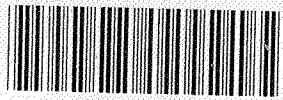


10/3/14

PUBLIC



10032206

NITED STATES
IDEXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0123
Expires: February 28, 2010
Estimated average burden
hours per response... 12.00

RECEIVED
2010 DEC -6 PM 3:53
SEC. / TN

**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

SEC FILE NUMBER
8-52511

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 04/01/08 AND ENDING 03/31/09
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: LETSGOTRADE, INC. DBA CHOICETRADE

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

197 STATE ROUTE 18 - SUITE 3000

(No. and Street)

EAST BRUNSWICK
(City)

NEW JERSEY
(State)

08816
(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

RONALD BUCKNER

732-214-2645

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

RAVI VENKATARAMAN, CPA

(Name - if individual, state last, first, middle name)

14 COURTSIDE LANE, PRINCETON
(Address) (City)

NEW JERSEY
(State)

08540
(Zip Code)

CHECK ONE:

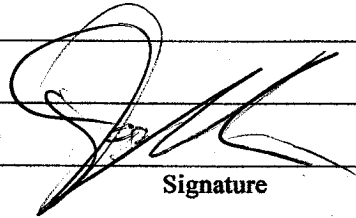
- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, RONALD H. BUCKNER, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of LETS GO TRADE, INC. DBA CHOICE TRADE, as of NOVEMBER 30, 20 10, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:



Signature

CFO

Title

FANNIE L CHEN-ORROS
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES APRIL 25, 2012
I.D.# 2200746

Jannie Chen-Orros
Notary Public

This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

LetsGoTrade, Inc
STATEMENTS OF FINANCIAL CONDITION

	March 31 2009	March 31, 2008
<u>ASSETS</u>		
<u>Current Assets:</u>		
Cash	\$185,316	\$507,518
Clearing Firm Accounts	192,317	135,700
Other Receivables	60,642	13,874
Prepaid Expenses (Note 2)	23,162	25,253
Other Current Assets	247,022	505,234
Total Current Assets	708,459	1,187,579
<u>Property and Equipment.</u>		
Net of Accumulated Depreciation of \$81,011 in 2009 and 2008 (Note 1,3)	0	0
Total Property and Equipment	0	0
<u>Other Assets:</u>		
Security Deposits (Note 4)	4,090	2,890
Software Development Costs net of Accumulated Amortization of \$60,139 in 2009 and \$0 in 2008 (Note 1,11)	468,708	195,778
Total Other Assets	472,798	198,668
TOTAL ASSETS	\$1,181,257	\$1,386,247
<u>LIABILITIES AND STOCKHOLDERS' EQUITY</u>		
<u>Current Liabilities:</u>		
Accounts Payable	41,193	27,806
Accrued Expenses	8,750	7,250
Other Current Liabilities (Note 8)	35,000	20,000
Total Current Liabilities	84,943	55,056
<u>Stockholders' Equity:</u>		
Common Stock (Note 6,7,10)	254,193	250,978
Preferred Stock (Note 10)	20	20
Additional Paid - in Capital	2,685,134	2,603,619
Retained Earnings	(1,843,033)	(1,523,426)
Total Stockholders' Equity	1,096,314	1,331,191
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$1,181,257	\$1,386,247

The Notes to Financial Statements are an integral part of these statements.