

Edwin Mecabe
Managing Director
Corporate Actions & Market Watch

Received SEC



MAY 24 2013

Washington, DC 20549



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May 24, 2013

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001-35690

Chief, Information Technology
Securities and Exchange Commission
Division of Corporation Finance
100 F Street, NE MS 3040
Washington, DC 20549

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, DIRECTV (Guarantor), DIRECTV Customer Services, Inc. (Guarantor), DIRECTV Enterprises, LLC (Guarantor), DIRECTV Home Services, LLC (Guarantor), DIRECTV Merchandising, Inc. (Guarantor), DIRECTV, LLC (Guarantor), LABC Productions, LLC (Guarantor), DIRECTV HOLDINGS LLC (Issuer), DIRECTV FINANCING CO., INC. (Issuer), 2.750% Senior Notes due 2023 and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on May 21, 2013. Tentative listing date – May 28, 2013.

Sincerely,