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November 5, 2010

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001-34948

Ms. Velma T. Smith
Branch Chief
Securities and Exchange Commission
Branch of Filer Support 2
Room 2531
100 F Street, NE
Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, GENERAL GROWTH PROPERTIES, INC., Common Stock, \$.01 par value per share and Preferred Stock Purchase Rights, and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on November 4, 2010. Tentative listing date – November 5, 2010.

* GENERAL GROWTH PROPERTIES, INC.,(name to be changed from New GGP, Inc.)

Sincerely,