the Company had reimbursed all significant stockholder incurred costs.

#### Note 3 - Concentrations

During the year ended December 31, 2015, revenues consisted of amounts collected from four clients.

# Note 4 - Subsequent events

The Company evaluated subsequent events for recognition and disclosure through the date of this filing. Management concluded that no material subsequent events have occurred since December 31, 2015 that required recognition or disclosure in such financial statements.

#### Note 5 - Net capital requirement

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of a minimum net capital, as defined, and a ratio of aggregate indebtedness to net capital not exceeding 15 to 1. As of December 31, 2015 the Company had net capital of \$83,068 which exceeded its required net capital by \$78,068 and the ratio of aggregate indebtedness to net capital was .036 to 1.

Supplemental Information Required by Rule 17a-5 under the Securities Exchange Act of 1934

# Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission As of December 31, 2015

Net Capital Total stockholders' equity Subordinated liabilities Non allowable assets	\$ 83,068 - -
Net capital	<u>\$ 83,068</u>
Total aggregate indebtedness	\$ 3,006
Computation of Basic Net Capital Requirement Minimum net capital required (6-2/3% of total aggregate indebtedness)	<u>\$ 201</u>
Minimum dollar net capital requirement of reporting broker	\$ 5,000
Net capital requirement	\$ 5,000
Excess net capital	<u>\$ 78,068</u>
Excess net capital after deducting the higher of 10% of aggregate indebtedness or 120% of required net capital	<u>\$ 77,068</u>
Aggregate indebtedness to net capital ratio	0.036 to 1

# Deson & Co.

Reconciliation Pursuant to Rule 17a-5(d)(2)(iii)
As of December 31, 2015

Reconciliation with Company's Computation (Included in Part IIA of Form X-17A-5 as of December 31, 2015)

There is no material difference between this net capital computation and the corresponding computation included in the Company's unaudited Part IIA FOCUS Report filing.

Computation for Determination of Reserve Requirements Under Rule 15c3-3 of the Securities and Exchange Commission December 31, 2015

The Company is exempt from the provisions of Rule 15c3-3 under the Securities and Exchange Act of 1934, in that the Company's activities are limited to those set forth in the conditions for exemption appearing in paragraph (k)(2)(i) of Rule 15c3-3.

### Deson & Co.

Information Relating to Possession or Control Requirements Under Rule 15c3-3 of the Securities and Exchange Commission December 31, 2015

A supplementary report pursuant to Rule 17a-5(d)(2)(ii) and the information relating to possession or control requirement under Rule 15c3-3 are not required under Rule 17a-5(e)(1)(i)(A) and Rule 15c3-3(k), respectively.

# Deson&Co.

945 Encorvado Street, Las Vegas, NV 89138 phone:917-971-6114 sdeson@desonco.com

January 27, 2016

#### PRIVATE AND CONFIDENTIAL

Wilson Markle Stuckey Hardesty & Bott, LLP 101 Larkspur Landing Circle Suite 200 Larkspur, CA 94939

Subject: Assertions of Exemption of a Non-Carrying Broker or Dealer required by

Rule 17a-5(d)(4) of the Securities and Exchange Commission

Mr. Bott:

Deson & Co. (the Company) is a limited broker-dealer, offering investment banking services. The Company does not directly handle customer funds or securities or any other duties associated with a clearing broker or dealer. The Company is registered with the U.S. Securities and Exchange Commission (SEC) in the event a transaction with a public entity requires a broker-dealer to hold credentials with the SEC.

In accordance with Rule 17a-5 of §240 of the Securities and Exchange Act of 1934, the Company performs an annual audit and files "Report pursuant to rule 17a-5 under the securities exchange act of 1934" with the SEC. On that report the Company claims exemption to Rule 15c3-3 based on exemption k (2) (i), which is noted below.

(k) Exemptions.

(2) The provisions of this section shall not be applicable to a broker or dealer:

(i) Who, carries no margin accounts, promptly transmits all customer funds and delivers all securities received in connection with his activities as a broker or dealer, does not otherwise hold funds or securities for, or owe money or securities to, customers and effectuates all financial transactions between the broker or dealer and his customers through one or more bank accounts each to be designated as "Special Account for the Exclusive Benefit of Customers of Deson & Co".

The nature of the business of the Company qualifies the firm for this exemption. Further, management has evaluated transactions executed for the year and has verified that no customer funds have been received or distributed for securities transactions or for customer accounts and the Company does not maintain customer accounts. Therefore, the Company has met the identified exemption provisions throughout the recent fiscal year end without exception.

Very truly yours,

Deson & Co., Inc

Sean Deson

Senior Managing Director

# WILSON MARKLE STUCKEY HARDEST & BOTT LI

CERTIFIED PUBLIC ACCOUNTANTS

DONALD WILSON ALAN MARKLE CHARLES STUCKEY DAVID HARDESTY DAVID BOTT DAVID BAILEY MICHAEL SMITH SHIRLEY CHEN-BLUM

# Report on Assertions of Exemption of a Non-Carrying Broker or Dealer Required by Rule 17a-5(d)(4) of the Securities and Exchange Commission

# Report of Independent Registered Public Accounting Firm

To the stockholder,

We have reviewed management's statements, included in the accompanying Assertions of Exemption of a Non-Carrying Broker or Dealer Required by Rule 17a-5(d)(4) of the Securities and Exchange Commission (Report), in which Deson & Co. (the Company) identified the following provisions of 17 CFR §15c3-3(k) under which it claimed an exemption from 17 CFR §240.15c3-3; (2)(i) (exemption provisions) and the Company stated that it met the identified exemption provisions throughout the most recent fiscal year without exception. The management of the Company is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about the compliance by the Company with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on the statements of management. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(i) of Rule 15c3-3 under the Securities Exchange Act of 1934.

Wilson Markle Steering Hardery's Nath Wilson Markle Stuckey Hardesty & Bott, LLP

Larkspur, California

February 2, 2016

# WILSON MARKLE STUCKEY HARDESTY &BOTT LLP

To the Stockholder Deson & Co.

CERTIFIED PUBLIC ACCOUNTANTS

DONALD WILSON
ALAN MARKLE
CHARLES STUCKEY
DAVID HARDESTY
DAVID BOTT
DAVID BAILEY
MICHAEL SMITH
SHIRLEY CHEN-BLUM

In connection with our audit of the financial statements and supplemental information of Deson & Co for the year ended December 31, 2015, we have issued our report thereon dated February 2, 2016. Professional standards require that we provide you with the following information related to our audit.

# Significant and Critical Accounting Policies and Practices

Management is responsible for the selection and use of appropriate accounting policies. In accordance with the terms of our engagement letter, we will advise management about the appropriateness of accounting policies and their application. The Company's significant accounting policies are disclosed in the notes to the financial statements as required by generally accepted accounting principles pursuant to Rule 17a-5 under the Securities and Exchange Act of 1934. No new accounting policies were adopted and the application of existing accounting policies was not changed during year. We noted no transactions entered into by the Company during the year for which accounting policies are controversial or for which there is a lack of authoritative guidance or consensus or diversity in practice.

Critical accounting policies and practices are those that are both most important to the portrayal of the Company's financial condition and results and require management's most difficult, subjective, or complex judgments, often as a result of the need to make estimates about the effects of matters that are inherently uncertain. The critical accounting policies used by the Company in its 2015 financial statements are described in Note 1 to the financial statements.

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Critical accounting estimates are estimates for which (1) the nature of the estimate is material due to the levels of subjectivity and judgment necessary to account for highly uncertain matters or the susceptibility of such matters to change and (2) the impact of the estimate on financial condition or operating performance is material. The Company had no critical accounting estimates affecting the financial statements.

# Significant Unusual Transactions

For purposes of this letter, professional standards define *significant unusual transactions* as transactions that are outside the normal course of business for the Company or that otherwise appear to be unusual due to their timing, size or nature. We noted no significant unusual transactions during our audit.

# Related-party Relationships and Transactions

As part of our audit, we evaluated the Company's identification of, accounting for, and disclosure of the Company's relationships and transactions with related parties as required by professional standards. We noted no related parties or related-party relationships or transactions that were previously undisclosed to us; significant related-party transactions that have not been approved in accordance with the Company's policies or procedures or for which exceptions to the Company's policies or procedures were granted; or significant related-party transactions that appeared to lack a business purpose.

# Quality of the Company's Financial Reporting

Management is responsible not only for the appropriateness of the accounting policies and practices, but also for the quality of such policies and practices. Our responsibility under professional standards is to evaluate the qualitative aspects of the company's accounting practices, including potential bias in management's judgments about the amounts and disclosures in the financial statements, and to communicate the results of our evaluation and our conclusions to you. We believe the quality of accounting policies and practices is sufficient to present financial statements and disclosures in conformity with accounting principles generally accepted in the United States.

#### **Uncorrected and Corrected Misstatements**

Professional standards require us to accumulate misstatements identified during the audit, other than those that are clearly trivial, and to communicate accumulated misstatements to management. We have no uncorrected or corrected misstatements to bring to your attention.

### **Exceptions to Exemption Provisions**

In connection with our review of the Company's Assertions of Exemption of a Non-Carrying Broker or Dealer required by Rule 17a-5(d)(4) of the Securities and Exchange Commission, we did not identify any exceptions to the exemption provisions that would cause the Company's assertions not to be fairly stated, in all material respects.

### Disagreements with Management

For purposes of this letter, professional standards define a disagreement with management as a matter, whether or not resolved to our satisfaction, concerning a financial accounting, reporting, or auditing matter that could be significant to the financial statements or the auditor's report. We are pleased to report that no disagreements with management arose during the course of our audit.

#### Difficulties Encountered in Performing the Audit

We encountered no significant difficulties in dealing with management in performing and completing our audit.

# Supplemental Information

Based on the regulatory requirements of SEC Rule 17a-5, the Company presents supplemental information that accompanies the financial statements. We subjected that supplemental information to audit procedures in accordance with *PCAOB Auditing Standard No. 17, Auditing Supplemental Information Accompanying Audited Financial Statements.* Based on our audit procedures performed, the supplemental information is

fairly stated, in all material respects, in relation to the financial statements taken as a whole.

#### Material weaknesses

In planning and performing our audit of the financial statements of the Company as of and for the year ended December 31, 2015, we considered the Company's internal control in order to determine auditing procedures that are appropriate in the circumstances for the purpose of expressing an opinion on the financial statements and not to provide assurance on internal control.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the company's annual or interim financial statements will not be prevented or detected on a timely basis. We did not identify any control deficiencies that we believe to be material weaknesses.

This information is intended solely for the use of the Company's management and stockholder and is not intended to be, and should not be, used by anyone other than these specified parties.

Wilson Malle Study Hardeth & Beth Wilson Markle Stuckey Hardesty & Bott, LLP

Larkspur, California

February 2, 2016