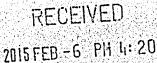
OMB Approval No. Expires: Estimated average burden hours per response: 2.00 SEC Mall Processing Section .. FEB 062015 * Washington Do 404

For Internal Use Only Submit 1 Original Sec File No. 91 F CF VE and 9 Copies 2015 FEB - 6 PH 4: 20 UNITED STATES SECURITIES AND EXCHANGE COMMISSION SEC / TM Washington, D.C. 20549 FORM 19b-4(e) Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934 READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM Part I Initial Listing Report 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: NYSE Arca, Inc. 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): Open-end Management Investment Company 3. Class of New Derivative Securities Product: — **Investment Company Units** 4. Name of Underlying Instrument: Russell 2000 Dividend Growth Index 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based: **Broad-Based** 6. Ticker Symbol(s) of New Derivative Securities Product: SMDV 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades: NYSE, NASDAQ, NYSE MKT 8. Settlement Methodology of New Derivative Securities Product: Regular way trades settle on T+3/Book entry only held in DTC. 9. Position Limits of New Derivative Securities Product (if applicable): Not applicable. Execution The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards. Name of Official Responsible for Form: Martha Redding Senior Counsel and Assistant Corporate Secretary Telephone Number: (212) 656-2938 Manual Signature of Official Responsible for Form: February 5, 2015 SEC 2449 (1/99) FEB U6 205





SEC/TH

Via Overnight Mail

February 5, 2015

Ms. Gail Jackson
US Securities and Exchange Commission
Division of Trading and Markets
Station Place – Building I
100 F Street, N.E. – Room 6628
Washington, DC 20549

Re: 19b-4(c) - ProShares Trust

Dear Ms. Jackson:

Enclosed for filing pursuant to Section 19(b) of the Securities Exchange Act of 1934 and Rule 19b-4 thereunder, please find an original and nine copies of Form 19b-4(e) with respect to the securities listed below.

ProShares Russell 2000 Dividend Growers ETF (SMDV)
ProShares S&P MidCap 400 Dividend Aristocrats ETF (REGL)

If you have any questions, please do not hesitate to call me at (212) 656-2938.

Sincerely,

Enclosures

Martha Redding Senior Counsel Assistant Corporate Secretary

New York Stock Exchange 11 Wall Street New York, NY 10005 T+1 212 656 2938 F+1 212 656 8101 Martha.Redding@theice.com

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