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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New  
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM **SEC**  
Mail Processing  
Section

Part I Initial Listing Report

- |   |   |
|---|---|
| 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:<br><b>NASDAQ OMX PHLX LLC (traded pursuant to unlisted trading privileges)</b> | <b>JUN 20 2016</b>  |
| 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):<br><b>Open End Management Investment Company</b>  | <b>Washington DC<br/>412</b>  |
| 3. Class of New Derivative Securities Product:<br><b>Exchange Traded Fund</b>   |   |
| 4. Name of Underlying Instrument:<br><b>Aptus Behavioral Momentum Index</b>   | <b>Securities and Exchange</b>  |
| 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:<br><b>Broad-based</b>   | <b>JUN 20 2016</b>  |
| 6. Ticker Symbol(s) of New Derivative Securities Product:<br><b>BEMO</b>  | <b>RECEIVED</b>   |
| 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:<br><b>Listed on: NASDAQ Stock Market LLC, NYSE</b>                            |   |
| 8. Position Limits of New Derivative Securities Product (if applicable):<br><b>Regular way trades settle on T + 3 (cash settled)</b>                              |  |
| 9. Position Limits of New Derivative Securities Product (if applicable):<br><b>N/A</b>  | <b>16018803</b>   |

Part II Execution

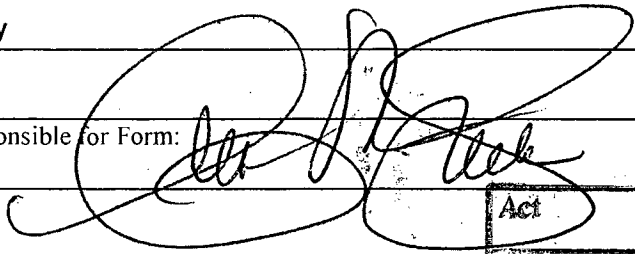
The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:  
**Colleen Steele**

Title:  
**Assistant Corporate Secretary**

Telephone Number:  
**301-978-8736**

Manual Signature of Official Responsible for Form:



Date: **June 10, 2016**

Act	Securities Exchange Act of 1934
Section	19b-4
Title	19b-4(e)
Public Availability:	<b>JUN 20 2016</b>