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Registered Office Virginia House 37 J. L. Nehru Road, Kolkata 700 071 India Telephone : 91 33 2288 9371 Fax : 91 33 2288 4016/1256/2259/2260

13th October, 2010

The Manager Listing Department National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C-1, G Block Bandra-Kuria Complex Bandra (East) Mumbai 400 051 The Dy. General Manager Corporate Relationship Dept. Bombay Stock Exchange Ltd. 1st floor, New Trading Ring Rotunda Building, P. J. Towers Dalal Street, Fort Mumbai 400 001 The Secretary The Calcutta Stock Exchange Ltd. 7, Lyons Range Kolkata 700 001

SUPPL

Dear Sirs,

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In terms of Clause 41 of the Listing Agreement, we write to advise that a Meeting of the Board of Directors of the Company has been convened on Friday, the 29th October, 2010, *inter alia*, to consider and approve the Unaudited Financial Results of the Company for the Quarter and Half-Year ended 30th September, 2010.

Yours faithfully. **ITC Limited**

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(B. B. Chatterjee) Executive Vice President & Company Secretary

Visit us at www.itcportal.com

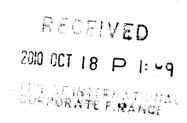


cc: Securities Exchange Commission Division of Corporate Finance Office of International Corporate Finance Mail Stop 3-9 450 Fifth Street Washington DC 20549 U.S.A.

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cc: Societe de la Bourse de Luxembourg 11 Avenue de la Porte - Neuve L-2227 Luxembourg.





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Dear Sirs,

Allotment of Shares under the Company's Employee Stock Option Schemes

In terms of the Listing Agreement, we write to advise that the Company on 13th October, 2010 has issued and allotted 61,70,090 Ordinary Shares of Re.1/- each, upon exercise of 6,17,009 Options by Optionees under the Company's Employee Stock Option Schemes.

Consequently, with effect from 13th October, 2010, the Issued and Subscribed Share Capital of the Company stands increased to Rs. 768,35,35,650/- divided into 768,35,35,650 Ordinary Shares of Re.1/- each.

Yours faithfully, ITC Limited

(B. B. Chatterjee) Executive Vice President & Company Secretary



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