

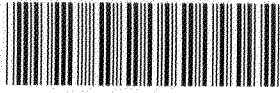
Edwin Mecabe  
Managing Director  
Corporate Actions & Market Watch

Received SEC



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Washington, DC 20549



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Chief, Information Technology  
Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, NE MS 3040  
Washington, DC 20549

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, DIRECTV (Guarantor), DIRECTV Customer Services, Inc. (Guarantor), DIRECTV Enterprises, LLC (Guarantor), DIRECTV Home Services, LLC (Guarantor), DIRECTV Merchandising, Inc. (Guarantor), DIRECTV, LLC (Guarantor), LABC Productions, LLC (Guarantor), DIRECTV HOLDINGS LLC (Issuer), DIRECTV FINANCING CO., INC. (Issuer), 2.750% Senior Notes due 2023 and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on May 21, 2013. Tentative listing date – May 28, 2013.

Sincerely,