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ANNUAL AUDITED REPORT FORM X-17A-5 PART III

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	January 1, 2009 MM/DD/YY	AND ENDING	December 31, 2009 MM/DD/YY
A. REGI	ISTRANT IDENTIFICA	ATION	
NAME OF BROKER-DEALER: Cogent Altern	native Strategies, Inc.		OFFICIAL USE O
ADDRESS OF PRINCIPAL PLACE OF BUSIN	NESS: (Do not use P.O. Box	: No.)	FIRM I.D. NO.
50 Cha	arles Lindbergh Blvd., Suite 400 (No. and Street)	•	
Uniondale (City)	New York (State)	1155	53 ip Code)
NAME AND TELEPHONE NUMBER OF PER	SON TO CONTACT IN RE	GARD TO THIS REPO	ORT
Glen Beigel	MONTO CONTINCT IN IT	516-621-610	
5161. 2 5.gc.			Area Code – Telephone Num
B. ACCO	OUNTANT IDENTIFICA		овительной потирований за это поточностью розвородей станов него окусную у его настан
INDEPENDENT PUBLIC ACCOUNTANT wh	uose opinion is contained in t	his Report*	
Halpern & Associate	oe II C		
•	Name – if individual, state last, firsi	t, middle name)	
218 Danbury Road	Wilton	Connecticut	06897
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:		φ.	
☐ Public Accountant			was pastinang Spolica
☐ Accountant not resident in United	d States or any of its possess	ions.	+68 Z 6 2010
F	OR OFFICIAL USE ON	LY	
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^{*}Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I,Glen Beigel	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying finan	cial statement and supporting schedules pertaining to the firm of
Cogent Alternative Strategies, Inc.	, as
of December 31	, 2009 , are true and correct. I further swear (or affirm) that
	principal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as for	ollows:
	O_{A}
	44.
	Higel
	Signature
	Tresident
	Title
about Cahan	Patricia Abdelnour
Jatrica Medelnaur	Notary Public
Notary Public	My Commission Expires Sept. 30, 2012
This report ** contains (check all applicable boxe	es):
(a) Facing Page.	
(b) Statement of Financial Condition.	
☒ (c) Statement of Income (Loss).☒ (d) Statement of Changes in Financial Cond.	ition
	Equity or Partners' or Sole Proprietors' Capital.
☐ (f) Statement of Changes in Liabilities Subo	• •
(g) Computation of Net Capital.	
☐ (h) Computation for Determination of Reserve ☐ (i) Information Relating to the Possession o	
	explanation of the Computation of Net Capital Under Rule 15c3-1 and the
	eserve Requirements Under Exhibit A of Rule 15c3-3.
	d unaudited Statements of Financial Condition with respect to methods of
consolidation.	
☒ (I) An Oath or Affirmation.☐ (m) A copy of the SIPC Supplemental Report	
	 cies found to exist or found to have existed since the date of the previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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Halpern & Associates, LLC

Certified Public Accountants and Consultants

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INDEPENDENT AUDITORS' REPORT

To the Shareholder of Cogent Alternative Strategies, Inc.

We have audited the accompanying statement of financial condition of Cogent Alternative Strategies, Inc. (the "Company"), as of December 31, 2009 and the related statements of income, changes in shareholder's equity, and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above, present fairly, in all material respects, the financial position of Cogent Alternative Strategies, Inc. as of December 31, 2009, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained on pages 8 - 12 is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in our audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole, and in conformity with the rules of the Securities and Exchange Commission.

Halpein é Associates, LLC

STATEMENT OF FINANCIAL CONDITION

DECEMBER 31, 2009

ASSETS

Cash and cash equivalents Accounts receivable Other assets	\$ 25,810 264,500 24,820
TOTAL ASSETS	\$315,130
LIABILITIES AND SHAREHOLDER'S EQUIT	ΓΥ
LIABILITIES Accrued expenses payable	\$239,910
SHAREHOLDER'S EQUITY Common stock, par value .01, authorized 1,000 shares; issued and outstanding 1,000 shares Additional paid-in capital Accumulated deficit	20,000 57,000 (1,780)
TOTAL SHAREHOLDER'S EQUITY	75,220
TOTAL LIABILITIES AND SHAREHOLDER'S EQUITY	\$315,130

STATEMENT OF INCOME

FOR THE YEAR ENDED DECEMBER 31, 2009

REVENUE		
Fee income		\$990,320
Interest and dividend income		50
TOTAL REVENUE		990,370
EXPENSES		
Payroll expense	\$545,272	
Commission Expense	121,411	
Professional fees	97,899	
Office supplies and expenses	70,229	
Insurance and medical expense	68,666	
Other liabilities and expense	18,080	
Regulatory fees	6,743	
Rent	6,113	
Total Expenses		934,413
NET INCOME BEFORE PROVISION FOR INCOME TAXES		55,957
PROVISION FOR INCOME TAXES: TAX EXPENSE		662_
NET INCOME		\$ 55,295

COGENT ALTERNATIVE STRATEGIES, INC. STATEMENT OF CHANGES IN SHAREHOLDER'S EQUITY FOR THE YEAR ENDED DECEMBER 31, 2009

	Total Equity	Common Stock	Additional Paid-in Capital	Deficit
SHAREHOLDERS' EQUITY - January 1, 2009	\$ 19,925	\$ 20,000	\$ 57,000	\$ (57,075)
Net Income	55,295			55,295
SHAREHOLDER'S EQUITY - December 31, 2009	\$ 75,220	\$ 20,000	\$ 57,000	\$ (1,780)

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED DECEMBER 31, 2009

CASH FLOWS FROM OPERATING ACTIVITIES

\$55,295 Net Income Adjustments to reconcile net income to net cash provided by operating activities: (Increase) decrease in operating assets: \$(264,500) Accounts receivable (17,405)Other assets Increase (decrease) in operating liabilties: 230,161 Accrued expenses payable (51,744)TOTAL ADJUSTMENTS 3,551 NET CASH PROVIDED BY OPERATING ACTIVITIES 22,259 CASH AND CASH EQUIVALENTS AT BEGINNING OF THE YEAR CASH AND CASH EQUIVALENTS AT END OF THE YEAR \$25,810

SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION: Interest and dividends received

50

NOTES TO FINANCIAL STATEMENTS

FOR THE YEAR ENDED DECEMBER 31, 2009

1. NOTES ON SIGNIFICANT BUSINESS ACTIVITIES

Cogent Alternative Strategies, Inc. (the "Company") began doing business in July 2000 as a registered broker-dealer with the Securities and Exchange Commission and the Financial Industry Regulatory Authority ("FINRA"). The principal source of the Company's income is generated from the private placement of securities. In this capacity, the firm places assets with investment managers for its qualified individual and institutional customers. In addition, in 2009, the Company began acting as an agent for secondary private placements and other similar transactions. On August 25, 2009 one of the Company's original shareholders became a 100% owner of the issued and outstanding common stock of the Company

The Company's policy is to continuously monitor its exposure to market and counterparty risk through the use of a variety of financial position and credit exposure reporting and control procedures. In addition, the Company has a policy of reviewing the credit standing of each broker/dealer, clearing organization, fund manager, customer and/or other counterparty with which it conducts business.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared on the accrual basis in conformity with accounting principles generally accepted in the United States of America.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the use of estimates by management. Actual results could differ from these estimates.

In accordance with GAAP, management implemented Statement of Financial Accounting Standards No. 157 (Valuation of Investments in Securities and Securities Sold Short at Fair Value - Definition and Hierarchy) ("ASC 820") and has determined that it bears no material effect on the financial statements as presented.

3. RELATED PARTY TRANSACTIONS

The Company has an agreement with Cogent Investment Research, an entity controlled by the Company's members. Under this agreement, the affiliated company provides consulting services to the Company. A total of \$37,500 was paid by the Company during the year ended December 31, 2009.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED DECEMBER 31, 2009

4. PROVISION FOR INCOME TAXES

As of year end, the Company is recognized as a "C" Corporation by the Internal Revenue Service. As a "C" Corporation, the Company is subject to both federal and state taxes. As a result of the usage of loss carryforwards, the current tax expense included in the financial statements reflects only the minimum taxes charged by the State of New York and other states where the Company is registered.

In accordance with FASB Interpretation No. 48 "Accounting for Uncertainty in income Taxes ("ASC 740") the Company is required to determine whether a tax position of the Company is more likely than not to be sustained upon examination by the applicable taxing authority, including resolution of any related appeals or litigation processes, based on the technical merits of the position. The tax benefit to be recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. De-recognition of a tax benefit previously recognized could result in the Company recording a tax liability that would reduce net assets. This policy also provides guidance on thresholds, measurement, derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition that is intended to provide better financial statement comparability among different entities. It must be applied to all existing tax positions upon initial adoption and the cumulative effect, if any, is to be reported as an adjustment to net assets as of January 1, 2009. Based on its analysis, the Company has determined that the adoption of this policy did not have a material impact on the Company financial statements upon adoption.

The Company has elected to be treated as a Subchapter "S" Corporation as of January 1, 2010. As an S-Corporation, the Company will be subject to a New York State surcharge, while the shareholder will be liable for federal and state income taxes on the Company's taxable income.

5. LEASE

The Company occupies space in Uniondale, NY under a lease expiring May 31, 2012. Future minimum lease payments pertaining to this agreement are as follows:

Year ending	
December 31, 2010	\$10,395
December 31, 2011	10,620
May 31, 2012	<u>4,425</u>
•	\$25,440

COGENT ALTERNATIVE STRATEGIES, INC. NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2009

6. RULE 15C3-3

The Company is exempt from the provisions of Rule 15c3-3 under paragraph (k)(2)(i) in that the Company carries no customer accounts.

7. NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission's Net Capital Rule 15c3-1, which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2009, the Company had net capital of (\$214,100) which was in violation of the minimum requirement of \$5,000 by (\$219,100). Substantially all of the violation was caused by an accrued contingent expense related to a contingent amount owed to the sole shareholder of the Company which was not offset by an accrued commission receivable. The Company's ratio of aggregate indebtedness to net capital was (1.12) to 1. The net capital deficit was remedied on February 2, 2010 and agreements were entered into consistent with applicable SEC interpretations so that commissions receivable will not need to be deducted from net worth to the extent that they are offset by commissions payable to certain registered persons.

COMPUTATION OF NET CAPITAL PURSUANT TO UNIFORM NET CAPITAL RULE 15C3-1

DECEMBER 31, 2009

		П	ΓS
\boldsymbol{r}	U	1	0

Shareholder's equity \$ 75,220

DEBITS

Accounts receivable \$264,500
Other assets 24,820

TOTAL DEBITS 289,320

NET CAPITAL (214,100)

Minimum net capital requirement 5,000

DEFICIT NET CAPITAL \$(219,100)

AGGREGATE INDEBTEDNESS

Accrued expenses and other liabilities \$239,910

Ratio of aggregate indebtedness to net capital (1.12) to 1

RECONCILIATION OF ORIGINAL FOCUS REPORT TO AMENDED FILING

Original net capital reported	\$ 10,024
Adjustments that increased non-allowable assets	(258,000)
Adjustments that increased net income	33,876
Amended net capital	\$(214,100)

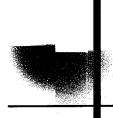
STATEMENT PURSUANT TO PARAGRAPH (d)(4) OF RULE 17a-5

the computation included in the Company's corresponding amended unaudited Focus (17(a)-5 Part IIA filing.

COMPUTATION FOR DETERMINATION OF THE RESERVE REQUIREMENTS AND INFORMATION RELATING TO POSSESSION OR CONTROL REQUIREMENTS FOR BROKERS AND DEALERS PURSUANT TO RULE 15c3-3

FOR THE YEAR ENDED DECEMBER 31, 2009

The Company does not effect transactions for anyone defined as a customer under Rule 15c3-3. Accordingly, there are no items to report under the requirements of this Rule.



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ACCOUNTANT'S SUPPLEMENTARY REPORT ON INTERNAL ACCOUNTING CONTROL

To the Shareholder of Cogent Alternative Strategies, Inc.

In planning and performing our audit of the financial statements and supplemental schedules of Cogent Alternative Strategies, Inc. (the "Company"), for the year ended December 31, 2009, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by rule 17a-5 (g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study includes tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether

those practices and procedures can be expected to achieve the SEC's abovementioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with accounting principles generally accepted in the United States of America such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control.

A material weakness is a significant deficiency, or combination of significant deficiencies, that result in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects, indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2009 to meet the SEC's objectives.

This report is intended solely for the information and use of Board of Directors, management, the SEC, the Financial Industry Regulatory Authority (FINRA), and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than the specified parties.

Halpein é Associates, LLC

REPORT PURSUANT TO RULE 17a-5(d) OF THE SECURITIES AND EXCHANGE COMMISSION

YEAR ENDED DECEMBER 31, 2009