

091-207928

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

SEC
Mail Processing

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM

Section

Part I

Initial Listing Report

MAY 09 2016

1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:
National Stock Exchange, Inc.

Washington DC
412

2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):
Trust

3. Class of New Derivative Securities Product:
Equity



4. Name of Underlying Instrument:
Amplify Online Retail ETF

16018616

5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:
Broad-Based

6. Ticker Symbol(s) of New Derivative Securities Product:
IBUY

7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:
Domestic Stock Exchange

8. Settlement Methodology of New Derivative Securities Product:
Cash

9. Position Limits of New Derivative Securities Product (if applicable):

Part II

Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:
James Buckley

Title:
Chief Regulatory Officer

Telephone Number:
201-499-3698

Manual Signature of Official Responsible for Form:

Date:
May 6, 2016

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public	
Availability:	MAY 09 2016



National Stock Exchange

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Mail Processing
Section

MAY 09 2016

Washington DC
412

James G. Buckley
Chief Regulatory Officer
t: 201.499.3698
f: 201.499.0727
james.buckley@nsx.com

VIA FED EX

May 6, 2016

Ms. Gail Jackson
Division of Trading and Markets
Securities and Exchange Commission
100 F Street N.E.
Washington, DC 20549

Re: Securities Exchange Act Forms 19b-4(e)

Dear Ms. Jackson:

Pursuant to Rule 19b-4(e) under the Securities Exchange Act of 1934, enclosed please find one original and nine copies of completed Forms 19b-4(e), executed on behalf of the National Stock Exchange, Inc. (the "Exchange") for each of the following securities which were recently approved for trading on the Exchange:

- 1) EVGBC
- 2) EVLMC
- 3) JHMS
- 4) JHME
- 5) JHMI
- 6) JHMA
- 7) JHMU
- 8) EVSTC
- 9) JPIH
- 10) JPEH
- 11) JUNE
- 12) GHS
- 13) GHE
- 14) DVEM
- 15) IQDG
- 16) ERY Y
- 17) FAZZ
- 18) TECZ
- 19) RFAP

SECURITIES AND EXCHANGE COMMISSION
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DIVISION OF TRADING & MARKETS

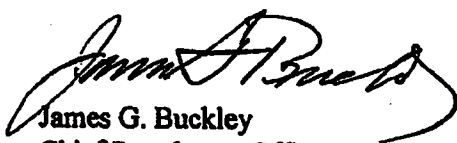
Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public Availability:	MAY 09 2016

Ms. Gail Jackson
May 6, 2016
Page 2

- 20) RFDI
- 21) RFEU
- 22) EMTL
- 23) STOT
- 24) CATH
- 25) IBUY
- 26) DEMG
- 27) OPD
- 28) BUZ
- 29) MPCT
- 30) SFHY
- 31) SFIG
- 32) WFHY
- 33) WFIG
- 34) WIZE

Please contact me at (201) 499-3698 if you have any questions.

Very truly yours,



James G. Buckley
Chief Regulatory Officer

Enclosures