



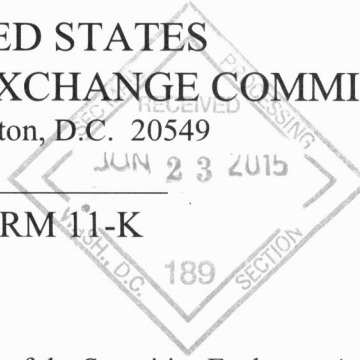
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 11-K



(Mark One)

Annual report pursuant to Section 15(d) of the Securities Exchange Act of 1934  
For the fiscal year ended December 31, 2014

Transition report pursuant to Section 15(d) of the Securities Exchange Act of 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 333-77420

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**QCR Holdings  
401(k)/Profit Sharing Plan**

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

**QCR Holdings, Inc.  
3551 Seventh Street, Suite 204  
Moline, Illinois 61265**

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## **REQUIRED INFORMATION**

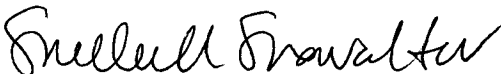
The QCR Holdings 401(k)/Profit Sharing Plan is subject to the Employee Retirement Income Security Act of 1974, as amended (“ERISA”). Accordingly, the financial statements prepared in accordance with ERISA are provided as Exhibit 99.1 to this Form 11-K.

## SIGNATURES

*The Plan.* Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

### QCR HOLDINGS 401(k)/PROFIT SHARING PLAN

Date: June 22, 2015

By:   
Shellee R. Showalter

**QCR HOLDINGS, INC. 401(k)/PROFIT SHARING PLAN**

**EXHIBIT INDEX  
TO  
ANNUAL REPORT ON FORM 11-K**

Exhibit No.	Description
23.1	Consent of Plante & Moran, PLLC
99.1	Financial Statements

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Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in the Registration Statement (No. 333-116022) on Form S-8 of our report dated June 18, 2015 appearing in the annual report on Form 11-K of QCR Holdings, Inc. 401(k) Profit Sharing Plan for the year ended December 31, 2014.

*Plante + Moran, PLLC*

Chicago, Illinois  
June 18, 2015

**QCR Holdings, Inc. 401(k) Profit Sharing  
Plan**

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**Financial Report  
December 31, 2014**

# **QCR Holdings, Inc. 401(k) Profit Sharing Plan**

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<b>Schedule of Assets Held at End of Year</b>	<b>Schedule 1</b>

Report of Independent Registered Public Accounting Firm

To the 401(k) Committee  
QCR Holdings, Inc. 401(k) Profit Sharing Plan

We have audited the accompanying statement of net assets available for benefits of QCR Holdings, Inc. 401(k) Profit Sharing Plan (the "Plan") as of December 31, 2014 and 2013 and the related statement of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets of the Plan as of December 31, 2014 and 2013 and the changes in net assets for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

The supplemental information in the accompanying schedule of assets held at end of year as of December 31, 2014 has been subjected to audit procedures performed in conjunction with the audit of the Plan's financial statements. The supplemental information is the responsibility of the Plan's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with Department of Labor's Rules and Regulations for Reporting under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole

*Plante & Moran, PLLC*

Chicago, Illinois  
June 18, 2015



# QCR Holdings, Inc. 401(k) Profit Sharing Plan

## Statement of Net Assets Available for Benefits

	December 31	
	2014	2013
<b>Assets</b>		
Cash - Non-interest bearing	\$ 4,802	\$ 2,206
Participant-directed investments at fair value	36,717,213	33,478,579
Participant notes receivable	532,996	449,896
Employer contribution receivable	1,337,420	1,288,897
<b>Net Assets Available for Benefits at Fair Value</b>	<b>38,592,431</b>	<b>35,219,578</b>
<b>Adjustment from Fair Value to Contract Value for Interest in Common Collective Trust Fund Relating to Fully Benefit-responsive Investment Contracts</b>	<b>(11,233)</b>	<b>(6,022)</b>
<b>Net Assets Available for Benefits</b>	<b><u>\$ 38,581,198</u></b>	<b><u>\$ 35,213,556</u></b>

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

## Statement of Changes in Net Assets Available for Benefits

	Year Ended December 31	
	2014	2013
<b>Additions to Net Assets</b>		
Contributions:		
Employer	\$ 1,337,420	\$ 1,288,897
Participant	2,437,127	2,306,361
Rollovers	204,846	40,525
Total contributions	3,979,393	3,635,783
Investment income:		
Interest and dividends	1,822,947	1,051,134
Net realized and unrealized gains on investments	301,020	5,330,152
Total investment income	2,123,967	6,381,286
Interest from participant notes receivable	20,408	17,847
Total additions	6,123,768	10,034,916
<b>Deductions from Net Assets</b>		
Benefits paid to participants	2,645,841	2,692,614
Administration fees	110,285	94,504
Total deductions	2,756,126	2,787,118
<b>Net Increase in Net Assets Available for Benefits</b>	3,367,642	7,247,798
<b>Net Assets Available for Benefits</b>		
Beginning of year	35,213,556	27,965,758
End of year	<b>\$ 38,581,198</b>	<b>\$ 35,213,556</b>

## QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

### Note 1 - Description of the Plan

The following description of the QCR Holdings, Inc. 401(k) Profit Sharing Plan (the "Plan") provides only general information. Participants should refer to the plan agreement for a complete description of the Plan's provisions.

**General** – The Plan is a defined contribution plan covering substantially all employees of QCR Holdings, Inc., and its subsidiaries, Quad City Bank and Trust Company, Cedar Rapids Bank and Trust Company, Rockford Bank and Trust Company, and M2 Lease Funds, LLC, (collectively referred to as the "Company") who are at least 18 years of age. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

**Contributions** – Participants may contribute up to 100 percent of their eligible compensation in the form of a salary reduction, subject to certain limitations. Participants may also contribute amounts representing distributions from other qualified defined benefit or defined contribution plans.

The Company makes discretionary matching contributions equal to 100 percent of the first 3 percent of the participant's compensation deferred and 50 percent of the next 3 percent of compensation deferred. The Company's profit-sharing contribution to the Plan is discretionary and is determined annually by the board of directors. The Company's discretionary profit-sharing contributions for the years ended December 31, 2014 and 2013 were \$198,800 and \$186,000, respectively. Participants must complete 1,000 hours of service during the plan year and be actively employed on the last day of the plan year or have terminated employment due to death, disability, or retirement in order to be eligible for matching or profit-sharing contributions.

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

## Note 1 - Description of the Plan (Continued)

**Participant Accounts** – Each participant’s account is credited with the participant’s contribution and the Company’s matching contribution, allocations of the Company’s discretionary profit-sharing contribution, and plan earnings. Allocations of the Company’s profit-sharing contribution are based on participant eligible wages. Allocations of the plan earnings are based on account balances. The benefit to which a participant is entitled is the benefit that can be provided from the participant’s vested account.

**Investment Options** – Participants were able to select from various investments, including mutual funds, a common collective trust fund, and QCR Holdings, Inc. common stock, during the years ended December 31, 2014 and 2013. All contributions are allocated according to the participants’ investment directions.

**Vesting** – Participants are immediately vested in their voluntary contributions and actual earnings thereon. Vesting in the Company’s discretionary matching contribution, discretionary profit-sharing contribution, and earnings thereon is based on years of service. Vesting is based on years of continuous service beginning at 20 percent after 1 year of service and increasing 20 percent for each year of continuous service thereafter. A participant is 100 percent vested after 5 years of continuous service.

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

## Note 1 - Description of the Plan (Continued)

**Participant Notes Receivable** – The Plan allows eligible participants to borrow up to the lesser of one-half of their vested balance or \$50,000 from the Plan. Under the terms of this provision, borrowings are subject to certain limitations, including a minimum borrowing of \$1,000 and a maximum term of five years or a reasonable period of time, which may exceed five years for notes receivable used to acquire a principal residence. For the years ended December 31,

2014 and 2013, interest rates were fixed at the prime rate plus 1 percent at the note inception date. Principal and interest are paid through payroll deductions.

**Payment of Benefits** – Upon termination of service due to death, retirement, disability, or hardship, participants or their beneficiaries may elect either a lump-sum payment equal to the value of their account or monthly installments over a period not to exceed their life expectancy. For termination of service for other reasons, a participant may receive the value of the vested interest in his or her account as a lump-sum distribution. Involuntary distributions, in the form of rollovers, are made from terminated participant accounts with balances less than \$5,000.

**Forfeitures** – The Company may elect to have forfeitures of terminated participants' nonvested employer match and profit-sharing portions of their accounts used to reduce future Company matching and profit-sharing contributions.

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

## Note 2 - Summary of Significant Accounting Policies

**Basis of Accounting** – The financial statements of the Plan are prepared using the accrual basis of accounting.

**Investment Valuation** – The Plan’s investments are stated at fair value, except for its common collective trust fund, which invests in various benefit-responsive investment contracts (commonly referred to as guaranteed investment contracts), which is valued at contract value. Contract value represents investments at cost plus accrued interest income less amounts withdrawn to pay benefits and administrative fees. The fair value of the common collective trust fund is based on the fair market values of the fund’s underlying assets. Shares of mutual funds and Company common stock are valued at quoted market prices.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in different fair value measurements at the reporting date (see Note 3).

**Participant Notes Receivable** – Participant notes receivable are recorded at their unpaid principal balance plus any accrued interest. Participant notes receivable are written off and considered deemed distributions in the quarter after the notes receivable become delinquent.

**Payment of Benefits** – Benefits are recorded when paid.

## QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

### Note 2 - Summary of Significant Accounting Policies (Continued)

**Expenses** – Certain administrative and operating expenses are paid by the Plan’s sponsor.

**Use of Estimates** – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and changes therein, and disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of additions and deductions during the reporting period. Actual results could differ from those estimates.

**Risks and Uncertainties** – The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants’ account balances and the amounts reported in the financial statements.

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

## Note 3 - Fair Value Measurements

Accounting standards require certain assets and liabilities be reported at fair value on the financial statements and provide a framework for establishing that fair value. The framework for determining fair value is based on a hierarchy that prioritizes the inputs and valuation techniques used to measure fair value.

The following tables present information about the Plan's assets measured at fair value on a recurring basis at December 31, 2014 and 2013, and the valuation techniques used by the Plan to determine those fair values.

**Level 1** – Fair values determined by Level 1 inputs use quoted prices in active markets for identical assets that the Plan has the ability to access.

**Level 2** – Fair values determined by Level 2 inputs use other inputs that are observable, either directly or indirectly. These Level 2 inputs include quoted prices for similar assets in active markets, and other inputs such as interest rates and yield curves that are observable at commonly quoted intervals.

**Level 3** – Level 3 inputs are unobservable inputs, including inputs that are available in situations where there is little, if any, market activity for the related asset. These Level 3 fair value measurements are based primarily on management's own estimates using pricing models, discounted cash flow methodologies, or similar techniques taking into account the characteristics of the asset.

In instances where inputs used to measure fair value fall into different levels in the above fair value hierarchy, fair value measurements in



## QCR Holdings, Inc. 401(k) Profit Sharing Plan

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their entirety are categorized based on the lowest level input that is significant to the valuation. The Plan's assessment of the significance of particular inputs to these fair value measurements requires judgment and considers factors specific to each asset.

The Plan's policy is to recognize transfers between levels of the fair value hierarchy as of the actual date of the event of change in circumstances that caused the transfer. There were no transfers between levels of the fair value hierarchy during 2014 and 2013.

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

## Notes to Financial Statements December 31, 2014 and 2013

### Note 3 - Fair Value Measurements (Continued)

#### Assets Measured at Fair Value on a Recurring Basis at December 31, 2014

	<u>Level 1</u>	<u>Level 2</u>	<u>Total</u>
Mutual funds:			
Equity investments	\$ 24,332,380	\$ -	\$ 24,332,380
Fixed-income investments	3,985,211	-	3,985,211
Retirement year-based investments	2,472,059	-	2,472,059
Short-term investment	303,554	-	303,554
Common stock	4,884,689	-	4,884,689
Common collective trust fund (I)	-	739,320	739,320
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Total investments measured at fair value	<u>\$ 35,977,893</u>	<u>\$ 739,320</u>	<u>\$ 36,717,213</u>

#### Assets Measured at Fair Value on a Recurring Basis at December 31, 2013

	<u>Level 1</u>	<u>Level 2</u>	<u>Total</u>
Mutual funds:			
Equity investments	\$ 22,029,034	\$ -	\$ 22,029,034
Fixed-income investments	3,496,385	-	3,496,385
Retirement year-based investments	2,212,593	-	2,212,593
Short-term investment	655,208	-	655,208
Common stock	4,483,604	-	4,483,604
Common collective trust fund (I)	-	601,755	601,755
	<u>                    </u>	<u>                    </u>	<u>                    </u>
Total investments measured at fair value	<u>\$ 32,876,824</u>	<u>\$ 601,755</u>	<u>\$ 33,478,579</u>

- (I) The Plan held shares in the Key Bank EB Managed GIC Fund, an actively managed common collective trust fund that invests primarily in guaranteed investment contracts (GICs), synthetic GICs, and cash and cash equivalents, at December 31, 2014 and 2013. The fair values of the investment in this category has been estimated using the fund's fair value per share multiplied by the number of shares held as of the measurement date. There were no unfunded commitments and no redemption limitations or notice periods.

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

Notes to Financial Statements  
December 31, 2014 and 2013

## Note 3 - Fair Value Measurements (Continued)

The Plan also holds other assets not measured at fair value on a recurring basis, including cash, participant notes receivable, and other receivables. The fair value of these assets approximates the carrying amounts in the accompanying financial statements due to either the short maturity of the instruments or the use of interest rates that approximate market rates for instruments of similar maturity. The basis of fair value for cash is a Level 1 measurement and the participant notes receivable and other receivables are considered Level 2 measurements.

## Note 4 - Investments

Significant investments of the Plan as of December 31 are as follows:

	<u>2014</u>	<u>2013</u>
Investments at fair value:		
Common stock, QCR Holdings, Inc.	\$ 4,884,689	\$ 4,483,604
American Fds AMCAP Fund	4,002,095	3,568,511
Vanguard Index 500 Fund - Admr	3,990,072	3,621,853
American Fds EuroPacific Growth	3,623,451	3,419,661
Vanguard Windsor II Fund - Admr	3,004,828	2,662,929
Columbia Acorn Fund - Z	2,703,166	2,624,632
Lord Abbett Value Opportunities	2,226,973	2,068,789
PIMCO Total Return Fund - Inst	1,811,967	1,878,173

Net realized and unrealized gains on investments is comprised of the following for the years ended December 31:

	<u>2014</u>	<u>2013</u>
Mutual fund gains	\$ 63,596	\$ 4,353,090
Common stock gains	<u>237,424</u>	<u>977,062</u>
Net gains on investments	<u>\$ 301,020</u>	<u>\$ 5,330,152</u>

## QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

### Note 5 - Related Party Transactions

Certain plan investments include investments in shares of the Company's common stock. In addition, the Company pays certain expenses for the Plan. These transactions qualify as party-in-interest transactions as defined under ERISA guidelines.

### Note 6 - Plan Termination

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of termination of the Plan, the accounts of all participants shall become 100 percent vested and shall be distributed to the participants or their beneficiaries.

### Note 7 - Tax Status

The Internal Revenue Service has determined in a letter dated March 31, 2008 that the Plan and the trust are designed in accordance with applicable portions of Section 401(a) of the Internal Revenue Code. Although the Plan has been amended since receiving this determination letter, the plan administrator believes that the Plan, as amended, continues to qualify under the applicable sections of the Internal Revenue Code.

In accordance with guidance on accounting for uncertainty in income taxes, management has evaluated the Plan's tax position and does not believe the Plan has any uncertain tax positions that require disclosure or adjustment to the financial statements. The plan administrator believes the Plan is no longer subject to tax examinations for years prior to 2011.

## QCR Holdings, Inc. 401(k) Profit Sharing Plan

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Notes to Financial Statements  
December 31, 2014 and 2013

### Note 8 - Reconciliation of Financial Statements to Form 5500

The following is a reconciliation of net assets available for benefits per the financial statements as of December 31, 2014 and 2013 to Form 5500:

	<u>2014</u>	<u>2013</u>
Net assets available for benefits per the financial statements	\$ 38,581,198	\$ 35,213,556
Adjustment from contract value to fair value	<u>11,233</u>	<u>6,022</u>
Net assets available for benefits per Form 5500	<u>\$ 38,592,431</u>	<u>\$ 35,219,578</u>
	<u>2014</u>	<u>2013</u>
Net increase in net assets available for benefits per the financial statements	\$ 3,367,642	\$ 7,247,798
Change in adjustment from contract value to fair value	<u>5,211</u>	<u>(22,131)</u>
Net increase in net assets available for benefits per Form 5500	<u>\$ 3,372,853</u>	<u>\$ 7,225,667</u>

# QCR Holdings, Inc. 401(k) Profit Sharing Plan

## Schedule of Assets Held at End of Year Form 5500, Schedule H, Item 4i EIN 42-1397595, Plan Number 001 December 31, 2014

(a)	(b) Issue	(c) Description	(d) Cost	(e) Current Value
**	QCRHoldings, Inc. Stock	Common stock	*	4,884,689
	American Fds AMCAP Fund	Mutual fund	*	4,002,095
	Vanguard Index 500 Fund - Admr	Mutual fund	*	3,990,072
	American Fds EuroPacific Growth	Mutual fund	*	3,623,451
	Vanguard Windsor II Fund - Admr	Mutual fund	*	3,004,828
	Columbia Acorn Fund - Z	Mutual fund	*	2,703,166
	Lord Abbett Value Opportunities	Mutual fund	*	2,226,973
	PIMCO Total Return Fund - Instl	Mutual fund	*	1,811,967
	Prudential Absolute Return Bond - Z	Mutual fund	*	1,127,478
	Oppenheimer Developing Market - Y	Mutual fund	*	1,014,665
	American Fds Capital World Growth & Inc.	Mutual fund	*	993,029
	Templeton Global Bond Fund/United States Advisor	Mutual fund	*	979,850
	Vanguard Small-Cap Index Fund	Mutual fund	*	763,711
	Vanguard Mid-Cap Index Fund	Mutual fund	*	757,514
	Vanguard Target Retirement 2025 Fund	Mutual fund	*	732,799
	Vanguard Total Stock Market Index Fund - Inv	Mutual fund	*	729,824
	Vanguard Target Retirement 2015 Fund	Mutual fund	*	608,184
	DFA International Small Cap Value Portfolio	Mutual fund	*	523,052
	Vanguard Target Retirement 2030 Fund	Mutual fund	*	318,343
	Vanguard Money Market Prime Portfolio Fund # 30	Mutual fund	*	303,554
	Vanguard Target Retirement 2035 Fund	Mutual fund	*	252,241
	Vanguard Target Retirement 2045 Fund	Mutual fund	*	218,436
	Vanguard Target Retirement 2050 Fund	Mutual fund	*	163,470
	Vanguard Target Retirement 2040 Fund	Mutual fund	*	113,245
	Vanguard Target Retirement Income Fund	Mutual fund	*	65,916
	Vanguard Target Retirement 2020 Fund	Mutual fund	*	60,458
	Vanguard Target Retirement 2055 Fund	Mutual fund	*	3,077
	Vanguard Target Retirement 2010 Fund	Mutual fund	*	1,798
	Vanguard Target Retirement 2060 Fund	Mutual fund	*	8
	Key Bank EB Managed GIC Fund	Common collective trust fund	*	739,320
			Subtotal	<b>36,717,213</b>
	Participant notes receivable	bearing interest at rates of 4.25% to 8.00%	*	<u>532,996</u>
			Total	<b><u>\$ 37,250,209</u></b>

\* Cost information not required

\*\* Party-in-interest, as defined by ERISA