



**UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SEC Mail Processing Section

NOV 24 ZUIU

**ANNUAL AUDITED REPORT FORM X-17A-5** PART III

OMB APPROVAL OMB Number: 3235-0123 April 30, 2013 Expires: Estimated average burden hours per response..... 12.00

SEC FILE NUMBER

**8-**44681

Washington, DC 110

DEPORT FOR THE DEDICE DECIMAING

**FACING PAGE** 

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINN	MM/DD/YY	_AND ENDING_Sep	MM/DD/YY		
A.	REGISTRANT IDENTIFIC	ATION			
NAME OF BROKER-DEALER: Fore	side Investment Serv	ices, LLC	OFFICIAL USE ONLY		
ADDRESS OF PRINCIPAL PLACE OF	BUSINESS: (Do not use P.O. Bo	x No.)	FIRM I.D. NO.		
	hree Canal Plaza, 3r	d Floor			
	(No. and Street)				
Portland	Maine	04	101		
(City)	(State)	(Zip	Code)		
NAME AND TELEPHONE NUMBER (	OF PERSON TO CONTACT IN RE	GARD TO THIS REPO	RT		
J.	Edward Pike		614 416 8821		
			rea Code - Telephone Number)		
<b>B.</b> A	ACCOUNTANT IDENTIFIC	ATION	•		
INDEPENDENT PUBLIC ACCOUNTA	-	•			
	Marcum LLI (Name - if individual, state last, fir.				
	(rame y marrana, state tast, ym	v, maare name)			
750 Third Avenue, 11th F		NY	10017		
(Address)	(City)	(State)	(Zip Code)		
CHECK ONE:					
☐ Certified Public Accounta	nt				
☐ Public Accountant					
☐ Accountant not resident in	United States or any of its possess	sions.			
	FOR OFFICIAL USE ON	LY	,		
	·				

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.



### OATH OR AFFIRMATION

I,	J. Edward Pike			, swear (or affirm)	that, to the best of
my knowledg	e and belief the accompanying financial				
				s, LLC	
of	September 30				
	ompany nor any partner, proprietor, princ		_		
	ely as that of a customer, except as follow		i un cotor ne	is any proprietary micro	st in any account
classified sof	by as that of a customer, except as follow	vs.			
RIAL	<b>%</b>				
	Amber Patterson			Touch fin	
	Notary Public, State of Ohio			Signature	<del></del>
No.	My Commission Expires 08-11-2013		0	Signature	
	My Continuesion Expiles 00-11-2015	Finan	aial and	d Operations Pr	ringinal
The Committee of the Co		FIII <u>aii</u>	STAT AIR	Title	<u>. IIIC</u> IPAI
	124			1100	
	- d				
$\overline{}$	Notary Public				
	* contains (check all applicable boxes):				
(a) Facin					
	ment of Financial Condition.				
	ment of Income (Loss).				
	ment of Changes in Financial Condition. ment of Changes in Stockholders' Equity	or Portners	or Sola Pro	arietors, Canital	
	ment of Changes in Stockholders Equity ment of Changes in Liabilities Subordina				
	outation of Net Capital.	ica to Claims	of Cication	3.	
	outation for Determination of Reserve Re	auirements P	ursuant to F	Rule 15c3-3.	
	mation Relating to the Possession or Con				
	conciliation, including appropriate explan				le 15c3-1 and the
	outation for Determination of the Reserve				
	conciliation between the audited and una				spect to methods of
` '	olidation.				•
(1) An C	ath or Affirmation.				
	by of the SIPC Supplemental Report.				
(n) A rep	ort describing any material inadequacies for	ound to exist o	or found to h	ave existed since the date	of the previous audi

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

### CONTENTS

Independent Auditors' Report	1
Financial Statement	
Statement of Financial Condition	2
Notes to Financial Statement	3-6



### INDEPENDENT AUDITORS' REPORT

To the Member of
Foreside Investment Services, LLC
(A Wholly-Owned Subsidiary of Foreside Financial Group, LLC
and a Limited Liability Company)
(Formerly Performance Funds Distributor, LLC)
Portland, Maine

We have audited the accompanying statement of financial condition of Foreside Investment Services, LLC (a wholly-owned subsidiary of Foreside Financial Group, LLC and a limited liability company), (formerly Performance Funds Distributor, LLC) (the "Company") as of September 30, 2010 that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatements. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statement referred to above presents fairly, in all material respects, the financial position of Foreside Investment Services, LLC (a wholly-owned subsidiary of Foreside Financial Group, LLC and a limited liability company) (formerly Performance Funds Distributor, LLC) as of September 30, 2010 in conformity with accounting principles generally accepted in the United States of America.

Marcun LLP

New York, New York November 18, 2010



### FORESIDE INVESTMENT SERVICES, LLC

### (A Wholly-Owned Subsidiary of Foreside Financial Group, LLC and a Limited Liability Company)

### (Formerly Performance Funds Distributor, LLC)

### STATEMENT OF FINANCIAL CONDITION

### **SEPTEMBER 30, 2010**

Assets					
Cash		8	92,557		
Prepaid expenses			10,149		
Other receivables	-		2,140		
Total Assets				\$	104,846
Liabilities and Member's Equity					
Liabilities					
Accrued expenses	5	5	18,024		
Due to related parties	-		4,233		
Total Liabilities				\$	22,257
Commitments and Contingencies					
Member's Equity					82,589
Total Liabilities and Member's Equity				<u>\$</u>	104,846

### NOTES TO FINANCIAL STATEMENT

### **SEPTEMBER 30, 2010**

### **NOTE 1 - ORGANIZATION**

Foreside Investment Services, LLC (the "Company"), a limited liability company, is an indirect wholly-owned subsidiary of Foreside Financial Group, LLC and a direct subsidiary of Foreside Distributors, LLC ("Foreside" or the "Parent"). The Company was formerly known as Performance Fund Distributor, LLC. On February 22, 2010, the Company changed its name to Foreside Investment Services, LLC. The Company is registered with the Securities and Exchange Commission ("SEC") as a broker-dealer and is a member of the Financial Industry Regulatory Authority ("FINRA").

The Company is engaged in the distribution, wholesaling and marketing of private placements of securities in addition to providing Series 79 licensure and compensation related services to the investment banking industry. The Company served as distributor and principal underwriter for the Performance Funds (the "Funds") through September 30, 2009. Substantially all of the Company's revenues were earned from the Funds or from the investment advisors to the Funds. The sales of the Funds' shares were executed by third party broker-dealers.

The accompanying financial statement has been prepared from the separate records maintained by the Company and, due to certain transactions and agreements with affiliated entities, may not necessarily be indicative of the financial condition that would have existed or the results that would have been obtained from operations had the Company operated as an unaffiliated entity.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### USE OF ESTIMATES

The preparation of financial statement in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statement. Actual results could differ from those amounts.

### CASH AND CASH EQUIVALENTS

The Company considers all highly liquid temporary cash investments with an original maturity of three months or less when purchased to be cash equivalents.

### NOTES TO FINANCIAL STATEMENT

### **SEPTEMBER 30, 2010**

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### OTHER RECEIVABLE

The Company extends unsecured credit in the normal course of business to its customers. The determination of the amount of uncollectible accounts is based on the amount of credit extended and the length of time each receivable has been outstanding. The allowance for uncollectible amounts reflects the amount of loss that can be reasonably estimated by management. As of September 30, 2010, the Company has not recorded an allowance for any potential non-collection.

### **INCOME TAXES**

The Company is considered a disregarded entity for federal income tax purposes and is therefore required to be treated as a division of its single member. The earnings and losses of the Company are included in the tax return of its parent and passed through to its owners. The Company is not subject to income taxes in any jurisdiction. The member is responsible for the tax liability, if any, related to its proportionate share of the Company's taxable income. Accordingly, no provision for income taxes is reflected in the accompanying financial statement. The Company has concluded that the Company is a pass-through entity and there are no uncertain tax positions that would require recognition in the financial statement. If the Company were to incur an income tax liability in the future, interest on any income tax liability would be reported as income taxes. The Company's conclusions regarding uncertain tax positions may be subject to review and adjustment at a later date based upon ongoing analyses of tax laws, regulations and interpretations thereof, as well as other factors.

### SUBSEQUENT EVENTS

The Company has evaluated events and transactions for potential recognition or disclosure through November 18, 2010, which is the date the financial statement available to be issued.

### FORESIDE INVESTMENT SERVICES, LLC

### (A Wholly-Owned Subsidiary of Foreside Financial Group, LLC and a Limited Liability Company) (Formerly Performance Funds Distributor, LLC)

### NOTES TO FINANCIAL STATEMENT

### **SEPTEMBER 30, 2010**

### NOTE 3 - FAIR VALUE

The Company defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The standard establishes the following hierarchy used in fair value measurements and expands the required disclosures of assets and liabilities measured at fair value:

- Level 1 Inputs use quoted prices in active markets for identical assets or liabilities that the Company has the ability to access.
- Level 2 Inputs use other inputs that are observable, either directly or indirectly. These inputs include quoted prices for similar assets and liabilities in active markets as well as other inputs such as interest rates and yield curves that are observable at commonly quoted intervals.
- Level 3 Inputs are unobservable inputs, including inputs that are available in situations where there is little, if any, market activity for the related asset or liability.

Certain financial instruments are carried at cost on the balance sheet, which approximates fair value due to their short-term, highly liquid nature. These instruments include cash, receivables, accrued expenses and other liabilities.

### **NOTE 4 - RELATED PARTY TRANSACTIONS**

Foreside provides various services to the Company such as use of office facilities, equipment, personnel and other administrative services. Foreside charged the Company an administrative service fee for these services designed to cover the costs of providing such services. At September 30, 2010, amounts due to Foreside for these services amounted to \$3,967. Such amounts are included in payable to related parties on the accompanying statement of financial condition. The aggregate amount charged to the Company by Foreside was \$44,701 for the year ended September 30, 2010. The administrative service fee would not necessarily be the same if an unrelated party provided these services to the Company.

At September 30, 2010, the Company owes Foreside Fund Services, LLC \$266.

The Company received three cash contributions from its Parent during the year totaling \$100,000.

### NOTES TO FINANCIAL STATEMENT

### **SEPTEMBER 30, 2010**

### NOTE 5 - NET CAPITAL REQUIREMENT

As a registered broker-dealer, the Company is subject to the SEC's Uniform Net Capital Rule 15c3-1, which requires the maintenance of minimum net capital and the ratio of aggregate indebtedness to net capital not to exceed 15 to 1. The rule also provides that equity capital may not be withdrawn, or cash distributions paid, if the resulting net capital ratio would exceed 10-to-1. At September 30, 2010, the Company had net capital of \$70,300, which was \$45,300 in excess of its minimum required net capital of \$25,000. The Company's ratio of aggregate indebtedness to net capital at September 30, 2010 was 0.32 to 1.

### NOTE 6 - REGULATORY COMPLIANCE

The Company claims exemption under the exemptive provisions of Rule 15c3-3 under subparagraph (k)(2)(i) - the Company does not maintain customer accounts, handle customer funds or safekeep customer securities.

### NOTE 7 - COMMITMENTS AND CONTINGENCIES

### INDEMNIFICATIONS

The Company provides representations and warranties to counterparties in connection with a variety of commercial transactions and occasionally indemnifies them against potential losses caused by the breach of those representations and warranties. These indemnifications generally are standard contractual terms and are entered into in the normal course of business. The maximum potential amount of future payments that the Company could be required to make under these indemnifications cannot be estimated. However, the Company believes that it is unlikely it will have to make material payments under these arrangements and has not recorded any contingent liability in the financial statement for these indemnifications.

### **NOTE 8 - SUBSEQUENT EVENT**

Subsequent to September 30, 2010, the Company received a cash contribution of \$50,000 from its Parent.

STATEMENT OF FINANCIAL CONDITION

**SEPTEMBER 30, 2010**