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Ladbrokes^{PLC}

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VOTING RIGHTS AND SHARE CAPITAL

LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 26 FEBRUARY 2010, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 933,791,585 ORDINARY SHARES OF 28 1/3P ('SHARES'). 31,760,568 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 902,031,017. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

DIRECTORS' SHARE INTERESTS

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT ON 1 MARCH 2010, ORDINARY SHARES OF 28½P EACH OF THE COMPANY ("SHARES") AWARDED UNDER THE COMPANY'S EXECUTIVE DEFERRED BONUS PLAN ("EDBP") IN 2008 TO THE FOLLOWING DIRECTOR AND PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRS"), VESTED AS FOLLOWS:

NAME	NO. OF SHARES VESTED
EXECUTIVE DIRECTOR	
RICHARD AMES	8,282
PDMRS	
MICHAEL NOBLE	14,760
MICHAEL O'KANE	6,901

SHARES WERE SOLD AT 144.00 PENCE PER SHARE (TO ACCOUNT FOR TAX PAYABLE ON THE ABOVE VESTINGS) AS FOLLOWS:

NAME	NO. OF SHARES SOLD
EXECUTIVE DIRECTOR	
RICHARD AMES	3,410
PDMRS	
MICHAEL NOBLE	6,073
MICHAEL O'KANE	2,844

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AS A RESULT, EACH INDIVIDUAL HAS A TOTAL INTEREST UNDER THE EDBP AS FOLLOWS:

NAME	NO. OF SHARES
EXECUTIVE DIRECTOR	
RICHARD AMES	52,921
PDMRS	
MICHAEL NOBLE	9,404
MICHAEL O'KANE	241,149

DIRECTORS' SHARE INTERESTS

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF DIRECTORS AND OTHER PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRs") IN FULLY PAID ORDINARY SHARES OF 28½P EACH IN THE COMPANY ("SHARES") HELD UNDER THE COMPANY'S SHARE INVESTMENT PLAN:

DIRECTORS	NO. OF SHARES PURCHASED (NOTE 1)	NO. OF BONUS SHARES AWARDED (NOTE 2)	CURRENT INTERESTS UNDER THE PLAN NO. OF SHARES
CHRISTOPHER BELL	50	25	3,897
JOHN O'REILLY	50	25	3,897
BRIAN WALLACE	51	26	1,476
RICHARD AMES	51	25	1,893
PDMRs			
MICHAEL O'KANE	50	25	3,897
MICHAEL NOBLE	50	25	3,897

NOTES:

1. SHARES PURCHASED PURSUANT TO THE PLAN ON 5 MARCH 2010 AT 147.60 PENCE PER SHARE.
2. SHARES PURCHASED MATCHED PURSUANT TO THE PLAN BY THE ALLOTMENT ON THE SAME DATE AS IN NOTE 1. OF ONE BONUS SHARE FOR EVERY TWO SHARES PURCHASED.

RNS Number : 4646I
Ladbrokes plc
11 March 2010

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2009 ANNUAL REPORT AND ASSOCIATED DOCUMENTATION

COPIES OF THE FOLLOWING DOCUMENTS HAVE BEEN SUBMITTED TO
THE UK LISTING AUTHORITY:

1. THE 2009 ANNUAL REPORT
2. THE SHAREHOLDER CIRCULAR REGARDING THE 2010 ANNUAL
GENERAL MEETING
3. THE FORM OF PROXY
4. THE FORMS OF DIRECTION

THESE WILL SHORTLY BE AVAILABLE FOR INSPECTION AT THE UK
LISTING AUTHORITY'S DOCUMENT VIEWING FACILITY WHICH IS
SITUATED AT:

FINANCIAL SERVICES AUTHORITY
25 THE NORTH COLONNADE
CANARY WHARF
LONDON
E14 5HS
TEL. NO. (0)20 7066 1000

This information is provided by RNS
The company news service from the London Stock Exchange

RNS news service provided by Hemscott Group Limited.

PROPOSED NEW ARTICLES OF ASSOCIATION

COPIES OF THE PROPOSED NEW ARTICLES OF ASSOCIATION OF LADBROKES PLC
HAVE BEEN SUBMITTED TO THE UK LISTING AUTHORITY.

THESE WILL SHORTLY BE AVAILABLE FOR INSPECTION AT THE UK LISTING
AUTHORITY'S DOCUMENT VIEWING FACILITY WHICH IS SITUATED AT:

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VOTING RIGHTS AND SHARE CAPITAL

LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 31 MARCH 2010, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 933,812,004 ORDINARY SHARES OF 28 1/3P ('SHARES'). 31,760,568 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 902,051,436. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

ANNUAL INFORMATION UPDATE

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ANNUAL INFORMATION UPDATE FOR THE PERIOD COMMENCING 1 APRIL 2009 UP TO AND INCLUDING 31 MARCH 2010.

LADBROKES PLC ("THE COMPANY") IS PLEASED TO PROVIDE AN **ANNUAL INFORMATION UPDATE**, IN ACCORDANCE WITH THE REQUIREMENTS OF PROSPECTUS RULE 5.2. THE INFORMATION REFERRED TO IN THIS UPDATE WAS UP TO DATE AT THE TIME THE INFORMATION WAS PUBLISHED BUT SOME INFORMATION MAY NOW BE OUT OF DATE. TO AVOID AN UNNECESSARILY LENGTHY DOCUMENT, INFORMATION IS REFERRED TO IN THIS UPDATE RATHER THAN INCLUDED IN FULL.

1. ANNOUNCEMENTS MADE VIA RNS, A REGULATORY INFORMATION SERVICE:

DATE	DESCRIPTION
02 APRIL 2009	DIRECTOR/PDMR SHAREHOLDING
14 APRIL 2009	DIRECTOR/PDMR SHAREHOLDING
17 APRIL 2009	BLOCKLISTING INTERIM REVIEW
30 APRIL 2009	TOTAL VOTING RIGHTS
11 MAY 2009	DIRECTOR/PDMR SHAREHOLDING
12 MAY 2009	NOTICE OF IMS
15 MAY 2009	INTERIM MANAGEMENT STATEMENT
15 MAY 2009	RESULT OF AGM
19 MAY 2009	DIRECTOR/PDMR SHAREHOLDING
27 MAY 2009	HOLDING(S) IN COMPANY
29 MAY 2009	TOTAL VOTING RIGHTS
08 JUNE 2009	CHANGE IN NON-EXECUTIVE RESPONSIBILITIES
11 JUNE 2009	DIRECTOR/PDMR SHAREHOLDING

23 JUNE 2009	DIRECTOR/PDMR SHAREHOLDING
30 JUNE 2009	TOTAL VOTING RIGHTS
13 JULY 2009	DIRECTOR/PDMR SHAREHOLDING
30 JULY 2009	NOTICE OF RESULTS
31 JULY 2009	TOTAL VOTING RIGHTS
06 AUGUST 2009	INTERIM RESULTS PART 1
06 AUGUST 2009	INTERIM RESULTS PART 2
10 AUGUST 2009	DIRECTOR/PDMR SHAREHOLDING
01 SEPTEMBER 2009	TOTAL VOTING RIGHTS
04 SEPTEMBER 2009	HOLDING(S) IN COMPANY
10 SEPTEMBER 2009	DIRECTOR/PDMR SHAREHOLDING
30 SEPTEMBER 2009	TOTAL VOTING RIGHTS
06 OCTOBER 2009	DIRECTOR/PDMR SHAREHOLDING
08 OCTOBER 2009	RIGHTS ISSUE ANNOUNCEMENT
08 OCTOBER 2009	INTERIM MANAGEMENT STATEMENT
08 OCTOBER 2009	DCC RE.RIGHTS ISSUE
13 OCTOBER 2009	HOLDING(S) IN COMPANY
14 OCTOBER 2009	DIRECTOR/PDMR SHAREHOLDING
16 OCTOBER 2009	HOLDING(S) IN COMPANY
19 OCTOBER 2009	HOLDING(S) IN COMPANY
19 OCTOBER 2009	BLOCKLISTING INTERIM REVIEW
21 OCTOBER 2009	HOLDING(S) IN COMPANY
26 OCTOBER 2009	RESULT OF RIGHTS ISSUE
26 OCTOBER 2009	PLACING OF RIGHTS ISSUE RUMP
27 OCTOBER 2009	HOLDING(S) IN COMPANY
28 OCTOBER 2009	HOLDING(S) IN COMPANY
29 OCTOBER 2009	TOTAL VOTING RIGHTS
29 OCTOBER 2009	HOLDING(S) IN COMPANY

30 OCTOBER 2009	DIRECTOR/PDMR SHAREHOLDING
11 NOVEMBER 2009	DIRECTOR/PDMR SHAREHOLDINGS
18 NOVEMBER 2009	DIRECTORATE CHANGE
18 NOVEMBER 2009	HOLDING(S) IN COMPANY
25 NOVEMBER 2009	DIRECTOR DECLARATION
30 NOVEMBER 2009	TOTAL VOTING RIGHTS
10 DECEMBER 2009	HOLDING(S) IN COMPANY
11 DECEMBER 2009	DIRECTOR/PDMR SHAREHOLDING
15 DECEMBER 2009	HOLDING(S) IN COMPANY
31 DECEMBER 2009	TOTAL VOTING RIGHTS
11 JANUARY 2010	DIRECTOR/PDMR SHAREHOLDING
12 JANUARY 2010	BOARD CHANGE
01 FEBRUARY 2010	TOTAL VOTING RIGHTS
02 FEBRUARY 2010	HOLDING(S) IN COMPANY
04 FEBRUARY 2010	HOLDING(S) IN COMPANY
10 FEBRUARY 2010	ADDITIONAL LISTING
10 FEBRUARY 2010	NOTICE OF RESULTS
11 FEBRAURY 2010	DIRECTOR/PDMR SHAREHOLDING
18 FEBRUARY 2010	FINAL RESULTS
19 FEBRUARY 2010	DIRECTOR/PDMR SHAREHOLDING
24 FEBRUARY 2010	HOLDING(S) IN COMPANY
01 MARCH 2010	TOTAL VOTING RIGHTS
02 MARCH 2010	DIRECTOR/PDMR SHAREHOLDING
11 MARCH 2010	DIRECTOR/PDMR SHAREHOLDING
11 MARCH 2010	ANNUAL FINANCIAL REPORT
12 MARCH 2010	PROPOSED NEW ARTICLES OF ASSOCIATION
30 MARCH 2010	DIRECTORATE CHANGE

2. DOCUMENTS FILED AT COMPANIES HOUSE. ALL THE DOCUMENTS LISTED BELOW WERE FILED WITH THE REGISTRAR OF COMPANIES IN ENGLAND AND WALES AND REGISTERED BY THEM ON OR AROUND THE DATES INDICATED:

DATE	DOCUMENT FILED
27 APRIL 2009	FORM AA GROUP OF COMPANIES' ACCOUNTS MADE UP TO 31/12/08
03 JUNE 2009	FORMS 88(2) RETURN ALLOTMENT OF SHARES
04 JUNE 2009	AGM 2009 - ORDINARY AND SPECIAL RESOLUTIONS
04 JUNE 2009	FORM 123 NOTICE IN INCREASE IN NOMINAL CAPITAL
04 JUNE 2009	FORMS 288b RESIGNATION OF DIRECTORS
04 JUNE 2009	MEMORANDUM AND ARTICLES OF ASSOCIATION
24 JUNE 2009	FORM 88(2) RETURN ALLOTMENT OF SHARES
03 AUGUST 2009	REDUCTION OF ISS CAPITAL AND MINUTE
03 AUGUST 2009	CERTIFICATE OF REDUCTION OF SHARE PREMIUM
06 AUGUST 2009	FORM 88(2) RETURN ALLOTMENT OF SHARES
18 AUGUST 2009	FORM 88(2) RETURN ALLOTMENT OF SHARES
21 SEPTEMBER 2009	FORM 88(2) RETURN ALLOTMENT OF SHARES
14 OCTOBER 2009	NOTIFICATION OF SINGLE ALTERNATIVE INSPECTION LOCATION
14 OCTOBER 2009	CHANGE OF LOCATION OF THE COMPANY RECORDS TO THE SINGLE ALTERNATIVE INSPECTION LOCATION
25 NOVEMBER 2009	FORMS SH01 RETURN ALLOTMENT OF SHARES
02 DECEMBER 2009	FORM AP01 APPOINTMENT OF DIRECTOR
09 JANUARY 2010	FORM SH01 RETURN OF ALLOTMENT SHARES
22 JANUARY 2010	FORM SH01 RETURN OF ALLOTMENT SHARES
25 JANUARY 2010	FORM AP01 APPOINTMENT OF DIRECTOR

03 FEBRUARY 2010	FORM AR01 ANNUAL RETURN
23 FEBRUARY 2010	FORM SH01 RETURN OF ALLOTMENT SHARES
30 MARCH 2010	FORM SH01 RETURN OF ALLOTMENT SHARES

3. INFORMATION PROVIDED AND MADE AVAILABLE TO SHAREHOLDERS:

8 OCTOBER 2009	RIGHTS ISSUE GUIDE TOGETHER WITH PROVISIONAL ALLOTMENT LETTER AND PROSPECTUS
11 MARCH 2010	NOTICE OF 2010 AGM
11 MARCH 2010	ANNUAL REPORT AND ACCOUNTS FOR YEAR ENDED 31 DECEMBER 2009
11 MARCH 2010	PROPOSED NEW ARTICLES OF ASSOCIATION