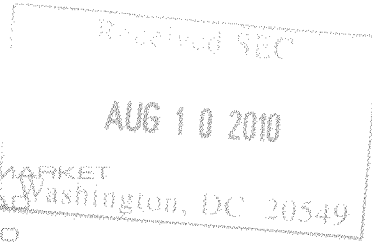




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NASDAQ

THE NASDAQ STOCK MARKET
8600 BLACKWELL ROAD
Washington, DC 20549
ROCKVILLE, MD 20850



William Slattery, CFA
Vice President
Listing Qualifications

CERTINAS
001-34844

By Facsimile and First Class Mail

August 10, 2010

Ms. Cecile Peters
Chief, IT Services
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Dear Ms. Peters:

This is to certify that on August 6, 2010 The Nasdaq Stock Market (the "Exchange") received from **MEDIAMIND TECHNOLOGIES INC.** (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following security:

Common Stock, par value \$0.001 per share

We further certify that the security described above has been approved by the Exchange for listing and registration upon official notice of issuance.

We understand that the Registrant is seeking effectiveness of the Form 8-A 12(b) concurrently with effectiveness of its 1933 Act Registration Statement, and we hereby join in such request.

Sincerely,

William Slattery