

Certnys

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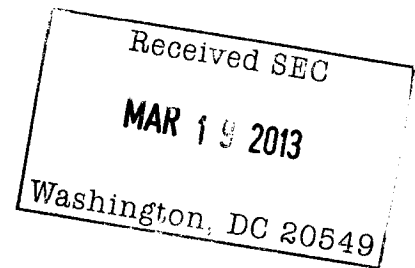
Edwin Mecabe
Managing Director
Corporate Actions & Market Watch



13000689

March 19, 2013

Chief, Information Technology
Securities and Exchange Commission
Division of Corporation Finance
100 F Street, NE MS 3040
Washington, DC 20549



To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, PRUDENTIAL FINANCIAL, INC., 5.70% Junior Subordinated Notes due 2053, and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on March 14, 2013. Tentative listing date – March 21, 2013.

Sincerely,

A handwritten signature in black ink, appearing to read "Edw Mecabe".