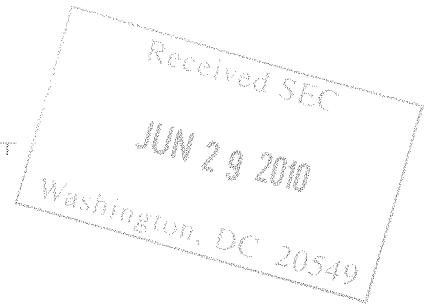




THE NASDAQ STOCK MARKET
2500 BLACKWELL ROAD
ROCKVILLE, MD 20850



P. William Slattery
Vice President
Listing Qualifications



10013024

CERTNAS
001-34796

By Facsimile and First Class Mail

June 29, 2010

Ms. Cecile Peters
Chief, IT Services
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Dear Ms. Peters:

This is to certify that on June 25, 2010 The Nasdaq Stock Market (the "Exchange") received from Zoo Entertainment, Inc. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following securities:

Common Stock, par value \$0.001 per share

We further certify that the securities described above have been approved by the Exchange for listing and registration upon official notice of issuance.

We understand that the Registrant is seeking effectiveness of the Form 8-A 12(b) concurrently with effectiveness of its 1933 Act Registration Statement, and we hereby join in such request.

Sincerely,

William Slattery