

UNITEDSTATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINN	MM/DD/YY	AND ENDING MA	MM/DD/YY
A	. REGISTRANT IDENTIFI	CATION	en e
NAME OF BROKER-DEALER: F	ERST HONOLULU SECURI	TTIES, INC.	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE O	F BUSINESS: (Do not use P.O. E	Box No.)	FIRM I.D. NO.
900 FORT STREET MALL	SUITE 950		
HONOLULU	(No. and Street)	968	1 3
(City)	(State)	(Z	ip Code)
NAME AND TELEPHONE NUMBER SHERLIN LEE	OF PERSON TO CONTACT IN I		ORT 08) 523-9422 Area Code – Telephone Number
B_{ullet}	ACCOUNTANT IDENTIFI	THE OWNER WAS ASSESSED.	The section of the se
INDEPENDENT PUBLIC ACCOUNTA	ANT whose opinion is contained in (Name – if individual, state last, f	* 	
735 BISHOP STREET, ST	JITE 432, HONOLULU	ΗI	96813
(Address) CHECK ONE: Certified Public Accounts Public Accountant Accountant not resident in	(City) ant 1 United States or any of its posse FOR OFFICIAL USE O	MAY 2 Ssions. BRANCH OF RI	EIVED 9 2010 EGISTRATIONS

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SEC 1410 (06-02)

^{*}Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, SHERLIN LEE		, swear (or affirm) that, to the best of
•	accompanying financial statement and SECURITIES, INC.	supporting schedules pertaining to the firm of, as
of MARCH 31	, 20 1 0	, are true and correct. I further swear (or affirm) that
neither the company nor any classified solely as that of a cu		director has any proprietary interest in any account
	WHITE THE PARTY OF	
	STATE OF HAWAII res: Oct. 10, 2012	Millin La
	= 1/40 Trans	Signature
	三	IEF FINANCIAL OFFICER
	The state of the s	Title
0,00	WILL OF HAMMIN	1110
Jolen M. Ly	M. Manualla	
Notary Public My Commission Expi	STATE OF HAWAII res: Oct. 10, 2012	
This report ** contains (check		
(a) Facing Page.		
(b) Statement of Financia	l Condition.	
(c) Statement of Income		
(d) Statement of Changes		
	in Stockholders' Equity or Partners' of	
	in Liabilities Subordinated to Claims	of Creditors.
(g) Computation of Net C		
	rmination of Reserve Requirements Pu	
	to the Possession or Control Requirem	
	rmination of the Reserve Requirement	omputation of Net Capital Under Rule 15c3-1 and the
		ents of Financial Condition with respect to methods of
(1) An Oath or Affirmation	on.	
(m) A copy of the SIPC Su		
		r found to have existed since the date of the previous audit
		21.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

Notary Name: Joleen M. English First Circuit

Doc. Description: SEC Annual Audited

Report Form X-17A-5 Part III for First

Honolulu Securities, Inc. YE 03/31/10

Date

NOTARY CERTIFICATION

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C.

ANNUAL AUDIT REPORT

DATE: March 31, 2010

FIRST HONOLULU SECURITIES, INC. (Name of Respondent)

900 Fort Street Mall, Suite 950, Honolulu, Hawaii 96813 (Address of principal executive office)

Sherlin Lee Chief Financial Officer First Honolulu Securities, Inc. 900 Fort Street Mall, Suite 950 Honolulu, Hawaii 96813

(Name and address of person authorized to receive notices and communications from the Securities and Exchange Commission)

AUDITED FINANCIAL STATEMENTS AND OTHER FINANCIAL INFORMATION YEAR ENDED MARCH 31, 2010

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DAVID E. LATHAM CERTIFIED PUBLIC ACCOUNTANT

INDEPENDENT AUDITOR'S REPORT

Board of Directors First Honolulu Securities, Inc.

I have audited the accompanying Statement of Financial Condition of First Honolulu Securities, Inc., (the Company) as of March 31, 2010, and the related statements of income, changes in stockholders' equity, changes in liabilities subordinated to claims of general creditors, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of First Honolulu Securities, Inc., as of March 31, 2010, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

My audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules on pages 10 through 13 is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 of the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

DAVID E: LATHAM, C.P.A.

Honolulu, Hawaii

May 25, 2010

STATEMENT OF FINANCIAL CONDITION MARCH 31, 2010

ASSETS

Current assets: Cash deposited in bank and on hand Stock and bond inventory at market value Receivable from clearing broker Accrued interest on bond inventory Prepaid expenses	\$	11,627 798,489 3,457 4,606 3,650
Total current assets		821,829
Property and equipment: Net of accumulated depreciation of \$39,235		4,462
Other assets: Rental deposit	-	3,405
Total assets	\$	829,696
LIABILITIES AND STOCKHOLDLERS' EQUITY Current liabilities: Accounts payable and accrued expenses Commissions payable Litigation contingency Loan payable to clearing broker	\$	6,731 33,951 120,000 218,167
Total current liabilities		378,849
Stockholders' equity: Capital stock, \$0.1 par value; 20,000 shares authorized; issued 11,000 shares, of which 6490 shares are in the treasury Additional paid-in capital Retained earnings Less: Cost of treasury stock		1,100 56,665 710,539 (317,457)
Total stockholders' equity		450,847
Total liabilities and stockholders' equity	\$	829,696

SEE NOTES TO FINANCIAL STATEMENTS

STATEMENT OF OPERATIONS YEAR ENDED MARCH 31, 2010

Revenues:		
Commissions and net investment gains and losses	\$	987,864
Interest		50,892
		1,038,756
Expenses:		
Commissions, employee compensation and benefits		521,858
Interest		23,424
Depreciation		1,683
Rent		58,029
Legal fees		29,211
Litigation contingency		120,000
Other operating expenses		139,081
	_	893,286
Net loss before income tax		145,470
Income tax expense		6,222
Net loss	\$	139,248

STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY YEAR ENDED MARCH 31, 2010

	Capital Stock	Additional Paid-In Capital	Retained Earnings	Treasury Stock	Total Stock- holders' Equity
Balance at April 1, 2009	1,100	56,665	571,291	(317,457)	311,599
Net Income	·		139,248	· · · · · · · · · · · · · · · · · · ·	139,248
Balance at March 31, 2010	\$1,100_\$	56,665 \$	710,539 \$	(317,457) \$	450,847

STATEMENT OF CHANGES IN LIABILITIES SUBORDINATED TO CLAIMS OF CREDITORS YEAR ENDED MARCH 31, 2010

Balance, April 1, 2009 \$ _____

Balance, March 31, 2010 \$ _____

STATEMENT OF CASH FLOWS YEAR ENDED MARCH 31, 2010

Cash flows from operating activities: Cash received from customers	28,490,947		
Cash paid to suppliers and customers Interest received	(28,560,470) 50,349		
Net cash used by operating activities		\$_	(19,174)
Cash used by investing activities: Purchase of fixed Assets	(3,660)		
Net cash used by investing activities		\$	(3,660)
Net increase in cash and cash equivalents			(22,834)
Cash and cash equivalents at April 1, 2009			34,461
Cash and cash equivalents at March 31, 2010		\$_	11,627
For purposes of the statement of cash flows, the call highly liquid debt instruments (not inventory) with of three months or less to be cash equivalents.			
Reconciliation of Net Income to Net cash Used by Operating Activities			
Net Income		\$	139,248
Adjustments to Net Income to Reconcile Net Income To Net Cash Provided by Operating Activities: Depreciation	1,683		
Increase in inventory and accrued interest Decrease in accounts receivable	(453,874) 5,021		
Decrease in prepaid expenses and other assets Increase in current liabilities	5,800 282,948		
Total adjustments			(158,422)
Net cash used by operating activities		\$	(19,174)

SEE NOTES TO FINANCIAL STATEMENTS

FIRST HONOLULU SECURITIES, INC. NOTES TO FINANCIAL STATEMENTS YEAR ENDED MARCH 31, 2010

1. Organization and Nature of Business.

The Company is a broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA). The Company is engaged primarily in the brokerage, investment advisory and asset management business in the State of Hawaii.

The Company promptly transmits all funds and delivers all securities received in connection with its activities as a broker-dealer, to its clearing broker, and does not otherwise hold funds or securities for, or owe money or securities to, customers. Accordingly, its minimum net capital requirement is \$100,000.

2. Significant Accounting Policies.

Basis of presentation:

The financial statements have been prepared in conformity with generally accepted accounting principles. In preparing the financial statements, management is required to make estimates and assumptions that affect reported amounts of assets and liabilities as of the date of the balance sheet and revenues and expenses for the period. Actual results could defer significantly from these estimates.

Material estimates that are particularly susceptible to significant change in the near-term relates to the determination of the value of marketable securities held in inventory, marketable securities are valued at market values which can change substantially as the market reacts to changed circumstances. Management believes that such estimates have been appropriately established.

Date of management's review:

In preparing the financial statements, the Company has evaluated events and transactions for potential recognition or disclosure through May 25, 2010, the date that the financial statements were available to be issued.

Security transactions:

Securities transactions in regular-way trades are recorded on the trade date with related commission income and expense reported on a trade date basis. Investment advisor fees are received quarterly and recognized as income on a quarterly basis.

FIRST HONOLULU SECURITIES, INC. NOTES TO FINANCIAL STATEMENTS YEAR ENDED MARCH 31, 2010

Inventory:

Marketable bonds and securities are carried at market value, with unrealized gains and losses reflected in income, are held by the clearing broker, and are collateral for the margin loan from the clearing broker (see Note 1, Notes to Financial Statements).

Property, equipment and depreciation:

Property and equipment are stated at cost.

Depreciation of leasehold improvements, furniture and equipment is computed using the straight-line method over the estimated useful lives of the assets, ranging from four to five years. Depreciation is also provided under the modified accelerated cost recovery system (MACRS).

Income taxes:

There are no timing differences. Therefore, no deferred income taxes have been provided.

Cash and cash equivalents:

The Company considers all short-term investments with an original maturity of three months or less that are not required to be segregated under Federal or other regulations to be cash and cash equivalents.

Concentrations of credit risk:

The Company is engaged in various trading and brokerage activities in which counterparties primarily include broker-dealers, banks, and other financial institutions. In the event counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the credit worthiness of the counterparty or issuer of the instrument. It is the Company's policy to review, as necessary, the credit standing of each counterparty.

3. Net Capital Requirements.

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c-3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At March 31, 2010, the Company had net capital of \$294,954, which was \$194,954 in excess of its required net capital of \$100,000. The Company's ratio of aggregate indebtedness to net capital was 1.28 to 1.

FIRST HONOLULU SECURITIES, INC. NOTES TO FINANCIAL STATEMENTS YEAR ENDED MARCH 31, 2010

4. Leases.

The Company's office is in Honolulu, Hawaii. They have a lease for that office which expires on August 31, 2011. In addition to the basic lease rent, the Company pays other costs associated with their office. The annual minimum lease payments are listed below.

April 1,2010 - March 31, 2011 \$57,085 April 1,2011 - August 31, 2011 \$81,176

5. Transfer of Stock Ownership.

If any stockholder during his lifetime shall desire to sell his shares of stock of the Company, the Company shall have the first right of exercise of the option to purchase the stocks, except that as to shares owned by any director of the Company, the restrictions and procedure shall not apply as to any transaction between any of the Directors. Upon the death of any stockholder, the Company shall purchase all, and not less than all, of the deceased stockholder's shares of stock of the Company then owned by such stockholder at book value.

6. Income Tax and a Net Operating Loss Carryforward.

The Company had a net operating loss carryforward of \$483,465 on April 1, 2009, for Federal income tax purposes and \$257,781 for the State of Hawaii. There was net income of \$248,238 for Federal tax purposes and \$256,921 for Hawaii State franchise taxes for the year ended March 31, 2010. This resulted in a remaining net operating loss carryforward of \$235,227 for Federal taxes and \$860 for Hawaii State franchise tax. The loss carryforward may be used to offset future taxable income. The loss resulted in no Federal income tax or Hawaii franchise tax for the year ended March 31, 2010.

7. Complaint Filed Against The Firm.

A complaint was filed by a client against First Honolulu Securities, Inc. with FINRA alleging that the firm mismanaged the client's investments resulting in losses to the client. They have also filed a lawsuit against the firm based on the same allegations. The firm maintains that nothing improper was done and that the losses suffered by the client were a result of general market conditions. The firm does not anticipate a negative determination by the SEC or FINRA. Legal fees expense for the period were related to the defense of this complaint. Management has determined that the cost of litigation, arbitration, or mediation could be substantial, and may be as much as or more than the cost of settling the Therefore, even though management believes that they have done nothing improper they have decided to accrue a loss contingency of \$120,000.

SUPPLEMENTAL INFORMATION

COMPUTATION OF NET CAPITAL PURSUANT TO RULE 15c3-1 MARCH 31, 2010

Total capital (from Statement of Financial Condition) Less: Leasehold improvements, furniture and equipment and other assets	\$	450,847 11,617
Net capital before haircuts on securities positions	\$	439,230
Haircuts on securities		144,276
Net Capital	\$	294,954
		•
Computation of basic net capital requirement: Minimum net capital required (6-2/3% of aggregate indebtedness)	\$	25,257
Minimum dollar net capital	\$	100,000
Net capital requirements (greater of above amounts)	\$	100,000
Excess of net capital	\$	194,954
Computation of aggragate indebtedness: Aggregate indebtedness	\$	378,849
Percentage of agregate indebtedness to net capital	· ·	128%

SUPPLEMENTAL INFORMATION

COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS PURSUANT TO RULE 15c3-3

MARCH 31, 2010

Credit balance in customers' security accounts	\$ -0-
Debit balance	-0-
Reserve computation: Excess of total debts over total credits	None
Required deposit	None

There is no material difference between the corporation's computation included in Part II of form X-17 A-5 as of March 31, 2010 and the computation presented.

SUPPLEMENTAL INFORMATION

INFORMATION RELATING TO THE POSSESSION ON CONTROL REQUIREMENTS UNDER RULE 15c-3-3 MARCH 31, 2010

First Honolulu Securities, Inc. does not receive, directly or indirectly, or hold funds or securities for, or owe funds or securities to, customers and does not carry accounts of, or for, customers.

SUPPLEMENTAL INFORMATION

STATEMENT PURSUANT TO RULE 17a5(d)(4)

FOR THE YEAR ENDED MARCH 31, 2010

X-17A-5, Part II		\$_	420,357
Adjustment for:			
Increase in: Litigation contingency Haircuts on securities	120,000 5,403		(125,403)
Total Adjustments			(125,403)
Net capital per audited financial statements		\$_	294,954

DAVID E.LATHAM

CERTIFIED PUBLIC ACCOUNTANT

Board of Directors First Honolulu Securities, Inc. Honolulu, Hawaii

In planning and performing my audit of the financial statements of First Honolulu Securities, Inc. (the Company), as of and for the year ended March 31, 2010 in accordance with auditing standards generally accepted in the United States of America, I considered the Company's internal control over financial reporting (internal control) as a basis for designing my auditing procedures for the purpose of expressing my opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, I do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), I have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that I considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, I did not review the practices and procedures followed by the Company in any of the following:

- Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transaction are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Board of Directors First Honolulu Securities, Inc. Page 2

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on the timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control.

A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control.

My consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. I did not identify any deficiencies in internal control and control activities for safeguarding securities that I consider to be material weaknesses, as defined above.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purpose in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, I believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at March 31, 2010, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

DAVID E. LATHAM, C.P.A Honolulu, Hawaii

May 25, 2010