UNITEDSTATES OMB APPROVAL SECURITIES AND EXCHANGE COMMISSION OMB Number: 3235-0123 Expires: February 28, 2010 Washington, D.C. 20549 Estimated average burden ANNUAL AUDITED REPORT Nail Proce treating per response 12.00 Section FORM X-17A-5/ **FILE NUMBER** JUL UB 2010 PART III Z 0 FACING PAGE Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder D ENDING **REPORT FOR THE PERIOD BEGINNING** /M/DD/ A. REGISTRANT IDENTIFICATION NAME OF BROKER-DEALER: 1 Financial Marice+ place Securities OFFICIAL USE ONI FIRM I.D. NO. ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.) (No. and Street) (State) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT (Area Code - Telephone Number) **B. ACCOUNTANT IDENTIFICATION** INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* (Name - if individual, state last, first, middle name) (Address) (State) **CHECK ONE:** Certified Public Accountant Public Accountant Accountant not resident in United States or any of its possessions. FOR OFFICIAL USE ONLY *Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of $1 + \frac{1}{12} + \frac{1}{2} + \frac{1}{2$	
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Joseph Holl +	Signature <u>CEO</u> Title
Notary Public This report ** contains (check all applicable boxes): (a) Facing Page. (b) Statement of Financial Condition. (c) Statement of Income (Loss). (d) Statement of Changes in Financial Conditio	INCOULTINE M GOODBAR-BEAMON Notary Public LOWER MERION TWP, MONTGOMERY CNTY My Commission Expires Aug 26, 2012
 (c) Statement of Changes in Stockholders' Equiliant (f) Statement of Changes in Liabilities Subordi (g) Computation of Net Capital. (h) Computation for Determination of Reserve (i) Information Relating to the Possession or C (j) A Reconciliation, including appropriate expl 	ity or Partners' or Sole Proprietors' Capital. nated to Claims of Creditors. Requirements Pursuant to Rule 15c3-3. ontrol Requirements Under Rule 15c3-3. anation of the Computation of Net Capital Under Rule 15c3-1 and the
 (k) A Reconciliation between the audited and un consolidation. (l) An Oath or Affirmation. (m) A copy of the SIPC Supplemental Report. 	rve Requirements Under Exhibit A of Rule 15c3-3. naudited Statements of Financial Condition with respect to methods of s found to exist or found to have existed since the date of the previous audit.

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**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).