SECURITIES AND EXCHANCE COMMISSION 10035782 RECEIVED ANNUAL AUDITED REPOR	DN OMB Number: 3235-0123 Expires: February 28, 2010 Estimated average burden hours per response12.00	
ANNUAL AUDITED REPOR	have not reason 120	
LID A DOM CODM V 17A E	\$ · · · · · · · · · · · · · · · · · · ·	
MAR 2 2010 FORM X-17A-5 PART III	) CM SEC FILE NUMBER 8-22522	
DIVISION OF MARKET REGULATION		
Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder		
REPORT FOR THE PERIOD BEGINNING 1/2/09 AND E	ENDING 12/31/09 MM/DD/YY	
A. REGISTRANT IDENTIFICATION		
NAME OF BROKER-DEALER: Gwen and Company, LLC	OFFICIAL USE ONLY	
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)	FIRM I.D. NO.	
	· · · · · · · · · · · · · · · · · · ·	
(No. and Street)		
(City) (State)	(Zip Code)	
NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD	TO THIS REPORT	
	(Area Code – Telephone Number	
B. ACCOUNTANT IDENTIFICATION	٧	
NDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Repo	ort*	
(Name – if individual, state last, first, middle r	name)	
(Address) (City)	(State) (Zip Code)	
CHECK ONE:		
Certified Public Accountant		
Public Accountant		
Accountant not resident in United States or any of its possessions.		
FOR OFFICIAL USE ONLY		

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-S(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

## PRICEWATERHOUSE COPERS I

12/10

PricewaterhouseCoopers LLP PricewaterhouseCoopers Center 300 Madison Avenue New York NY 10017 Telephone (646) 471 3000

Facsimile (813) 286 6000

## **Report of Independent Accountants**

To the Member and Board of Directors of Cowen and Company, LLC:

In accordance with Rule 17a-5(e)(4) of the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Transitional Assessment Reconciliation (Form SIPC-7T) of the Securities Investor Protection Corporation (SIPC) of Cowen and Company, LLC for the period from April 1, 2009 through December 31, 2009 which were agreed to by Cowen and Company, LLC the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and the Securities Investor Protection Corporation (collectively, the "specified parties") solely to assist the specified parties in evaluating Cowen and Company, LLC 's compliance with the applicable instructions of Form SIPC-7T during the of April 1, 2009 through December 31, 2009. Management is responsible for Cowen and Company, LLC compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures we performed and our findings are as follows:

 Compared the listed assessment payments on page 1, items 2B and 2F of Form SIPC-7T with the respective cash disbursement records entries, as follows: Compared item 2B of Form SIPC-7T in the amount of \$295,641 to payments made to SIPC in the amounts of \$100,865 and \$150, \$194,626 respectively to copies of the check disbursements, check # 13989 dated July 16, 2009, accounts payable payment notification for the \$150 and check disbursements, check # 015818 dated February 23, 2010, respectively obtained from Phongsy Khowong, VP Finance of Cowen and Company, LLC.

No differences were noted.

- 2. Compared the Total Revenue of \$168,619,000 reported on page 3 of the audited Form X-17A-5 for the year ended, less the revenues reported on the Company's March 2009 Focus Report page 6 line item number 9 for the period from January 1, 2009 to March 31, 2009 of \$38,272,265 with the total revenue amount of \$129,370,962 reported on SIPC-7T page 2, item 2a for the period from April 1, 2009 through December 31, 2009 noting a difference of \$975,773.
- 3. Compared any adjustments reported on page 2, items 2b and 2c of Form SIPC-7T with the supporting schedules and working papers, as follows:
  - a. Compared deductions in items 2c, line 3, commission paid to other SIPC members of \$10,260,621 to the aggregate sum of total Floor Brokerage paid to certain brokers reported on the Company's June 2009 Focus Report page 10 line item number 16 for the period beginning April 1, 2009 through period ending June 30, 2009 of \$3,078,173 total Floor Brokerage paid to certain brokers reported on the Company's September 2009 Focus Report page 10 line item number 16 for the period beginning July 1, 2009

PRICEW/ATERHOUSE(COPERS 🛽

through period ending September 30, 2009 for \$3,762,644, and total Floor Brokerage paid to certain brokers reported on the Company's December 2009 Focus Report page 7 line item number 16 for the period beginning October 1, 2009 through period ending December 31, 2009 for \$3,453,731, noting difference a of \$33,927.

- b. Compared deductions on line 9(i), total interest and dividend expense of \$193,247 to the aggregate sum of interest expense reported on the Company's June 2009 Focus Report page 10 line item number 22 for the period beginning April 1, 2009 through period ending June 30, 2009 of \$86,543, interest expense reported on the Company's September 2009 Focus Report page 10 line item number 22 for the period beginning July 1, 2009 through period ending September 30, 2009 of \$62,783, and interest expense reported on the Company's December 2009 Focus Report page 7 line item number 22 for the period beginning July 1, 2009 through period ending October 1, 2009 through period ending December 31, 2009 of \$43,921, noting no difference.
- Compared deductions on line 7, direct expenses of printing, advertising and legal fees incurred in connection with other revenue related to the securities business of \$611,928 to the legal expense summary excel spreadsheet provided by Phongsy Khowong, VP Finance, Cowen and Company LLC.

No differences were noted.

- d. Compared deductions on line 8, other revenue not related either directly or indirectly to the securities business, of \$48,750 to the following general ledger account activity detail support (April to December 2009) provided by Phongsy Khowong, VP Finance, Cowen and Company LLC:
  - Miscellaneous income, Account 55009 in the amount of \$27,839,
  - Fidelity investments dividends, Account 57801 in the amount of \$9,167,
  - Other interest income, Account 58501 in the amount of \$5,744 and
  - Gain loss on sale of assets, Account 99001 in the amount of \$6,000.

No differences were noted.

- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7T and in the related schedules and working papers obtained in procedure 3, as follows:
  - a. Recalculated the line item "Total Deductions" of \$10,921,299 by adding items 2c, line 3 of \$10,260,621, line 7 of \$611,928, line 8 of \$48,750 and item 9(i) of \$193,247; noting a difference of \$193,247. The corrected "Total Deductions" amounted to \$11,114,546;
  - B. Recalculated the amount in the line titled "SIPC Net Operating Revenues" on page 2, line 2d of \$118,256,416 by subtracting line "Total Deductions" of \$11,114,546 recalculated in 4a above from line 2a "Total revenue" of \$129,370,962;

PRICEW/ATERHOUSE COPERS 🖾

- c. Recalculated the amount in the line titled "General Assessment @ .0025" on page 2, line 2e of \$ 295,641 of the Form SIPC-7T by multiplying line 2d "SIPC Net Operating Revenues" of \$118,256,416 times .0025;
- d. Compared the amount in the line titled "General Assessment" on page 1, line 2A of \$295,641 to line 2e, General Assessment @ .0025"; and
- e. Recalculated line 2F "Total assessment balance and interest due" of \$194,626 by subtracting line 2B "Less payments made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)" of \$101,015 from line 2A "General Assessment" of \$295,641 noting no differences.

No differences were noted.

We were not engaged to and did not conduct an examination, the objective of which would be the expression of an opinion on the Company's preparation of Form SIPC 7-T in accordance with the applicable instructions. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of management of Cowen and Company LLC, the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and the Securities Investor Protection Corporation and is not intended to be and should not be used by anyone other than these specified parties.

Pricewaterhousehopens LLP

PricewaterhouseCoopers LLP March 1, 2010

DIFUTION       1000 (Still St. N.H. Output/202-371-8300       202-370-37       202-370-37       202-370	
(Read carefully the instructions in your Working Copy before completing this Form)  TO BE FILED BY ALL SIPC MEMBERS WITH FISCAL YEAR ENDINGS  Name of Member, address, Designated Examining Authority, 1934 Act registration no. and month in which fiscal year rposes of the audit requirement of SEC Rule 17a-5:  D22522 FINRA DEC COWEN AND COMPANY LLC 6*6 ATTN TOM COMPANY LL	IPC-7T
TO BE FILED BY ALL SIPC MEMBERS WITH FISCAL YEAR ENDINGS         Name of Member, address, Designated Examining Authority, 1934 Act registration no. and month in which fiscal year rposes of the audit requirement of SEC Rule 17a-5: <i>O25522</i> FINRA DEC	-REV 12/09)
Name of Member, address, Designated Examining Authority, 1934 Act registration no. and month in which fiscal year rposes of the audit requirement of SEC Rule 17a-5:         022522 FINRA DEC COWEN AND COMPANY LLC 6°6 ATTN TOM CONNER 1221 AVENUE OF THE AMERICAS NEW YORK NY 10020-1001         A. General Assessment [item 2e from page 2 (not less than \$150 minimum)]         8. General Assessment [item 2e from page 2 (not less than \$150 minimum)]         9. Less payment made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)         9. June 20, 20, 20, 100         9. Less payment made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)         9. Less payment made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)         9. Less payment made with SIPC included in the store of payment (see instruction E) for days at 20% per annum         F. Total assessment balance due or (overpayment)         E. Interest computed on late payment (see instruction E) for days at 20% per annum         F. Total assessment balance and interest due (or overpayment carried forward)         G. PAID WITH THIS FORM:         Check enclosed, payable to SIPC         Total (must be same as F above)         9. J194.62b         8. Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number):         9. Low of the registration is true, correct at the ergon by whom it is executed regresent thereby rat at linformation contained herein is true, correct at complete. <td></td>	
O22522 FINRA DEC COWEN AND COMPANY LLC 6*6 ATTN TOM CONNER 1221 AVENUE OF THE AMERICAS NEW YORK NY 10020-1001       Name and telephone number of person to contact respecting this form.         A. General Assessment [item 2e from page 2 (not less than \$150 minimum)]       \$25_64/1         B. Less payment made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)       (10_L)	ends for
1221 AVENUE OF THE AMERICAS NEW YORK NY 10020-1001       Name and telephone number of person to contact respecting this form.         A. General Assessment [item 2e from page 2 (not less than \$150 minimum)]       \$295/64/1         B. Less payment made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)       (1015015	bel
B. Less payment made with SIPC-6 filed including \$150 paid with 2009 SIPC-4 (exclude interest)       IOLOIS         June 30, 2009	
Junc 30, 2009         Date Paid         C. Less prior overpayment applied         D. Assessment balance due or (overpayment)         E. Interest computed on late payment (see instruction E) fordays at 20% per annum         F. Total assessment balance and interest due (or overpayment carried forward)         G. PAID WITH THIS FORM:         Check enclosed, payable to SIPC         Total (must be same as F above)         H. Overpayment carried forward         Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number):	
C. Less prior overpayment applied D. Assessment balance due or (overpayment) E. Interest computed on late payment (see instruction E) fordays at 20% per annum F. Total assessment balance and interest due (or overpayment carried forward) G. PAID WITH THIS FORM: Check enclosed, payable to SIPC Total (must be same as F above) H. Overpayment carried forward Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number): he SIPC member submitting this form and the erson by whom it is executed represent thereby that all information contained herein is true, correct nd complete.	
b. Assessment balance due of (etcrps)ment) E. Interest computed on late payment (see instruction E) fordays at 20% per annum F. Total assessment balance and interest due (or overpayment carried forward) G. PAID WITH THIS FORM: Check enclosed, payable to SIPC Total (must be same as F above) H. Overpayment carried forward Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number): he SIPC member submitting this form and the erson by whom it is executed represent thereby nat all information contained herein is true, correct and complete. <i>Comp and Company</i> , LLC (Name of Contraction, Period stip or other organization) (Authorized Signature)	
F. Total assessment balance and interest due (or overpayment carried forward) G. PAID WITH THIS FORM: Check enclosed, payable to SIPC Total (must be same as F above) H. Overpayment carried forward Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number):  he SIPC member submitting this form and the erson by whom it is executed represent thereby that all information contained herein is true, correct nd complete.  F. Total assessment balance and interest due (or overpayment carried forward)  Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number):  C. C	6
G. PAID WITH THIS FORM: Check enclosed, payable to SIPC Total (must be same as F above) H. Overpayment carried forward Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number): he SIPC member submitting this form and the erson by whom it is executed represent thereby hat all information contained herein is true, correct nd complete. (Name of Contraction, Pathodiship or other organization) (Authorized Signature)	<u> </u>
Check enclosed, payable to SIPC Total (must be same as F above) H. Overpayment carried forward Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number): he SIPC member submitting this form and the erson by whom it is executed represent thereby hat all information contained herein is true, correct nd complete. Call of the correct (Name of Configuration, Pajnetship or other organization) (Authorized Signature)	26
. Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number): he SIPC member submitting this form and the erson by whom it is executed represent thereby hat all information contained herein is true, correct nd complete. (Name of Controlation, Pajnetship or other organization) (Authorized Signature)	;30  -4-175
he SIPC member submitting this form and the erson by whom it is executed represent thereby nat all information contained herein is true, correct nd complete. (Name of Conforation, Patindiship or other organization) (Authorized Signature)	FAT
erson by whom it is executed represent thereby nat all information contained herein is true, correct nd complete. (Name of Conforation, Patinetship or other organization) (Authorized Signature)	Couler
Dated the 23 day of Jan, 2010. Controller	
This form and the assessment payment is due 60 days after the end of the fiscal year. Retain the Working Copy or a period of not less than 6 years, the latest 2 years in an easily accessible place.	of this forn
Dates: Postmarked Received Reviewed	
Calculations Forward Co	vac

Calculations \_\_\_\_\_ Exceptions: Disposition of exceptions:

1

DETERMINATION OF "SIPC NET OPERATING REVENUES" AND GENERAL ASSESSMENT

Amounts for the fiscal period beginning April 1, 2009 \_, 20<u>\_0</u>°, and ending Dec 3 Eliminate cents

## item No.

- 2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030)
- 2b. Additions:
  - (1) Total revenues from the securities business of subsidiaries (except foreign subsidiaries) and predecessors not included above.
  - (2) Net loss from principal transactions in securities in trading accounts.
  - (3) Net loss from principal transactions in commodities in trading accounts.
  - (4) Interest and dividend expense deducted in determining item 2a.
  - (5) Net loss from management of or participation in the underwriting or distribution of securities.
  - (6) Expenses other than advertising, printing, registration fees and legal fees deducted in determining net profit from management of or participation in underwriting or distribution of securities.
  - (7) Net loss from securities in investment accounts.
    - Total additions

## 2c. Deductions:

- (1) Revenues from the distribution of shares of a registered open end investment company or unit investment trust, from the sale of variable annuities, from the business of insurance, from investment advisory services rendered to registered investment companies or insurance company separate accounts, and from transactions in security futures products.
- (2) Revenues from commodity transactions.
- (3) Commissions, floor brokerage and clearance paid to other SIPC members in connection with securities transactions.
- (4) Reimbursements for postage in connection with proxy solicitation.
- (5) Net gain from securities in investment accounts.
- (6) 100% of commissions and markups earned from transactions in (i) certificates of deposit and (ii) Treasury bills, bankers acceptances or commercial paper that mature nine months or less from issuance date.
- (7) Direct expenses of printing advertising and legal fees incurred in connection with other revenue related to the securities business (revenue defined by Section 16(9)(L) of the Act).
- (8) Other revenue not related either directly or indirectly to the securities business. (See Instruction C):

(9) (i) Total interest and dividend expense (FOCUS Line 22/PART IIA Line 13, Code 4075 plus line 2b(4) above) but not in excess of total interest and dividend income.

(ii) 40% of interest earned on customers securities accounts (40% of FOCUS line 5, Code 3960).

Enter the greater of line (i) or (ii)

**Total deductions** 

- 2d. SIPC Net Operating Revenues
- 2e. General Assessment @ .0025

10,260621

(to page 1 but not less than

\$150 minimum)