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SEC

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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

Report for the period beginning $\underline{0}$	1/01/15	AND ENDING 12/	D ENDING 12/31/15	
	MM/DD/YY		MM/DD/YY	
A. REG	SISTRANT IDENTIF	ICATION		
NAME OF BROKER-DEALER: Wealth En	nhancement Brokera	ge Services, LLC	OFFICIAL USE ONLY	
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)		Box No.)	FIRM I.D. NO.	
505 N Highway 169, Suite 900				
	(No. and Street)			
Plymouth	MN	55441	-	
(City)	(State)	(2	Zip Code)	
B. ACCO INDEPENDENT PUBLIC ACCOUNTANT W BDO USA, LLP	OUNTANT IDENTIF	ICATION	(763) 417-1442 (Area Code – Telephone Numbe	
	(Name - if individual, state last,	first, middle name)		
7650 Edinborough Way, Suite 225	Edina	MN	55435	
(Address)	(City)	(State)	(Zip Code)	
CHECK ONE:  Certified Public Accountant  Public Accountant		-		
☐ Accountant not resident in Unit	ed States or any of its pos	sessions.		
	FOR OFFICIAL USE	ONLY		

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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SEC 1410 (06-02)

**PUBLIC** 

### OATH OR AFFIRMATION

I, Kenneth J Severud	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial state Wealth Enhancement Brokerage Services, LLC	
of December 31	, are true and correct. I further swear (or affirm) that
	officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follows:	
•	
	74 1 1
	Signature
	-
	Chief Manager
~	Title
May m Dignetto	TDACIAL FRANKS
Notary Public	TRACI M. FRANKO Notary Public-Minnesota
This report ** contains (check all applicable boxes):	My Commission Expires Jan 31, 2020
(a) Facing Page.	· · · · · · · · · · · · · · · · · · ·
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
(d) Statement of Changes in Financial Condition.	Poutnous' ou Colo Buonviotous' Conital
(e) Statement of Changes in Stockholders' Equity or F (f) Statement of Changes in Liabilities Subordinated t	
(f) Statement of Changes in Blackwice Supplement of Changes in Suppleme	o claims of crowners.
☐ (h) Computation for Determination of Reserve Requir	
(i) Information Relating to the Possession or Control	
(j) A Reconciliation, including appropriate explanation  Computation for Determination of the Reserve Re-	n of the Computation of Net Capital Under Rule 15c3-1 and the
	ed Statements of Financial Condition with respect to methods of
consolidation.	a statements of I maneral containing. This respect to memous or
☑ (I) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	denotes the control of the first of the firs
(n) A report describing any material inadequacies found	d to exist or found to have existed since the date of the previous audit.
** For conditions of confidential treatment of certain norti	one of this filing, say saction $240.17a_{-}5(a)(3)$

# Wealth Enhancement Brokerage Services, LLC

# **Table of Contents**

# December 31, 2015

	Page(s)
Report of Independent Registered Public Accounting Firm	2
Financial Statement:	
Statement of Financial Condition	3
Notes to Financial Statement	4-6



# BDO USA, LLP

Tel: 952-854-5700 Fax: 952-854-1163 www.bdo.com 7650 Edinborough Way, Suite 225 Edina, MN 55435

#### Report of Independent Registered Public Accounting Firm

Board of Governors and Member Wealth Enhancement Brokerage Services, LLC Plymouth, Minnesota

We have audited the accompanying statement of financial condition of Wealth Enhancement Brokerage Services, LLC (the "Company") as of December 31, 2015. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Wealth Enhancement Brokerage Services, LLC at December 31, 2015, in conformity with accounting principles generally accepted in the United States of America.

BDO USA, LLP

February 23, 2016 Edina, Minnesota

# Wealth Enhancement Brokerage Services, LLC Statement of Financial Condition December 31, 2015

As	S	е	ts

Cash Receivables from broker Prepaid expenses	\$	943,446 1,250,605 22,151
Total assets	\$	2,216,202
Liabilities and Member's Equity		
Liabilities:		
Accounts payable	\$	308
Other accrued expenses		19,665
Payable to Parent		1,128,693
Payable to Affiliate		19,962
Total liabilities		1,168,628
Member's equity:		
Additional paid-in capital		435,000
Retained earnings		612,574
Total member's equity		1,047,574
Total liabilities and member's equity	_\$	2,216,202

### Wealth Enhancement Brokerage Services, LLC Notes to Financial Statement December 31, 2015

#### 1. Nature of Business and Significant Accounting Policies

#### **Nature of Business**

Wealth Enhancement Brokerage Services, LLC (the "Company") is a privately held Minnesota limited liability company operating as a registered securities broker-dealer with the U.S. Securities and Exchange Commission (the "Commission") and is a member of the Financial Industry Regulatory Authority, Inc. The Company is a wholly owned subsidiary of Wealth Enhancement Group, LLC (the "Parent"), which is ultimately owned by WEG Holdings, LLC ("WEG Holdings"). The Parent has agreed to contribute capital, as needed, to fund the operations of the Company. The Company does not receive customer funds or other securities. The Company has a brokerage services agreement with Linsco/Private Ledger Corp. (also known as LPL Financial) whereby LPL Financial is the Company's dedicated broker-dealer and the Company's advisors act as LPL Financial registered representatives.

#### **Basis of Preparation**

The financial statements have been prepared on an accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

#### Concentration of Major Customer Risk

Financial instruments that potentially subject the Company to concentration of credit risk consist principally of receivables from its clearing broker, LPL Financial. The Company believes its broker is a high quality institution and there is no significant credit risk with respect to these amounts.

#### Cash Deposits in Excess of Federally Insured Limits

The Company often maintains cash balances at financial institutions in excess of the Federal Deposit Insurance Corporation (FDIC) insurance limits. Management believes the financial risk to be minimal.

#### Receivables from Broker

The Company evaluates the collectability of its receivables based on a combination of factors and records a specific reserve when it becomes aware of any collection issues. As of December 31, 2015, no allowance for uncollectable accounts has been reflected on the accompanying statement of financial condition. If circumstances change, the Company's estimates of collectability could be reduced by a material amount.

# Wealth Enhancement Brokerage Services, LLC Notes to Financial Statement December 31, 2015

#### Revenue Recognition

The Company derives all of its revenue through commissions on products sold on behalf of LPL Financial. Revenue is recognized as earned, with commission revenue and related expenses recorded on a trade date basis.

#### Income Taxes

The Company and the Parent are treated as disregarded entities for U.S. federal income tax purposes and, therefore, are treated as branches of WEG Holdings. WEG Holdings is treated as a partnership for U.S. federal income tax purposes. Accordingly, there is no provision for income taxes in the Company's financial statements.

The Company accounts for income taxes in accordance with Financial Accounting This guidance provides a recognition threshold and a Standards Board guidance. measurement attribute for the financial statement recognition and measurement of tax positions taken or expected to be taken in a tax return. For those benefits to be recognized, a tax position must be more-likely-than-not to be sustained upon examination by taxing authorities. For entities taxed as a partnership, tax positions include decisions to file or not to file income tax returns in certain tax jurisdictions that can assess delinquent taxes against the Company. The Company believes any income tax filing positions and deductions attributable to the Company in WEG Holdings' partnership tax return will be sustained upon examination and, accordingly, no reserves, or related accruals for interest and penalties, have been recorded or allocated to the Company by WEG Holdings at December 31, 2015. In accordance with this guidance, the Company has adopted a policy under which, if required to be recognized in the future, interest related to the underpayment of income taxes will be classified as a component of interest expense and any related penalties will be classified in operating expenses in the statement of income. WEG Holdings' remaining open tax years subject to examination include the years ended December 31, 2012 through 2014.

#### Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Wealth Enhancement Brokerage Services, LLC Notes to Financial Statement December 31, 2015

#### 2. Regulatory Requirements

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The Company is subject to the Commission's Uniform Net Capital Rule ("Rule 15c3-1"), which requires the maintenance of minimum net capital and requires the ratio of aggregate indebtedness to regulatory net capital, both as defined under such provisions, shall not exceed 15 to 1. The rule also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. The Company has at all times maintained its net capital above the Commission's required level during the year ended December 31, 2015. At December 31, 2015, the Company's net capital of \$374,837 was \$296,928 in excess of its required net capital of \$77,909. The Company's ratio of aggregate indebtedness to net capital was 3.12 to 1 at that date.

The Company claimed an exemption from 17 C.F.R. § 240.15c3-3 under the provisions of 17 C.F.R. § 240.15c3-3 (k)(2)(i) for the period from January 1, 2015 through December 31, 2015. Accordingly, the Company is not required to make periodic computations of reserve requirements for the exclusive benefit of customers. The Company met the identified exemption provisions in 17 C.F.R. § 240.15c3-3 (k) throughout the period from January 1, 2015 through December 31, 2015 without exception.

#### 3. Related-Party Transactions

The Company and its Parent have a cost sharing agreement for certain shared expenses. Under the agreement, the Parent incurs services and costs and allocates to the Company its applicable share of these costs.

During 2015, the Parent allocated compensation expense and other cost of revenue fees to the Company which approximate the charges incurred by the Parent for similar expenses. In addition, certain other expenses, including occupancy, employee compensation, promotional fees and other administrative costs, are paid by the Parent or its affiliates, and allocated to the Company. At December 31, 2015, \$1,128,693 was payable to the Parent related to these expenses and reflected as payable to Parent on the accompanying statement of financial condition.

The Company is significantly reliant on the operating services provided by the Parent.

From time to time, the Company receives payments or incurs direct expenses on behalf of an affiliated entity, Wealth Enhancement Advisory Services, LLC, which is a registered investment advisor and wholly owned subsidiary of the Parent. Those transactions are recorded as payables and receivables and are settled periodically. At December 31, 2015, \$19,962 was payable to an Affiliate and was reflected in the accompanying statement of financial condition.