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REGISTERED BY ERNATION  
CORPORATE FINANCE

29<sup>th</sup> July, 2010

The Manager  
Listing Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C-1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai 400 051

The Dy. General Manager  
Corporate Relationship Dept.  
Bombay Stock Exchange Ltd.  
1<sup>st</sup> floor, New Trading Ring  
Rotunda Building, P. J. Towers  
Dalal Street, Fort  
Mumbai 400 001

The Secretary  
The Calcutta Stock  
Exchange Ltd.  
7, Lyons Range  
Kolkata 700 001

**SUPPL**

Dear Sirs,

**Allotment of Shares under the Company's Employee Stock Option Schemes**

In terms of the Listing Agreement, we write to advise that the Company on 29<sup>th</sup> July, 2010 has issued and allotted 19,06,150 Ordinary Shares of Re.1/- each, upon exercise of 1,90,615 Options by Optionees under the Company's Employee Stock Option Schemes.

Consequently, with effect from 29<sup>th</sup> July, 2010, the Issued and Subscribed Share Capital of the Company stands increased to Rs.382,67,01,530/- divided into 382,67,01,530 Ordinary Shares of Re.1/- each.

Yours faithfully,  
ITC Limited

(B. B. Chatterjee)  
Executive Vice President &  
Company Secretary



cc: Securities Exchange Commission  
Division of Corporate Finance  
Office of International Corporate Finance  
Mail Stop 3-9  
450 Fifth Street  
Washington DC 20549  
U.S.A.

cc: Societe de la Bourse de Luxembourg  
11 Avenue de la Porte - Neuve  
L-2227 Luxembourg.