SECURITIES AND EXCHANGE COMMISSION

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#### FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	January 1, 2015	AND ENDING _	December 31, 2015 Date
	Date		Butt
A	REGISTRANT IDENTIF	ICATION	
AME OF BROKER-DEALER: Venovate Marketplace, Inc.		OFFICIAL USE ONLY	
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)		FIRM I.D. NO.	
485 Pacific Ave.			
(No. and Street)			X
San Francisco	CA	941	33
(City)	(State)	(Zip C	Code)
NAME AND TELEPHONE NUMBER OF PE	RSON TO CONTACT IN RE	GARD TO THIS REPO	ORT
Richard M. Feldman			212-392-4838
			(Area Code - Telephone No.)
В	. ACCOUNTANT IDENTI	FICATION	
INDEPENDENT PUBLIC ACCOUNTANT who	ose opinion is contained in	this Report*	
Sanville & Company, LLC			
	Name - if individual, state last, first,	middle name)	
1514 Old York Rd. Abingto	on	PA	19001
(Address) (City)	25.	(State	e) (Zip Code)
CHECK ONE:			
Certified Public Accountant			
☐ Public Accountant			
Accountant not resident in United States or a	ny of its possessions		
	FOR OFFICIAL USE	ONLY	

\* Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

### **OATH OR AFFIRMATION**

I, Kat Cook, swear (or affirm) that, to the best of my k	mowledge and belief the accompanying
financial statement and supporting schedules pertaining to the firm of	Venovate Marketplace, Inc.
as ofDecember 31, 2015, are true and correct. I further swear (	or affirm) that neither the company nor any
partner, proprietor, principal officer or director has any proprietary interest i	n any account classified solely as that of a
customer, except as follows:	
	11. 01
	HE COL
	Signature President
Shrister Ganille Handol	Title
	CHRISTIN CAMILLE RANDALL MY COMMISSION EXPIRES August 10, 2019
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
(d) Statement of Changes in Stockholders' Equity or Partners' or Sole Propr	ietors' Capital.
(e) Statement of Cash Flows	
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors	
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve Requirements Pursuant to R	ule 15c3-3.
(i) Information Relating to the Possession or Control Requirements Under	Rule 15c3-3.
(j) Statement of Exemption from Rule 15c3-3.	
A Reconciliation, including appropriate explanation of the Computation Computation for Determination of the Reserve Requirements Under Ex	of Net Capital Under Rule 15c3-1 and the hibit A of Rule 15c3-3.
(I) An Oath or Affirmation.	
☐ (m) SIPC Supplemental Report and Independent Accountant's Report	
<ul> <li>☐ (n) Report of Independent Registered Public Accounting Firm on Statement</li> <li>☐ (o) A report describing any material inadequacies found to exist or found to</li> </ul>	
**For conditions of confidential treatment of certain portions of this filing, see	e section 240.17a-5(e)(3).

# Venovate Marketplace Inc. Statement of Financial Condition Index December 31, 2015

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### Sanville & Company

CERTIFIED PUBLIC ACCOUNTANTS

ROBERT F. SANVILLE, CPA MICHAEL T. BARANOWSKY, CPA JOHN P. TOWNSEND, CPA

1514 OLD YORK ROAD ABINGTON, PA 19001 (215) 884-8460 • (215) 884-8686 FAX

MEMBERS OF AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS PENNSYLVANIA INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

17 BATTERY PLACE, 11<sup>th</sup> FLOOR NEW YORK, NY 10004 (212) 709-9512

### INDEPENDENT AUDITOR'S REPORT

Board of Directors Venovate Marketplace, Inc.

We have audited the accompanying statement of financial condition of Venovate Marketplace, Inc. (the "Company") as of December 31, 2015. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial position. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall statement of financial position presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Venovate Marketplace, Inc., Inc. as of December 31, 2015, in accordance with accounting principles generally accepted in the United States of America.

Abington, Pennsylvania February 16, 2016

## Venovate Marketplace, Inc. Statement of Financial Condition December 31, 2015

Assets		
Cash and cash equivalents	\$	15,532
Prepaid expenses		11,232
Total Assets	\$	26,764
Liabilities and Stockholder's Equity		
Liabilities:		
Accounts payable	\$	3,777
Accrued expenses		432
		4,209
Commitments and Contingencies		
Stockholder's equity		
Common stock		1
Additional paid in capital	2,767,041	
Accumulated deficit	(2,744,487)	
		22,555
Total Liabilities and Stockholder's Equity	\$	26,764

See accompanying notes to the Statement of Financial Condition

### Venovate Marketplace, Inc. Notes to the Statement of Financial Condition December 31, 2015

### 1. ORGANIZATION

Venovate Marketplace, Inc. (the "Company") is a broker-dealer registered with the Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority ("FINRA"). The Company is a wholly owned subsidiary of Venovate Holdings, LLC (the "Parent"). The Company was incorporated in 2009 in accordance with the laws of the state of Delaware.

On October 14, 2015, the Parent agreed to sell the Company along with other consideration to an unaffiliated third party, Honos Financial, LLC, a Delaware organized company, in return for future payments. The transaction is subject to regulatory approval and anticipated to close in the 1st quarter of 2016.

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Basis of Presentation**

The accounting policies and reporting practices of the Company conform to the practices in the broker-dealer industry and are in accordance with accounting principles generally accepted in the United States of America.

### **Government and Other Regulation**

The Company's business is subject to significant regulation by various governmental agencies and self-regulatory organizations, including the SEC and FINRA. Such regulation includes, among other things, periodic examinations by these regulatory bodies to determine whether the Company is conducting and reporting its operations in accordance with the applicable requirements of these organizations. As a registered broker dealer, the Company is subject to the SEC's net capital rules (Rule 15c3-1) which require that the Company maintain a minimum net capital, as defined. The Company will operate in accordance with the exemptive provisions of paragraph (k)(2)(ii) of SEC Rule 15c3-3.

#### Cash and Cash Equivalents

The Company considers all highly liquid debt instruments having original maturities of three months or less at the date of purchase to be cash equivalents. The Company may, during the ordinary course of business, maintain account balances with banks in excess of federally insured limits. The Company has not experienced losses on these accounts, and management believes that the Company is not exposed to significant risks on such accounts.

### **Revenue Recognition**

Listing fee revenues are recognized when a contract is executed. Success fee revenues are recognized upon the consummation of financing transaction by a customer.

### **Use of Estimates**

The preparation a Statement of Financial Condition in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at December 31, 2015 The actual outcome of the estimates could differ from the estimates made in the preparation of the statement.

### Venovate Marketplace, Inc. Notes to the Statement of Financial Condition (continued) December 31, 2015

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Income Taxes**

The Company is treated as a Subchapter C corporation for tax purposes. The provision for income taxes includes federal income and various state income and franchise taxes currently payable, and those deferred because of temporary differences between the financial statement and tax bases of assets and liabilities. Deferred income taxes result primarily from deductions and income recorded on the financial statements but not yet allowable or reportable for income tax purposes.

The Company uses the asset and liability method to account for deferred income taxes. The asset and liability method requires the recognition of deferred income tax liabilities and assets for the expected future tax consequences of temporary differences between tax bases and financial reporting bases of assets and liabilities. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is not reasonably assured that some portion or all of the deferred tax assets will be realized.

The Company recognizes and measures tax positions taken or expected to be taken in its tax return based on their technical merit and assesses the likelihood that the positions will be sustained upon examination based on the facts, circumstances and information available at the end of each period.

The U.S. Federal jurisdiction and the state of California are the major tax jurisdictions where the Company files income tax returns. The Company is subject to U.S. Federal or state examinations by tax authorities for all periods since 2011.

#### **Fair Value Measurements**

The Company records its financial assets and liabilities at fair value. The accounting standard for fair value which provides a framework for measuring fair value clarifies the definition of fair value and expands disclosures regarding fair value measurements. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (an exit price) in an orderly transaction between market participants at the reporting date. The accounting standard establishes a three-tier hierarchy, which prioritizes the inputs used in the valuation methodologies in measuring fair value:

Level I - Quoted prices in active markets for identical assets or liabilities.

Level 2 - Inputs other than Level I that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 - Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

### Venovate Marketplace, Inc. Notes to Statement of Financial Condition (continued) December 31, 2015

### 3. RELATED PARTIES

The Company entered into agreements with the Parent whereby the Parent supplied office space and shared services in accordance with an intercompany expense sharing agreement. No amounts were due under this agreement at December 31, 2015.

### 4. NET CAPITAL REQUIREMENTS

The Company, as a registered broker-dealer, is subject to the Securities and Exchange Commission's Net Capital Rule (Rule 15c3-1), which requires that the Company maintain Net Capital (as defined in the Rule) equal to the greater of \$5,000 or 1500% of Aggregate Indebtedness (also as defined), and requires that the ratio of Aggregate Indebtedness to net capital shall not exceed 15 to 1. At December 31, 2015, the Company's Net Capital was \$11,323 which was above the required Net Capital by \$6,323. At December 31, 2015, the Company's ratio of Aggregate Indebtedness to Net Capital was 0.37 to 1.

### 5. STOCKHOLDER'S EQUITY

As of December 31, 2015, 100 shares of common stock with a par value of \$0.01 per share were authorized, issued and held by the Parent.

### 6. INCOME TAXES

During the current year, the Company had minimal revenues, and did incur expenses. In assessing the realizability of any resulting deferred tax asset, management considers whether it is more likely than not that some portion of the deferred tax asset will not be materialized. The ultimate realization of the deferred tax asset is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductive. Management has determined that a valuation allowance against the deferred tax asset is appropriate in light of the companies operating losses.

The Company has approximately \$2,442,000 in Federal and \$1,325,000 in state net operating loss carry forwards available to offset future taxable income. These carry forwards begin expiring in 2030.

Management has determined that a reserve under ASC 740-10 is not required to be recognized as there are no significant uncertain tax positions

### Venovate Marketplace, Inc. Notes to Statement of Financial Condition (continued) December 31, 2015

### 7. COMMITMENTS AND CONTINGENCIES

The Company is exposed to various asserted and unasserted potential claims encountered in the normal course of business. As of December 31, 2015 and thru the date of this report there were no such claims.

### 8. CONCENTRATION OF CREDIT RISK

The Company maintains cash and savings accounts at one financial institution. Cash balances are insured by the Federal Deposit Insurance Corporation up to \$250,000 per insured bank account. The Company has not experienced any losses in the past in these accounts.

### 9. SUBSEQUENT EVENTS

Management has evaluated the impact of all subsequent events through the date the financial statements were available to be issued and has determined that there were no subsequent events requiring disclosure in these financial statements.