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001-38748

William Slattery, CFA Vice President Listing Qualifications

Received SEC

OCT 18 2017

By Electronic Mail

Washington, DC 20549

October 18, 2017

Mr. Jeffrey Thomas Chief, IT Services Division of Corporation Finance U.S. Securities and Exchange Commission 100 F Street, N.E. Washington, D.C. 20549

CFRINAS

Dear Mr. Thomas:

This is to certify that on October 18, 2017 The Nasdaq Stock Market (the "Exchange") received from RumbleOn, Inc. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following security:

Class B Common Stock, par value \$0.001 per share

We further certify that the security described above has been approved by the Exchange for listing and registration.

We understand that the Registrant is seeking immediate acceleration of the effective date of registration, and we hereby join in such request.

Sincerely,

William Lattery