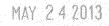
Edwin Mecabe Managing Director Corporate Actions & Market Watch

received sec





Washington, DC 20549



May 24, 2013



001-35687

Chief, Information Technology Securities and Exchange Commission Division of Corporation Finance 100 F Street, NE MS 3040 Washington, DC 20549

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, DIRECTV (Guarantor), DIRECTV Customer Services, Inc. (Guarantor), DIRECTV Enterprises, LLC (Guarantor), DIRECTV Home Services, LLC (Guarantor), DIRECTV Merchandising, Inc. (Guarantor), DIRECTV, LLC (Guarantor), LABC Productions, LLC (Guarantor), DIRECTV HOLDINGS LLC (Issuer), DIRECTV FINANCING CO., INC. (Issuer), 2.750% Senior Notes due 2023 and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on May 21, 2013. Tentative listing date – May 28, 2013.

Sincerely.

Elilholy