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DIVISION OF MARKET REGULATION

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ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

OMB APPROVAL	
OMB Number:	3235-0123
Expires:	April 30, 2013
Estimated average burden hours per response.....	12.00

SEC FILE NUMBER
8-67672

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 1/1/2009 AND ENDING 12/31/2009  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: Kipling Jones Co., Ltd.

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

1200 Smith Street, Suite 1600

(No. and Street)

Houston

(City)

Texas

(State)

77002

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Robbi Jones

713-353-4688

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Phillip V. George, PLLC

(Name - if individual, state last, first, middle name)

4421 Wanda

(Address)

Irving

(City)

Texas

(State)

75022

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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OATH OR AFFIRMATION

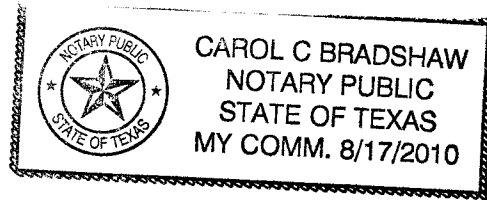
I, Robbi Jones, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Kipling Jones Co., Ltd. of December 31, 20 09, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Robbi Jones
Signature

Designated Principal

Title

Carol Bradshaw
Notary Public



This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
(b) Statement of Financial Condition.
(c) Statement of Income (Loss).
(d) Statement of Changes in Financial Condition.
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
(g) Computation of Net Capital.
(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
(j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
(k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
(l) An Oath or Affirmation.
(m) A copy of the SIPC Supplemental Report.
(n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**KIPLING JONES & CO., LTD.**

**FINANCIAL REPORT**

**DECEMBER 31, 2009**

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**INDEPENDENT AUDITOR'S REPORT**

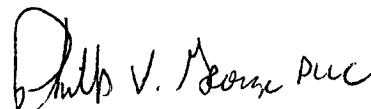
To the Partners  
Kipling Jones & Co., Ltd.

We have audited the accompanying statement of financial condition of Kipling Jones & Co., Ltd. as of December 31, 2009, and the related statements of income, partners' capital, and cash flows for the year then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Partnership's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Partnership's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Kipling Jones & Co., Ltd. as of December 31, 2009, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedule I is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.



PHILLIP V. GEORGE, PLLC

Flower Mound, Texas  
June 3, 2010

**KIPLING JONES & CO., LTD.**  
**Statement of Financial Condition**  
**December 31, 2009**

**ASSETS**

Cash	\$ 23,725
Certificates of deposit	152,840
Commissions receivable	46,875
Prepaid expenses	5,000
Clearing deposit	-
Property and equipment, net	1,025
Deposits	<u>2,169</u>

**TOTAL ASSETS** \$ 231,634

**LIABILITIES AND PARTNERS' CAPITAL**

**Liabilities**

Accounts payable and accrued expenses	\$ 4,185
Payable to clearing broker/dealer	<u>56,135</u>

Total Liabilities 60,320

**Partners' Capital** 171,314

**TOTAL LIABILITIES AND PARTNERS' CAPITAL** \$ 231,634

**KIPLING JONES & CO., LTD.**  
**Statement of Income**  
**Year Ended December 31, 2009**

**Revenue**

Municipal underwriting income	\$ 215,237
Advisory fees	223,578
Securities commission	12,500
Interest income	6,829
Other income	35,587
Net inventory loss	<u>(62,249)</u>

TOTAL REVENUE 431,482

**Expenses**

Clearing Charges	11,880
Compensation and related costs	200,085
Communications	51,786
Regulatory fees	6,447
Occupancy and equipment	49,386
Promotion	44
Professional fees	134,047
Travel	34,268
Other expenses	<u>23,834</u>

TOTAL EXPENSES 511,777

NET LOSS \$ (80,295)

**KIPLING JONES & CO., LTD.**  
**Statement of Partners' Capital**  
**Year Ended December 31, 2009**

	<u>General Partner</u>	<u>Class A Limited Partners</u>	<u>Class B Limited Partners</u>	<u>Total</u>
Balances at December 31, 2008	\$ 22,705	\$ 40,513	\$ 83,181	\$ 146,399
Partners' contributions	-	-	105,210	105,210
Net loss	<u>(803)</u>	<u>(72,265)</u>	<u>(7,227)</u>	<u>(80,295)</u>
Balances at December 31, 2009	<u>\$ 21,902</u>	<u>\$ (31,752)</u>	<u>\$ 181,164</u>	<u>\$ 171,314</u>



**KIPLING JONES & CO., LTD.**  
**Statement of Cash Flows**  
**Year Ended December 31, 2009**

<b>Cash flows from operating activities:</b>	
Net loss	\$ (80,295)
Adjustments to reconcile net loss to net cash used in operating activities:	
Depreciation expense	300
Change in assets and liabilities	
Increase in commissions receivable	(44,847)
Decrease in municipal underwriting income receivable	25,500
Increase in prepaid expenses	(1,400)
Decrease in clearing deposit	14,562
Decrease in accounts payable and accrued expenses	(52,389)
Increase in payable to clearing broker/dealer	<u>56,135</u>
Net cash used in operating activities	<u>(82,434)</u>
<b>Cash flows from investing activities:</b>	
Increase in certificates of deposit	<u>(27,502)</u>
<b>Cash flows from financing activities:</b>	
Partners' contributions	<u>105,210</u>
Net change in cash	(4,726)
Cash at beginning of year	<u>28,451</u>
<b>CASH AT END OF YEAR</b>	<u><u>\$ 23,725</u></u>

**Supplemental Disclosures of Cash Flow Information:**

There was no cash paid during the period for interest or income taxes.

**KIPLING JONES & CO., LTD.**  
**Notes to Financial Statements**

**Note 1 - Nature of Business and Summary of Significant Accounting Policies**

Nature of Business:

Kipling Jones & Co., Ltd. (Partnership) a Texas limited partnership, was formed in May 2003. The Partnership is registered as a broker/dealer with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA).

The Partnership operates pursuant to section (k)(2)(ii) exemptive provisions of Rule 15c3-3 of the Securities Exchange Act of 1934, and accordingly, is exempt from the remaining provisions of that Rule. The Partnership does not hold customer funds or securities, but as an introducing broker or dealer, will clear all transactions on behalf of customers on a fully disclosed basis through a clearing broker/dealer. The clearing broker/dealer carries all of the accounts of the customers and maintains and preserves all related books and records as are customarily kept by a clearing broker/dealer. Under these exemptive provisions, the Computation for Determination of Reserve Requirements and Information Relating to the Possession and Control Requirements are not required.

The general partner of the Partnership is JonesCap, LLC (General Partner). The General Partner has the authority to manage and control the business affairs of the Partnership.

The Partnership terminates on December 31, 2059, unless sooner terminated or extended as provided in the partnership agreement.

Significant Accounting Policies:

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Fair Value of Financial Instruments

The Partnership's financial asset and liability amounts reported in the statement of financial condition are short-term in nature and approximate fair value.

**KIPLING JONES & CO., LTD.**  
**Notes to Financial Statements**

**Note 1 - Nature of Business and Summary of Significant Accounting Policies (continued)**

Cash Equivalents

Money market funds and highly liquid investments with an original maturity of three months or less that are not held for sale in the ordinary course of business are reflected as cash equivalents in the accompanying statement of financial condition and for purposes of the statement of cash flows.

Property and Equipment

Property and equipment is recorded at cost less accumulated depreciation. Depreciation is computed using the straight-line method over estimated lives of primarily five years.

Municipal Underwriting Income

The Partnership recognizes municipal underwriting income when earned under the respective agreements.

Security Transactions

Security transactions and the related commission revenue and expense are recorded on a trade date basis.

Income Taxes

Taxable income or loss of the Partnership is included in the income tax returns of the partners; therefore, no provision for federal income taxes has been made in the accompanying financial statements. The Partnership is subject to state income taxes.

The Partnership has adopted financial reporting rules regarding recognition and measurement of tax positions taken or expected to be taken on a tax return. The Partnership has reviewed all open tax years and concluded that there is no impact on the Partnership's financial statements and no tax liability resulting from unrecognized tax benefits relating to uncertain income tax positions taken or expected to be taken on a tax return. As of December 31, 2009, open Federal tax years include the tax years ended December 31, 2006 through December 31, 2008.

Promotional Costs

The Partnership expenses promotional production costs as they are incurred and promotional communication costs the first time the promotion takes place.

**KIPLING JONES & CO., LTD.**  
**Notes to Financial Statements**

**Note 2 - Transactions with Clearing Broker/Dealer**

The agreement with the clearing broker/dealer provides for clearing charges at a fixed rate multiplied by the number of tickets traded by the Partnership. The agreement also requires the Partnership to maintain a minimum of \$15,000 as a deposit in an account with the clearing broker/dealer. At December 31, 2009, the Partnership was not in compliance with the terms of the agreement with the clearing broker/dealer as there was no clearing deposit in place. The clearing deposit was replenished by the Partnership in January 2010, and the clearing agreement has continued in place uninterrupted.

**Note 3 - Net Capital Requirements**

The Partnership is subject to the SEC uniform net capital rule (Rule 15c3-1), which requires the maintenance of a minimum amount of net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. Rule 15c3-1 also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. The Partnership was in net capital deficiency from approximately October 31, 2009 to November 24, 2009 due to a trading loss on an underwriting. At December 31, 2009, the Partnership had net capital and net capital requirements of \$163,120 and \$100,000, respectively. The Partnership's net capital ratio was 0.37 to 1.

**Note 4 - Property and Equipment**

Property and equipment consists of equipment at a cost of \$1,500, less accumulated depreciation of \$475. Depreciation expense for the year totaled \$300 and is reflected in the accompanying statement of income as occupancy and equipment costs.

**Note 5 - Partners' Capital**

The Class A Limited Partners constitute the primary ownership of the Partnership, or 90% of the partnership interests.

The Class B Limited Partners are equal to the Class A Limited Partners, other than Class A Limited partners having additional voting rights and being required to make additional capital contributions as called for by the General Partner and approved by a vote of the Class A Limited Partners.

**Note 6 - Related Party Transactions/ Concentration of Revenue**

One of the Partnership's registered representatives generated approximately 75% of the Partnership's revenue for the year ended December 31, 2009.

**KIPLING JONES & CO., LTD.**  
**Notes to Financial Statements**

**Note 7 - Off-Balance-Sheet Risk**

As discussed in Note 1, the Partnership's customers' securities transactions are introduced on a fully-disclosed basis with its clearing broker/dealer. The clearing broker/dealer carries all of the accounts of the customers of the Partnership and is responsible for execution, collection of and payment of funds and, receipt and delivery of securities relative to customer transactions. Off-balance-sheet risk exists with respect to these transactions due to the possibility that customers may be unable to fulfill their contractual commitments wherein the clearing broker/dealer may charge any losses it incurs to the Partnership. The Partnership seeks to minimize this risk through procedures designed to monitor the credit worthiness of its customers and that customer transactions are executed properly by the clearing broker/dealer.

**Note 8 - Office Leases**

The Partnership leases office space under three noncancelable operating leases with remaining terms of less than one year and total monthly rental payments of approximately \$3,400. Office rent expense for the year was \$47,555 (which includes additional rental and proportionate share of operating expenses payable under the lease agreements) and is reflected in the accompanying statement of income as occupancy and equipment costs.

**Note 9 - Contingencies**

There are currently no asserted claims or legal proceedings against the Partnership, however, the nature of the Partnership's business subjects it to various claims, regulatory examinations, and other proceedings in the ordinary course of business. The ultimate outcome of any such action against the Partnership could have an adverse impact on the financial condition, results in operations, or cash flows of the Partnership.

**Note 10 - Subsequent Events**

Due to the Partnership's failure to timely file the annual audit, the Partnership's FINRA Membership was suspended as of the close of business on May 25, 2010 and the Partnership will automatically be expelled if it fails to request termination of the suspension within three months. The Company plans to request termination of the suspension immediately upon filing of the annual audit in June 2010.

The Partnership has evaluated subsequent events through June 3, 2010, the date which the financial statements were available to be issued.

Schedule I

**KIPLING JONES & CO., LTD.**  
**Computation of Net Capital and Aggregate Indebtedness**  
**Pursuant to Rule 15c3-1**  
**December 31, 2009**

Total partners' capital qualified for net capital	<u>\$ 171,314</u>
Deductions and/or charges	
Non-allowable assets:	
Prepaid expenses	5,000
Property and equipment, net	1,025
Deposits	<u>2,169</u>
Total deductions and/or charges	<u>8,194</u>
<b>Net Capital</b>	<b><u><u>\$ 163,120</u></u></b>
Aggregate indebtedness	
Accounts payable and accrued expenses	\$ 4,185
Payable to clearing broker/dealer	<u>56,135</u>
Total aggregate indebtedness	<u><u>\$ 60,320</u></u>
Computation of basic net capital requirement	
Minimum net capital required (greater of \$100,000 or 6 2/3% of aggregate indebtedness)	<u><u>\$ 100,000</u></u>
Net capital in excess of minimum requirement	<u><u>\$ 63,120</u></u>
Ratio of aggregate indebtedness to net capital	<u><u>.37 to 1</u></u>

Note: The above computation agrees to the computation of net capital under Rule 15c3-1as of December 31, 2009, filed by the Company on Part IIA of the unaudited Form X-17a-5.

**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL REQUIRED BY  
SEC RULE 17A-5(G)(1)**

To the Partners  
Kipling Jones & Co., Ltd.

In planning and performing our audit of the financial statements of Kipling Jones & Co., Ltd. (the Partnership), as of and for the year ended December 31, 2009, in accordance with auditing standards generally accepted in the United States of America, we considered the Partnership's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Partnership's internal control. Accordingly, we do not express an opinion on the effectiveness of the Partnership's internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Partnership including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Partnership does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Partnership in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by rule 17a-13
2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Partnership is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Partnership has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

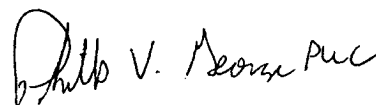
A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Partnership's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2009, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, Financial Industry Regulatory Authority, and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.



PHILLIP V. GEORGE, PLLC

Flower Mound, Texas  
June 3, 2010