| 200  | 010 ANNUA<br>F   | AL AUDITED<br>ORM X-17A<br>PART III<br>FACING PAGE | -5                                      | OMB APPROVAL<br>OMB Number: 3235-01<br>Expires: February 28, 20<br>Estimated average burden<br>hours per response12<br>SEC FILE NUMBI<br>8- 6643 |
|--|--|--|---|--|
|  |  |  | s Pursuant to Sect<br>Rule 17a-5 Thereu |  |
| REPORT FOR THE PERIOD BEG  |  | 01/01/09<br>MM/DD/YY                               | AND ENDING_                             | 12/31/09<br>MM/DD/YY   |
|  | A. REGISTI   | RANT IDENTIF                                       | ICATION                                 |  |
| NAME OF BROKER-DEALER: <sup>1</sup><br>ADDRESS OF PRINCIPAL PLAC<br>50 Louis Street, NW, Suite 400 |  |  | Box No.)                                | OFFICIAL USE ONL<br>FIRM I.D. NO.  |
|  |  | (No. and Street)                                   |   | (0500  |
| Grand Rapids   | la s'an denominada en d'al ante el la contradore de antecentra de la facelata sen a persona en | MI   |   | 49503  |
| (City)<br>NAME AND TELEPHONE NUMI<br>Frederick Gearhart  | BER OF PERSO   | (State)<br>N TO CONTACT IN                         | REGARD TO THIS I                        | (Zip Code)<br>REPORT<br>(888) 860-9560<br>(Area Code - Telephone Numb  |
|  | B. ACCOUN  | TANT IDENTIF                                       | ICATION                                 |  |
| INDEPENDENT PUBLIC ACCOU<br>Plante & Moran, PLLC   | JNTANT whose   | opinion is contained                               | in this Report*                         |  |
|  | (Name  | – if individual, state last                        | , first, middle name)                   |  |
| 634 Front Avenue, Suite 400  | Grar   | nd Rapids  | MI                                      | 49504  |
| (Address)  |  | (City)   | (State)                                 | (Zip Code)   |
| CHECK ONE:   |  |  |   |  |
| 🛛 Certified Public Acc   | ountant  |  |   |  |
| Public Accountant  |  |  |   |  |
| Accountant not resid   | lent in United Sta   | ates or any of its pos                             | sessions.                               |  |
|  | FOR  | OFFICIAL USE                                       | ONLY                                    |  |
|  |  |  |   |  |

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## OATH OR AFFIRMATION

## Frederick Gearhart , swear (or affirm) that, to the best of 1. my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of USA Advanced Planners, Inc. , 2009 , are true and correct. I further swear (or affirm) that December 31 of neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows: None Signature EVP Title MICHAEL E. FRANTZ ary Public iolary Public - Michigan ent County v Comm This report **\* Contains** (check all applicable boxes): ion Expires Oct 13. (a) Facing Page. stine in County (b) Statement of Financial Condition. (c) Statement of Income (Loss). (d) Statement of Changes in Financial Condition. (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital. (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors. (g) Computation of Net Capital. (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.

- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- $\Box$  (1) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



Plante & Moran, PLLC Suite 400 634 Front Avenue N.W. Grand Rapids. MI 49504 Tel: 616.774.8221 Fax: 616.774.0702 ...plantemoran.com

To the Board of Directors USA Advanced Planners, Inc.

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Transitional Assessment Reconciliation (Form SIPC-7T) to the Securities Investor Protection Corporation (SIPC) for the Year Ended December 31, 2009, which were agreed to by USA Advanced Planners, Inc. and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC, solely to assist you and the other specified parties in evaluating USA Advanced Planners, Inc.'s compliance with the applicable instructions of the Transitional Assessment Reconciliation (Form SIPC-7T). USA Advanced Planners, Inc.'s management is responsible for the compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures we performed and our findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7T with respective cash disbursement records entries noting no differences;
- Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2009, as applicable, with the amounts reported in Form SIPC-7T for the year ended December 31, 2009 noting no differences;
- 3. Compared any adjustments reported in Form SIPC-7T with supporting schedules and working papers noting no differences; and
- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7T and in the related schedules and working papers supporting the adjustments noting no differences.

We were not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

February 15, 2010 Grand Rapids, MI

Alente i Moran, PLLC

| C-7T SECURITIES IN<br>805 15th St. N.  | 15 SIPC-7T   |   |
|--|--|---|
| Transiti   | 202-371-8300<br>onal Assessment Reconciliation   | (29-REV 12/09   |
| (Read carefully the insti  | ructions in your Working Copy before completing thi<br>L SIPC MEMBERS WITH FISCAL YEAR E   |   |
|  |  |   |
| me of Member, address, Designated Examini<br>ses of the audit requirement of SEC Rule 17   |  | ·   |
| 066438 FINRA DEC<br>USA ADVANCED PLANNERS INC 13*13<br>50 LOUIS ST NW STE 400  | Note: If any of the information<br>requires correction, please e-r<br>form@sipc.org and so indicate<br>Name and telephone number o | nail any corrections to<br>on the form filed.                                   |
| GRAND RAPIDS MI 49503-2633   | respecting this form.  | A PEISON IS CONTACT   |
|  | DAVID BushEN 88  | 8-860-9560 ext 20   |
| General Assessment litem 2e from page 2 (  | (not less than \$150 minimum)]   | \$ 1363.56  |
|  | ig \$150 paid with 2009 SIPC-4 (exclude interest)  | ( 371.23  |
| Loss payment mane with on o o mod molodin  | · · · · · · · · · · · · · · · · · · ·  |   |
| Date Paid  |  | (   |
| Less prior overpayment applied   |  | 992.33  |
| Assessment balance due or (overpayment)  | struction E) for LR days at 20% per annum  | 9.79  |
|  | struction E) for $12^{12}$ days at 20% per annum   | \$ 1002.12  |
| Total assessment balance and interest due  | tor overpayment carried forward)   | ·   |
| . PAID WITH THIS FORM:<br>Check enclosed, payable to SIPC<br>Total (must be same as F above)   | \$_1002.12   |   |
| . Overpayment carried forward  | \$(  | )   |
| ubsidiaries (S) and predecessors (P) included  | d in this form (give name and 1934 Act registra  | ation number):  |
|  |  |   |
|  |  | ANERS THE   |
| StPC member-submitting-this-form-and-the -<br>on by whom it is executed represent thereby  | ect USA Advances PLA   | Partnership of other organization)  |
| StPC member submitting this form and the -<br>on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.   | Name of Corporation,   | Partnership of other organization)  |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.   | Autho  | arized Signature)   |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.<br>id the <u>18</u> day of <u>march</u> , 20 <u>/C</u>  | Author<br>Financial Opserting  | arized Signature)<br>s Rowapal<br>(Tille)                                       |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.   | 60 days after the end of the fiscal year. Re   | arized Signature)<br>s Rowapal<br>(Tille)                                       |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.<br>ad the <u>18</u> day of <u>March</u> , 20 <u>/C</u><br>s form and the assessment payment is due<br>a period of not less than 6 years, the lates<br>Dates: <u>316/LV</u>  | 60 days after the end of the fiscal year. Re<br>it 2 years in an easily accessible place.  | arized Signature)<br>s Rowapal<br>(Tille)                                       |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.<br>ad the <u>18</u> day of <u>March</u> , 20 <u>/c</u><br>s form and the assessment payment is due<br>a period of not less than 6 years, the lates<br>Dates: <u>316/10</u><br>Postmarked Received                 | 60 days after the end of the fiscal year. Resiewed   | arized Signature)<br>s Rowapal<br>(Tille)                                       |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.<br>ad the <u>18</u> day of <u>March</u> , 20 <u>re</u><br>s form and the assessment payment is due<br>a period of not less than 6 years, the lates<br>Dates: <u>316/10</u><br>Postmarked Received<br>Calculations | 60 days after the end of the fiscal year. Re<br>it 2 years in an easily accessible place.  | Suized Signature)<br>Russapal<br>(Tille)<br>Itain the Working Copy of this form |
| on by whom it is executed represent thereby<br>all information contained herein is true, corr<br>complete.<br>ad the <u>18</u> day of <u>March</u> , 20 <u>/c</u><br>s form and the assessment payment is due<br>a period of not less than 6 years, the lates<br>Dates: <u>316/10</u><br>Postmarked Received                 | 60 days after the end of the fiscal year. Resiewed   | Suized Signature)<br>Russapal<br>(Tille)<br>Itain the Working Copy of this form |

\*

## DETERMINATION OF "SIPC NET OPERATING REVENUES" AND GENERAL ASSESSMENT

| · · ·  |                | Amounts for the fiscal period<br>beginning April 1, 2009<br>and ending Dec 31, 2009<br>Eliminate cents |
|--|----------------|--|
| Item No.<br>2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030)   |                | \$ 1278,092,   |
| 2b. Additions:   |                |  |
| <ul> <li>(1) Total revenues from the securities business of subsidiaries (except foreign subsidiaries) and predecessors not included above.</li> </ul>   |                | _ 0_   |
| (2) Net loss from principal transactions in securities in trading acco   | - 0-           |  |
| (3) Net loss from principal transactions in commodities in trading a   | - 0-           |  |
| (4) Interest and dividend expense deducted in determining item 2a.   | - 0 -          |  |
| (5) Net loss from management of or participation in the underwritin  | · 6 -          |  |
| (6) Expenses other than advertising, printing, registration fees and<br>profit from management of or participation in underwriting or di   | -0-            |  |
| (7) Net loss from securities in investment accounts.   | ÷ Ö~.          |  |
| Total additions  | -0-            |  |
| <ul> <li>2c. Deductions:         <ul> <li>(1) Revenues from the distribution of shares of a registered open e investment trust, from the sale of variable annuities, from the b advisory services rendered to registered investment companies accounts, and from transactions in security lutures products.</li> </ul> </li> </ul> | 732668.        |  |
| (2) Revenues from commodity transactions.  |                | - X -  |
| (3) Commissions, floor brokerage and clearance paid to other SIPC<br>securities transactions.  | - 0 -          |  |
| (4) Reimbursements for postage in connection with proxy solicitation   | - 9 -          |  |
| (5) Net gain from securities in investment accounts.   | . 4 .          |  |
| <ul> <li>(6) 100% of commissions and markups earned from transactions in</li> <li>(ii) Treasury bills, bankers acceptances or commercial paper the<br/>from issuance date.</li> </ul>  | - 0            |  |
| (7) Direct expenses of printing advertising and legal fees incurred<br>related to the securities business (revenue defined by Section  | • .0 -         |  |
| (8) Other revenue not related either directly or indirectly to the sec   |                |  |
| (See Instruction C):   | •              | -0-  |
|  | ,<br>          |  |
| (9) (i) Total interest and dividend expense (FOCUS Line 22/PART I<br>Code 4075 plus line 2b(4) above) but not in excess<br>of total interest and dividend income.  | \$ <u>-0</u> _ |  |
| <ul><li>(ii) 40% of interest earned on customers securities accounts<br/>(40% of FOCUS line 5, Code 3960).</li></ul>   | \$             |  |
| Enter the greater of line (i) or (ii)  |                | - 0 -  |
| Total deductions   |                | 732668   |
| 2d. SIPC Net Operating Revenues  | \$ 545424      |  |
| 2e. General Assessment @ .0025   | \$ 1363.56     |  |

(to page 1 but not less than \$150 minimum)