

Greenside House, 50 Station Road, Wood Green, London N22 7TP Telephone: 020 8918 3600

1st July 2010



SEC No. 82-34679

Office of International Corporate Finance
Division of Corporation Finance
United States Securities & Exchange Commission
100 F Street NE
Mail Stop 3628
Washington DC 20549-2001
USA



Dear Sirs

Please find enclosed the following information submitted by William Hill PLC in reliance on Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended:

• UK Listing Authority announcements as follows:

an

July, 1st; 1st; 1st; 11th; 11th; 25th; 28th

This letter and the information furnished herewith are provided with the understanding that they will not be deemed "filed" with the SEC or otherwise subject to the liabilities of Section 18 of the Securities Exchange Act of 1934, as amended. Neither this letter nor the information furnished herewith shall constitute an admission for any purpose that the Company is subject to that Act.

Yours faithfully

Dennis Read

Deputy Company Secretary

Encs.

2017

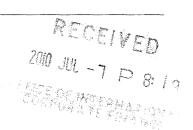
From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 28 June 2010 11:27

To: Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 33250 William Hill PLC 28 June 2010



The following notification was received on 25 June 2010 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary 28 June 2010

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: 2 Reason for the notification (please tick the appropriate box or boxes): An acquisition or disposal of voting rights An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments An event changing the breakdown of voting rights Other (please specify): 1. Invesco Limited

3. Full name of person(s) subject to the notification obligation:	Invesco Limited		
4. Full name of shareholder(s) (if different from 3.):	*		
5. Date of the transaction and date on which the threshold is crossed or reached:	22 June 2010		
6. Date on which issuer notified:	23 June 2010		
7. Threshold(s) that is/are crossed or reached:	4%, 5%		
8. Notified details:			
A. Veting rights offeebad to oberes	~		

A: Voting rights attached to shares

Class/type of shares	Situation pro to the trigge transaction		Resulting	situatio	n after the triggering trai		
If possible using the ISIN CODE	Number Number of Shares Voting		Number of shares	Numbe rights	r of voting	% of vol	
	Rights	Direct	Direct	Indirect	Direct		
Ordinary 10p Shares GB0031698896	35,030,353	35,030,353			35,420,353		

B: Qualifying Fin	ancial Instru	ıment	s					İ	
Resulting situation	on after the	trigge	ring tra	nsaction					
Type of financial instrument	date	Expiration date Exercise Convergence Period		rsion		Number of voting rights that may be acquired if the instrument is exercised/ converted			
••••••••••••••••••••••••••••••••••••••	-			-		-			
C: Financial Instr	uments with	n simi	lar econ	nomic effect	to 0	Qualifying Financia	I Instrumer	nts	
Resulting situation	on after the	trigge	ring tra	nsaction					
Type of financial instrument	Exercise price	Expi	ration	Exercise/ Conversion	n	Number of voting rights instrument refers to	% of voting	j rights	
							Nominal	Delta	
	<u> </u>	<u> </u>		<u> </u>		<u> </u>]	
Total (A+B+C)		· · · ·							
Number of voting	ı rights				Percentage of voting rights				
35,420,353					5.05%				
9. Chain of control financial instrum						ting rights and/or t	he		
Bank of New York Bank of New York State Street Trust Invesco AiM Trima Invesco Advisers I Invesco PowerSha	, Mellon - 94 & Banking C ark (Canada) nc - 3,845,9	45,164 o (Bos - 17, 942	ston) - 66 474,849)	i				
Proxy Voting:									
10. Name of the p	roxy holder	:	· · · · · · · · · · · · · · · · · · ·	·····					
11. Number of vo	ting rights p	roxy	hoider v	will cease					
12. Date on which voting rights:	n proxy hold	ler wil	l cease	to hold					
13. Additional inf	ormation:								
14. Contact name and address:						mantha Edwards			

01491 416381

END

HOLZMGZVGRDGGZM

To unsubscribe from alerts, please visit William Hill PLC's website.

15. Contact telephone number:

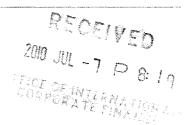
From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 25 June 2010 10:46

To: Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 25080 William Hill PLC 25 June 2010



The following notification was received yesterday by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary 25 June 2010

Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	William Hill PLC				
2 Reason for the notification (please tick the	appropriate box or boxes):				
An acquisition or disposal of voting rights					
An acquisition or disposal of qualifying financial instracquisition of shares already issued to which voting					
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments					

Full name of person(s) subject to the notification obligation:	FMR LLC
4. Full name of shareholder(s) (if different from 3.):	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached:	22 June 2010
6. Date on which issuer notified:	23 June 2010
7. Threshold(s) that is/are crossed or reached:	5%

8. Notified deta	ils:							
A: Voting right	s attached	to shares						
Class/type of shares	Situation p to the trigg transactio	gering	Resulting s	ituation a	fter the trigg	ering trar		
if possible using the ISIN CODE of	ISIN CODE of		CODE of of		Number of shares	Numbe rights	r of voting	% of v
	Shares	Voting Rights	Indirect	Direct	Indirect	Direct		

			•	•					
GB0031698896	37,730,663	37,730,66	33	33,830,663			33,830,663		4.82
D 0 E									
B: Qualifying Fi Resulting situat			na i	transaction	<u> </u>				
Type of financial instrument			version	Number of voting rights that may be acquired if the instrument is exercised/ converted.			% of vol	ing	
C: Financial Ins	truments v	vith simila	r ed	conomic ef	fect to	o Qu	alifying Fir	nancial	
Instruments Resulting situat									i
_			-					00.5	
Type of financial instrument	Exercise price	Expiration date		Exercise/ Conversion period	rig		r of voting nstrument o	% of votir rights	ıg
								Nominal	Delta
Total (A+B+C)									
Number of voting	ı rights				Percer	ntage	of voting ri	ghts	
33,830,663				4	4.82				
9. Chain of confinancial instru							g rights ar	nd/or the	
FMR LLC is the painvestment manag Global Advisors Tr investment manag (PGALLC)	er for US mu rust Compan	itual funds a y (PGATC);	and a U	FIL Managei JS state char	ment T tered I	rust (bank	Company (FI which acts a	MTC) and P s a trustee o	yramis
Proxy Voting:									
				··· ·· · · · · · · · · · · · · · · · ·					
10. Name of the					FMR LLC				
11. Number of v cease to hold:	oting right	s proxy h	olde		3,900,000				
12. Date on which proxy holder will cease to hold voting rights:					22 June 2010				
13. Additional in	nformation	:		ı	None				
14. Contact nan	ne:				Shahe	en Hu	ıssain		
15. Contact telephone number:						Fil-regreporting@fil.com			

Full Name of Shareholders Schedule

Shares Held	Management Company	Nominee/Registered Name
33,830,663	FMRCO	JP MORGAN CHASE BANK

Current Ownership Percentage:

4.82%

Total Shares Held:

33,830,663

Issued Share Capital:

701,165,351

This information is provided by RNS The company news service from the London Stock Exchange

END

HOLDMGZVLKDGGZG

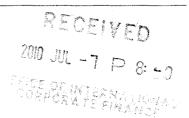
From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 11 June 2010 15:48

To: Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 5037N William Hill PLC 11 June 2010



The following notification was received today by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary 11 June 2010

TR-1: NOTIFI							
1. Identity of the existing share			iam Hill PLC				
2 Reason for t	he notificatio	n (please tick	the a	pprop	riate box	or boxes):	
An acquisition of	or disposal of	voting rights					
An acquisition of s	or disposal of o	qualifying fina	ncial ch vo	instru ting ri	ments wh ghts are a	ich may resul ttached	t in the
An acquisition of instruments	or disposal of i	nstruments w	ith sir	nilar e	economic	effect to qual	ifying fin
An event chang	ing the break	down of voting	righ	ts			
Other (please s	pecify):						
3. Full name of notification obl			Invesco Limited				
4. Full name of from 3.):	shareholder(s) (if different					
5. Date of the to which the thres			d:	: 10 June 2010			
6. Date on which	h issuer noti	fied:		11 June 2010			
7. Threshold(s) reached:	that is/are cr	ossed or		5%			
8. Notified deta	ils:						
A: Voting right	s attached to	shares					
Class/type of shares	Situation pre to the trigger transaction	Resulting situation after the triggering to				ering tra	
If possible using the ISIN CODE	Number of Shares	Number of Voting	Nur of sha	nber res	Number rights	of voting	% of v
		Rights	Dire	ect	Direct	Indirect	Direct
Ordinary 10p Shares GB0031698896	34,792,537	34,792,537				35,192,537	

B: Qualifying Fin	ancial Instru	ıments	5							
Resulting situation	on after the	trigger	ring tra	nsaction						
Type of financial instrument	date	xpiration Exercise/ Conversion Period		rsion	Number of voting rights that may be acquired if the instrument is exercised/ converted		r	% of voting rights		
-			L			-			-	
					to (Qualifying Financia	ıl Instr	rumen	ts	
Resulting situation	on after the	ırıgger	ing trai	nsaction						
Type of financial instrument	Exercise price	Expir date	ration	Exercise/ Conversion period	1	Number of voting rights instrument refers to			rights	
							Non	ninal	Delta	
	1	<u> </u>		l					L	
Total (A+B+C)				· ·······						
Number of voting	rights				Percentage of voting rights					
35,192,537					5.01%					
9. Chain of contro financial instrum						ting rights and/or t	he			
Bank of New York Banque Paribas Bank of New York Invesco AiM Trima Invesco Advisers I Invesco PowerSha	- 233,232 , Mellon - 9: irk (Canada) nc - 3,294,6	37,719 - 17,6 391	536,100							
Proxy Voting:										
10. Name of the p	roxy holder	**								
11. Number of voting rights proxy holder will cease to hold:										
12. Date on which voting rights:	proxy hold	ler will	cease	to hold						
13. Additional inf	ormation:				<u> </u>				·	
14. Contact name and address:						Samantha Edwards				

01491 416381

END

HOLDMGMVDMKGGZM

To unsubscribe from alerts, please visit William Hill PLC's website.

15. Contact telephone number:

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 11 June 2010 15:51

To: Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 5042N William Hill PLC 11 June 2010

11 June 2010

William Hill PLC

LR12.6.4 - Notification of Transfer of Shares out of Treasury

William Hill PLC (the Company) announces that on 11 June 2010, 10,086 ordinary shares held by the Company in treasury (treasury shares) were transferred to employees of the Company in satisfaction of their options under the Company's Savings Related Share Option Plan 2002. The exercise price of these shares under option was between 124 pence and 139 pence.

Following the above transfers of shares out of treasury, the Company has a total of 701,165,351 ordinary shares in issue, in addition 480,849 ordinary shares are held in treasury.

Enquiries:

Dennis Read Deputy Company Secretary 020 8918 3723

END

POSLLFSSRTILLII

From:

William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent:

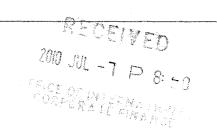
01 June 2010 15:49

To:

Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 8804M William Hill PLC 01 June 2010



1 June 2010

William Hill PLC (the "Company")

Total Voting Rights

As at 1 June 2010 William Hill PLC has 701,155,265 issued ordinary shares of 10p each admitted to trading. Each ordinary share carries the right to one vote in relation to all circumstances at general meetings of the Company.

The Company also holds 490,935 ordinary shares in treasury and the voting rights of these treasury shares are automatically suspended.

The above figure of 701,155,265 may be used by shareholders to determine if they are required to notify their interest in, or a change to their interest in, William Hill PLC under the FSA's Disclosure and Transparency Rules.

Enquiries:

Dennis Read Deputy Company Secretary 020 8918 3723

END

TVRZFLFBBQFZBBD

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 01

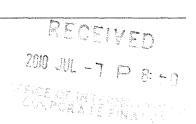
01 June 2010 15:46

To:

Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 8797M William Hill PLC 01 June 2010



1 June 2010

William Hill PLC

LR12.6.4 - Notification of Transfer of Shares out of Treasury

William Hill PLC (the Company) announces that on 28 May 2010, 5,465 ordinary shares held by the Company in treasury (treasury shares) were transferred to employees of the Company in satisfaction of their options under the Company's Savings Related Share Option Plan 2002. The exercise price of shares under option was 124 pence.

Following the above transfers of shares out of treasury, the Company has a total of 701,155,265 ordinary shares in issue, in addition 490,935 ordinary shares are held in treasury.

Enquiries:

Dennis Read Deputy Company Secretary 020 8918 3723

END

POSLLFSSRSILIII

From: William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

Sent: 01 June 2010 16:07

To: Sue Adler

Subject: Hemscott News Alert - William Hill PLC

RNS Number: 8825M William Hill PLC 01 June 2010

1 June 2010

WILLIAM HILL PLC

Notification of Interests of Directors

Grant of Performance Share Plan Awards

Following notifications made in accordance with DR 3.1.4(R) (1) (a), William Hill plc ("the Company") wishes to notify the following changes in the interests of persons discharging managerial responsibility ("PDMRs") in ordinary shares ("Shares") arising out of the grant of conditional awards of shares ("Awards") under the William Hill plc Performance Share Plan ("PSP"). The PSP was approved by shareholders at the Annual General Meeting on 11 May 2010.

On 1 June 2010, Awards were granted to the following PDMRs as set out below. The Awards are as follows:

Name of PDMR	Shares under Award
Ralph Topping	272,640 based on TSR Performance
	272,640 based on EPS Performance
Neil Cooper	178,571 based on TSR Performance
	178,571 based on EPS Performance

Vesting of the Award Shares is conditional, inter alia, on the holder

remaining in employment with the Company for four years following the date of grant, and on the attainment of performance conditions, full details of which have been described to shareholders. The number of Shares stated is the maximum available to each PDMR on satisfaction in full of the performance conditions applicable to the Award.

Enquiries:

Dennis Read

Deputy Company Secretary

0208 918 3723

This information is provided by RNS
The company news service from the London Stock Exchange

END

RDSKKDDKPBKDBAK