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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0504

Expires: July 31, 2016

Estimated average burden hours per response. . . . 3.60

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

| | READ ALL INSTRUCTIONS PRIOR TO CO | MPLETING FORM SEC | | | |
|---|--|--|--|--|--|
| Part I | Initial Listing Report | Mail Processing Section | | | |
| 1. | Name of Self-Regulatory Organization Listing New Derivative Secur BATS Exchange, Inc. | rities Product: JUL 23 2015 Washington DC | | | |
| 2. | Type of Issuer of New Derivative Securities Product (e.g., clearinghous See Attached. | | | | |
| 3. | Class of New Derivative Securities Product: See Attached. | | | | |
| 4, | Name of Underlying Instrument: See Attached. | Y = A | | | |
| 5. | If Underlying Instrument is an Index, State Whether it is Broad-Base See Attached. | ed or Narrow-Based: | | | |
| 6. | Ticker Symbol(s) of New Derivative Securities Product: See Attached. | The state of the s | | | |
| 7. | Market or Markets Upon Which Securities Comprising Underlying I Trades: See Attached. | nstrument (a) | | | |
| 8. | Settlement Methodology of New Derivative Securities Product: Trades Locked in at Exchange and settled at NSCC. | i kaniar kaani anni anni anii bania niin in i | | | |
| 9. | Position Limits of New Derivative Securities Product (if applicable) | | | | |
| | Not Applicable. | | | | |
| Part II | Execution | 10000010 | | | |
| The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards. | | | | | |
| Name | of Official Responsible for Form: Anders Franzon | | | | |
| Title: | VP, Associate General Counsel | | | | |
| Teleph | one Number: 913-815-7154 | Act Securities Evolunce Act of 1924 | | | |
| Manua | | Section 19b-4 | | | |
| Date: | July 22, 2015 | Rule 19b-4(c) Public Availability: JUL 2 4 2015 | | | |
| SEC 24 | 49 (6-01) | | | | |

ATTACHMENT TO FORM 19b-4(e)
FOR NEW DERIVATIVE SECURITIES PRODUCTS ("NDSPs") TRADED ON BATS EXCHANGE, INC.
COMMENCING ON JULY 17, 2015

| (6) Ticker Symbol | (2) Type of Issuer of NDSP | (3) Class of NDSP | (4) Name of Underlying Instrument | (7) Market(s) upon Which Securities Comprising Underlying Instrument Trades | (5) Broad or Narrow |
|-------------------------|----------------------------------|--------------------|--------------------------------------|---|---------------------------|
| | | | | | |
| | | Investment Company | • | | |
| BDAT | Trust | Units | ISE Big Data Index | World | Broad |
| | | | • | | |
| | | Investment Company | | , | |
| IPAY | Trust | Units | ISE Mobile Payments Index | World | Broad |



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mis JUL 24 Mill: 37

SEC / MS

July 22, 2015

Ms. Gail Jackson Mail Stop 6628 Securities and Exchange Commission 100 F Street, N.E. Washington, DC 20549 SEC
Mail Processing
Section
JUL 23 2015
Washington DC

RE: Form 19b-4(e) - BATS Exchange, Inc.

Ms. Jackson,

On behalf of BATS Exchange, Inc., enclosed please find one (1) executed Form 19b-4(e) and 9 copies. The enclosed Form 19b-4(e) contains information regarding two (2) derivative securities products that commenced trading on BATS Exchange on July 17, 2015. Please contact me or Tami Schademann (913.815.7113) if you have any questions in connection with this matter.

Sincerely,

Anders Franzon

VP, Associate General Counsel

913.815.7154

| Act | Securities Exchange Act of 1934 | |
|-------------------------|---------------------------------|--|
| Section Rule | 19b-4 19b-4(e) | |
| Public Availability: | JUL 2 4 2015 | |
| | | |