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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINN	ING Uctober 1, 2009 AND E	NDING September 30, 20 MM/DD/YY
A.	REGISTRANT IDENTIFICATION	
NAME OF BROKER-DEALER:	oeb Partners Corporation	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF	BUSINESS: (Do not use P.O. Box No.)	FIRM I.D. NO.
61 Broadway		
	(No. and Street)	
New York	NY	10006
(City)	(State)	(Zip Code)
NAME AND TELEPHONE NUMBER Thomas L. Kempner	OF PERSON TO CONTACT IN REGARD TO	O THIS REPORT 212-483-7022 (Area Code – Telephone Number
'n	ACCOUNTANT IDENTIFICATION	
Todman & Co., C	PAS, P.C. (Name - if individual, state last, first, middle na	ume)
61 Broadway, 32	nd Floor New	W SECTIFITIES AND EXCHANGE COMMISSIO
(Address)	(City)	(State) RECEIVED ode)
CHECK ONE:		NOV = 0 (127)
E Certified Public Account	ant	NOV 1 8 2010
☐ Public Accountant		NOV 1 8 2010 BRANCH OF REGISTRATIONS
☐ Accountant not resident i	n United States or any of its possessions.	05 EXAMINATIONS
	FOR OFFICIAL USE ONLY	

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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SEC 1410 (06-02)



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TODMAN & CO., CPAS, P.C.

Certified Public Accountants and Business Consultants ----An Affiliate of TRIEN ROSENBERG

61 Broadway, 32nd Floor New York, NY 10006-2701 TEL. (212) 962-5930 FAX (212) 385-0215

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of **Loeb Partners Corporation** 61 Broadway New York, NY 10006

We have audited the accompanying statement of financial condition of Loeb Partners Corporation (the "Company") as of September 30, 2010. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Loeb Partners Corporation as of September 30, 2010, in conformity with U.S. generally accepted accounting principles.

New York, New York

November 10, 2010

LOEB PARTNERS CORPORATION STATEMENT OF FINANCIAL CONDITION SEPTEMBER 30, 2010

ASSETS

Cash and cash equivalents Receivable from brokers-dealers Accrued fee income Commissions receivable Securities owned at fair value Receivable from affiliates Property and equipment (net of accumulated depreciation of \$656,910) Deferred income taxes Other assets	\$ 9,079,191 1,342,563 135,277 216,053 3,465,144 813,880 495,238 2,197,383 68,507			
Total assets	<u>\$ 17,813,236</u>			
LIABILITIES AND STOCKHOLDER'S EQUITY				
Liabilities Accounts payable and other accrued liabilities Accrued compensation Total liabilities	\$ 549,378 60,630 610,008			
Commitments and contingencies	020,000			
Stockholder's equity Common stock, \$.01 par value, Authorized: 10,000 shares Issued and outstanding: 3,600 shares Additional paid-in capital 21,054,773 Retained earnings (deficit) (3,851,581)	•			
Total stockholder's equity	17,203,228			
Total liabilities and stockholder's equity	<u>\$17,813,236</u>			

Note 1 - Nature of Business and Summary of Significant Accounting Policies

Nature of Broker-Dealer Business

Loeb Partners Corporation (the "Company") is a Delaware corporation formed for the purpose of conducting business as a broker-dealer in securities. The Company operates under the provisions of Paragraph (k)(2)(ii) of rule 15c3-3 of the Securities and Exchange Commission and, accordingly, is exempt from the remaining provisions of that rule. Essentially, the requirements of Paragraph (k)(2)(ii) provide that the Company clears all transactions on behalf of customers on a fully-disclosed basis with a clearing broker-dealer, and promptly transmits all customer funds and securities to the clearing broker-dealer. The clearing broker-dealer carries all of the accounts of the customers and maintains and preserves all related books and records as are customarily kept by a clearing broker-dealer. The primary sources of revenues consist of commissions, management and administrative fee income.

Nature of Advisory Services

The Company, as a Registered Investment Advisor pursuant to Section 203 of the Investment Advisors Act of 1940, is exempt from rule 206(4)-2(a) under the Investment Advisors Act of 1940.

Revenue Recognition

Securities transactions and commission revenues and related expenses are recorded on a trade date basis.

Property and Equipment

Property and equipment are recorded at cost.

The Company depreciates its property and equipment using the straight-line method over their estimated useful lives as follows:

Furniture and fixtures 5 years
Office equipment 5 years
Leasehold improvements 5 - 10 years

Maintenance and repairs are charged to operations. Major renewals and improvements are capitalized. At the time an item of physical property is retired, sold, or otherwise disposed of, the cost of the asset and the related accumulated depreciation applicable to such item is relieved. Gains or losses resulting from retirements or sales are charged or credited to income.

Cash and Cash Equivalents

Cash and cash equivalents include U.S. Treasuries with a market value of \$8,999,075 with a maturity of three months or less.

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period.

Note 1 - Nature of Business and Summary of Significant Accounting Policies (Continued)

Income Taxes

The Company has adopted ASC 740-10 (formerly, Statement of Financial Accounting Standards No. 109 ("SFAS 109"), "Accounting for Income Taxes"), which requires an asset and liability approach to financial accounting and reporting for income taxes. Deferred income tax assets and liabilities are computed annually for differences between the financial statements and tax basis of assets and liabilities that will result in taxable or deductible amounts in the future, based on the enacted tax laws and rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established, when necessary, to reduce deferred tax assets to the amount expected to be realized. Income tax expense is the tax payable or refundable for the period plus or minus the change during the period in deferred tax assets and liabilities.

The Company is a wholly owned subsidiary of Loeb Holding Corporation ("Parent") and for federal, state and city corporate income tax purposes, files on a consolidated basis with its Parent. Accordingly, the Company's annual federal, state and city income tax are due (tax benefits) to or from (tax liabilities) the Parent Company.

Effective October 1, 2009, the Company adopted ASC 740-10-50, "Accounting for Uncertain Tax Positions", formerly FASB Interpretation No. 48 ("FIN48").

The Company recognizes the tax benefits of uncertain tax positions only where the positions are "more likely than not" to be sustained assuming examination by tax authorities and determined to be attributed to the Company. The determination of attribution, if any, applies for each jurisdiction where the Company is subject to income taxes on the basis of tax laws and regulations of the jurisdiction. The application of tax laws and regulations is subject to legal and factual interpretation, judgment and uncertainty. Tax laws and regulations themselves are subject to change as a result of changes in fiscal policy, changes in legislation, the evolution of regulations and court rulings. Therefore, the actual liability of the various jurisdictions may be materially different from management's estimate which is zero as of September 30, 2010.

Management has analyzed the Company's tax positions, and has concluded that no liability for unrecognized tax benefits should be recorded for related tax positions taken on returns filed for open years 2005-2008, or expected to be taken in year 2009 tax returns. The Company identifies its major tax jurisdictions as U.S. Federal and New York where the Company operates. The Company is not aware of any tax positions for which is reasonably possible that the total amounts of unrecognized tax benefits will change materially in the next 12 months.

Note 2 - Fair Value Measurements of Securities Owned

The Company adopted the provisions of ASC 820-10 (formerly, Statement of Financial Accounting Standards No. 157, "Fair Value Measurements" ("SFAS 157")), effective October 1, 2008. Under SFAS 157, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (i.e., the "exit price") in an orderly transaction between market participants at the measurement date.

Accordingly, the Company began to group its securities measured at fair value in three levels, based on the markets in which the securities are traded and the observability of the assumptions used to determine fair value as follows:

• Level 1 – Valuations based on unadjusted quoted prices in active markets for identical assets or liabilities that the Company has the ability to access.

Note 2 - Fair Value Measurements of Securities Owned (Continued)

- Level 2 Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.
- Level 3 Significant observable inputs that reflect the Company's own assumptions that market participants would use in pricing the assets or liabilities. Level 3 assets and liabilities include financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation.

Securities and investments traded on a national securities exchange or reported on NASDAQ are stated at the last quotations on the day of valuation; other securities traded in the over-the-counter market and listed securities for which no sales were reported on that date are stated at the last quoted bid price. Restricted securities or other securities for which quotations are not readily available are valued by management on an individual basis.

The inputs and methology used or valuing the following securities are not necessarily an indication of the risk associated with investing in those securities.

<u>Description</u>	Total	Level 1	Level 2	Level 3	
Listed Mutual Funds	\$ 2,558,200	\$ 2,558,200	\$ -	\$ -	
Listed Equities	894,670	894,670	-	-	
Unlisted Equities	12,274		<u> </u>	12,274	
Total	<u>\$ 3,465,144</u>	<u>\$ 3,452,870</u>	<u>\$</u>	<u>\$ 12,274</u>	

There were no changes in Level 3 investments measured at fair value on a recurring basis for the year ended September 30, 2010.

Note 3 - Commitments and Contingencies

Litigation

The Company is subject to litigation incidental to its business. The Company believes, after consultation with counsel that the resolution or the ultimate outcome of these matters is not expected to have a material adverse effect on the financial condition of the Company and, therefore, no provision for liability has been made in the accompanying financial statements. Nevertheless, due to uncertainties in the litigation process, it is reasonably possible that management's view of the outcome in these matters could change in the near future.

Note 3 - Commitments and Contingencies (Continued)

Lease Commitment

The Company leases office and storage space under two separate agreements expiring December 13, 2013 and July 31, 2011, respectively. The office lease provided a three month rental abatement valued at \$152,261 effective September 2008. The future minimum annual rental payments (net of \$152,261 rental abatement) under these leases are as follows:

Year Ending		
September 30		Amount
2011	\$	763,057
2012		727,898
2013		746,095
2014		187,668
	<u>\$</u>	<u>2,424,718</u>

Rent expense (less amounts charged to its Affiliates) for the year ended September 30, 2010 amounted to \$248,705.

Note 4 - Net Capital Requirements

The Company is subject to the SEC's Uniform Net Capital Rule 15c3-1. Under the alternative method of capital computation pursuant to sub-paragraph (f), the Company had net capital of \$12,918,004 at September 30, 2010. The minimum capital requirement for Loeb Partners Corporation was \$250,000 and net capital in excess of the minimum was \$12,668,004.

Note 5 - Income Taxes

The provision for income tax benefits consists of the following:

Current:		
Federal	\$ -	
State	<u> </u>	
Deferred:	-	
Federal	(464,801))
State	(14,338))
New York State	(479,139))
and City tax credit*	(24,900))
Total	\$ (504,039))

^{*}The Company, based on the latest New York State tax audits favorable results, has reversed \$24,900 from its tax contingency liability.`

Deferred income tax assets and liabilities are computed annually for differences between the financial statement and tax basis of assets and liabilities that will result in taxable or deductible amounts in the

Note 5 - Income Taxes (Continued)

future, based on enacted tax laws and rates applicable in the periods in which the differences are expected to affect taxable income. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense is the tax payable or refundable for the period plus or minus the change during the period in deferred tax assets and liabilities.

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and liabilities at September 30, using an approximate effective tax rate of 35% are as follows:

Deferred tax assets:	
Investment losses	\$ 180,981
Net operating losses	1,843,298
Depreciation	72,167
Deferred rent	 100,937
Total deferred tax assets	\$ 2,197,383

The Company and its Parent Company are subject to New York State and City corporate income tax on income from their trade and business activities as well as income from investment activities.

Allocation of income between business activities and investing activities is subject to detailed and complex rules applied to facts and circumstances that generally are not readily determinable at the date financial statements are prepared. Accordingly, estimates are made of income allocations in computing the Company's effective tax rate that might be different from actual allocations determined when tax returns are prepared by investee companies and subsidiaries.

Note 6 - Related Party Transactions

Related party transactions between the Company and its Affiliates at and for the year ending September 30, 2010 are as follows:

	eceivable Payable)	& In	ninistrative stercompany Charges	Cor	nmissions	Rent
Loeb Holding Corp. (Parent) (LHC)	\$ 728,134	\$	-	\$	-	\$ 502,208
Loeb Partners Management, Inc. (LPM)	85,746		58,054		-	-
Loeb Partners Fund Limited Partnership (LPF)	-		-		92,354	-
Loeb Partners Offshore Fund Ltd. (LPOF)	-		-		87,128	-

LPM is the general partner and investment advisor of LPF and is the investment advisor of LPOF. The Company has arrangements to charge LPM (the "Affiliate") its respective share of certain administrative costs, mostly wages and benefits, which are reported as administrative and intercompany charges to the Affiliate in the statement of operations.

Note 7 - Financial Instruments with Off-Balance-Sheet Credit Risk

As a securities broker, the Company is engaged in buying and selling securities for a diverse group of institutional and individual investors. The Company's transactions are collateralized and are executed with and on behalf of banks, brokers and dealers, and other financial institutions. The Company introduces these transactions for clearance to another broker-dealer on a fully-disclosed basis.

The Company's exposure to credit risk associated with non-performance of customers in fulfilling their contractual obligations pursuant to securities transactions can be directly impacted by volatile trading markets which may impair customers' abilities to satisfy their obligations to the Company and the Company's ability to liquidate the collateral at an amount equal to the original contracted amount. The agreement between the Company and its clearing broker-dealer provides that the Company is obligated to assume possible exposure related to such non-performance by its customers. The Company seeks to control the aforementioned risks by requiring customers to maintain margin collateral in compliance with various regulatory requirements and the clearing broker-dealer's internal guidelines. The Company monitors its customer activity based on information it receives from its clearing broker-dealer, and requires customers to deposit additional collateral, or reduce positions, when necessary.

Note 8 - Subsequent Events

In accordance with Accounting Standards Codification 855 (formerly, SFAS 165, "Subsequent Events"), the Company evaluated all subsequent events from the date of the balance sheet through the date these financial statements were available to be issued. There were no material events or transactions occurring during this subsequent event reporting period which require recognition or disclosure in the financial statements.

LOEB PARTNERS CORPORATION STATEMENT OF FINANCIAL CONDITION SEPTEMBER 30, 2010