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13 August 2010

Exemption No. 33-51010

SUPPL

The U.S. Securities and Exchange Commission Office of International Corporate Finance 450 Fifth Street, N.W. Room 3099 Mail Shop 3-7, Washington D.C. 20549 U.S.A.

NEWSPAPER MAGAZINE RETAIL VENTURE

Attention: Ms Sandra Folsom

Dear Sirs,



SCMP Group Limited (Exemption No. 33-51010)

On behalf of SCMP Group Limited, a company listed in Hong Kong, I am furnishing the below listed document pursuant to Rule 12g3-2(b) (iii) under the Securities Exchange Act of 1934:

Notice on Date of Board Meeting

Yours faithfully, For and on behalf of SCMP Group Limited

Vera Leung

Legal Counsel and Company Secretary

Enclosure

VL/vc

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SCMP Group Limited

南華早報集團有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 583)

Date of Board Meeting

The board of directors (the "Board") of SCMP Group Limited (the "Company") announces that a meeting of the Board will be held on Thursday, 26 August 2010 when the Board will, among other matters, approve the release of the interim results of the Company and its group of companies for the six months ended 30 June 2010 and consider the declaration of any interim dividend.

By Order of the Board SCMP Group Limited Vera LEUNG Company Secretary

Hong Kong, 12 August 2010

As at the date hereof, the Board comprises:

Non-executive Directors

Dr. David J. Pang (Chairman), Mr. Roberto V. Ongpin (Deputy Chairman), Tan Sri Dr. Khoo Kay Peng and Mr. Kuok Khoon Ean

Independent Non-executive Directors

The Hon. Ronald J. Arculli, Dr. Fred Hu Zu Liu, Dr. The Hon. Sir David Li Kwok Po and Mr. Wong Kai Man

Executive Director
Ms. Kuok Hui Kwong

* For identification purpose only