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Parasnand Madho
Director
Corporate Actions & Market Watch

Received SEC

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Washington, DC 20549

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March 25, 2014

Chief, Information Technology Securities and Exchange Commission Division of Corporation Finance 100 F Street, NE MS 3040 Washington, DC 20549

To whom it may concern:

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The New York Stock Exchange certifies approval for listing and registration under the Exchange Act of 1933, Everyday Health, Inc., Common Stock, \$0.01 par value per share. The NYSE requests simultaneous acceleration of registration of the Securities Exchange Act of 1934, together with the 1933 Act. Adequate distribution assured. Form 8-A received on March 24, 2014. Tentative listing date March 27, 2014.

Sincerely,