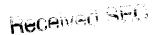
Edwin Mecabe
Managing Director
Corporate Actions & Market Watch



MAY 24 2013

Washington, DC 20549





13002014

May 24, 2013

CETTNYS

001-35691

Chief, Information Technology Securities and Exchange Commission Division of Corporation Finance 100 F Street, NE MS 3040 Washington, DC 20549

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, DIRECTV (Guarantor), DIRECTV Customer Services, Inc. (Guarantor), DIRECTV Enterprises, LLC (Guarantor), DIRECTV Home Services, LLC (Guarantor), DIRECTV Merchandising, Inc. (Guarantor), DIRECTV, LLC (Guarantor), LABC Productions, LLC (Guarantor), DIRECTV HOLDINGS LLC (Issuer), DIRECTV FINANCING CO., INC. (Issuer), 2.750% Senior Notes due 2023 and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on May 21, 2013. Tentative listing date – May 28, 2013.

Sincerely,

El Mel