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UNITED STATES Washington DC SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act	of 1934
READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM	TOTAL HIBID DIDNI DELDI DIDNE HIBID HIBID BORIN BONI D
Part I Initial Listing Report	
Name of Self-Regulatory Organization Listing New Derivative Securities Product: The NASDAQ Stock Market LLC (traded pursuant to unlisted trading privileges)	14011170
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): Open End Management Investment Company	. •
3. Class of New Derivative Securities Product: Exchange Traded Fund	
4. Name of Underlying Instrument: NASDAQ BulletShares USD Corporate Bond 2023 Index	S 110
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based: Broad-based	PEC PEC
6. Ticker Symbol(s) of New Derivative Securities Product: BSCN	FIVI
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades: Listed on: NYSE, OTC	 :2
8. Position Limits of New Derivative Securities Product (if applicable): Regular way trades settle on T + 3 (cash settled)	
9. Position Limits of New Derivative Securities Product (if applicable): N/A	
Part II Execution	
The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-re new derivative securities product according to its relevant trading rules, procedures, surveillance program standards.	ferenced
Name of Official Responsible for Form: Joan Conley	
Title: Secretary	
Telephone Number: 301-978-8735	
Manual Signature of Official Responsible for Form:	
Date: September 18, 2014 Act Securities Exchange	Act of 1934
SEC 2449 (6-01) Heatin 19b-4 Rule 19b-4(e)	
Public Availability: SEP 2 6 2014	