

#### **UNITED STATES**

| SECURITIES A | AND | <b>EXCHANGE</b> | COMMISSION |
|--------------|-----|-----------------|------------|
|--------------|-----|-----------------|------------|

Washington, D.C. 20549

FORM 11-K



(Mark One)

[x] ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 26, 2009

OR

[] TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period \_\_\_\_\_\_ to \_\_\_\_\_

Commission File Number 333-13302

A. Full title of the plan and the address of the plan, if different from that of the issuer named below: PROFIT-SHARING AND RETIREMENT PLAN OF FOOD LION, LLC

P.O. Box 1330

2110 Executive Drive

Salisbury, North Carolina 28145

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

Etablissements Delhaize Frères et Cie "Le Lion" (Groupe Delhaize) Square Marie Curie 40 1070 Brussels Belgium

### FOOD LION, LLC PROFIT-SHARING AND RETIREMENT PLAN

#### FINANCIAL STATEMENTS

For the years ended December 26, 2009 and December 27, 2008

and

Report of Independent Registered Public Accounting Firm

in

Accordance With Public Company Accounting Oversight Board Standards



### FOOD LION, LLC PROFIT-SHARING AND RETIREMENT PLAN

For the Years ended December 26, 2009 and December 27, 2008

#### TABLE OF CONTENTS

|                                                                                | Page |
|--------------------------------------------------------------------------------|------|
| Report of Independent Registered Public Accounting Firm                        | 1    |
| Financial Statements:                                                          |      |
| Statements of Net Assets Available for Benefits as of December 26, 2009 and    |      |
| December 27, 2008                                                              | 2    |
| Statements of Changes in Net Assets Available for Benefits for the Years Ended |      |
| December 26, 2009 and December 27, 2008                                        | 3    |
|                                                                                | 4 10 |
| Notes to Financial Statements                                                  | 4-18 |
| Continuental Calculula Forms 5500 Sabadula H. Ling Ai                          |      |
| Supplemental Schedule – Form 5500, Schedule H, Line 4i—                        | 10   |
| Schedule of Assets (Held at End of Year) as of December 26, 2009               | 19   |

NOTE: All other schedules required by Section 2520.130-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 have been omitted because they are not applicable.



Meeting the Toughest Challenges. Inspiring Confidence. SM

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To Participants and Plan Administrator of the Food Lion, LLC Profit-Sharing and Retirement Plan:

We have audited the accompanying statements of net assets available for benefits of the Food Lion, LLC Profit Sharing and Retirement Plan (the "Plan") as of December 26, 2009 and December 27, 2008, and the related statements of changes in net assets available for benefits for the years ended December 26, 2009 and December 27, 2008. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 26, 2009 and December 27, 2008, and the changes in net assets available for benefits for the years ended December 26, 2009 and December 27, 2008, in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedule listed in the Table of Contents is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. Such supplemental schedule has been subjected to the auditing procedures applied in our audit of the basic 2009 financial statements and, in our opinion, is fairly stated in all material respects when considered in relation to the basic financial statements taken as a whole.

Milliagen and Company PLLC

Raleigh, NC June 22, 2010

# FOOD LION, LLC PROFIT-SHARING AND RETIREMENT PLAN STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS As of December 26, 2009 and December 27, 2008

| Assets:                                                                                 |     | 2009         | _   | 2008        |
|-----------------------------------------------------------------------------------------|-----|--------------|-----|-------------|
| Plan interest in Food Lion, Inc. Master Trust:                                          |     |              |     |             |
| Participant-directed investments (at fair value)                                        | \$  | 402,793,128  | \$  | 261,795,734 |
| Participant-directed investments - Stable Value Fund (at fair value)                    |     | 402,476,143  |     | 384,008,344 |
| Wrapper contracts (at fair value)                                                       |     | 562,937      |     | 780,695     |
| Participant Loans (at fair value)                                                       |     | 75,137,861   | _   | 68,729,274  |
| Total plan interest in Food Lion, Inc. Master Trust                                     |     | 880,970,069  |     | 715,314,047 |
| Receivables:                                                                            |     |              |     |             |
| Employer's contributions                                                                |     | 21,387,414   |     | 28,953,612  |
| Participants' contributions                                                             |     | 1,985,096    | _   | 1,835,894   |
| Total assets                                                                            | -   | 904,342,579  | _   | 746,103,553 |
| Liabilities:                                                                            |     |              |     |             |
| Accrued liabilities                                                                     | -   | _            | _   | 24,213      |
| Net assets reflecting all investments at fair value                                     |     | 904,342,579  |     | 746,079,340 |
| Adjustment from fair value to contract value for interest in                            |     |              |     |             |
| Food Lion, Inc. Master Trust, relating to fully benefit-responsive investment contracts | _   | (12,502,519) | _   | 10,713,577  |
| Net assets available for benefits                                                       | \$_ | 891,840,060  | \$_ | 756,792,917 |

### FOOD LION, LLC PROFIT-SHARING AND RETIREMENT PLAN STATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS

### For the years ended December 26, 2009 and December 27, 2008

|                                                                 |      | 2009        |     | 2008          |
|-----------------------------------------------------------------|------|-------------|-----|---------------|
| Additions:                                                      |      |             |     |               |
| Additions in net assets attributed to:                          |      |             |     |               |
| Contributions:                                                  | _    |             | •   | 45.004.010    |
| Employer's                                                      | \$   | 34,842,592  | \$  | 45,224,812    |
| Participants'                                                   |      | 19,009,652  |     | 19,561,317    |
| Participants' rollovers                                         |      | 394,041     |     | 523,991       |
| Total contributions                                             |      | 54,246,285  |     | 65,310,120    |
| Plan interest in Food Lion, Inc. Master Trust investment income |      | 130,902,298 |     | -             |
| Transfers from other plans                                      | _    | 6,604       |     | 53,377        |
| Total additions                                                 | _    | 185,155,187 |     | 65,363,497    |
| Deductions:                                                     |      |             |     |               |
| Deductions in net assets attributed to:                         |      |             |     |               |
| Benefits paid to participants                                   |      | 49,297,243  |     | 63,592,178    |
| Administrative expenses                                         |      | 775,802     |     | 782,761       |
| Transfers to other plans                                        |      | 34,999      |     | 45,348        |
| Plan interest in Food Lion, Inc. Master Trust investment loss   | _    | _           | -   | 128,193,169   |
| Total deductions                                                | سميد | 50,108,044  |     | 192,613,456   |
| Net increase/(decrease) in net assets available for benefits    |      | 135,047,143 |     | (127,249,959) |
| Net assets available for benefits:                              |      |             |     |               |
| Beginning of year                                               | _    | 756,792,917 | _   | 884,042,876   |
| End of year                                                     | \$_  | 891,840,060 | \$_ | 756,792,917   |

For the years ended December 26, 2009 and December 27, 2008

#### 1. DESCRIPTION OF THE PLAN

The following description of the Profit-Sharing and Retirement Plan of Food Lion, LLC (the "Plan") is provided for general information purposes only. Participants should refer to the Plan document for more complete information.

General—The Plan is sponsored by Food Lion, LLC (the "Company"), a wholly owned subsidiary of Delhaize America, Inc. The Plan is a defined contribution plan. The Plan Administrator is the Benefit Plan Committee of Delhaize America, Inc. and was appointed by the Board of Directors of the Company to control and manage the operations and administration of the Plan. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 ("ERISA").

Eligibility—All officers and employees of the Company who have completed 1,000 hours of service without a subsequent break in service are eligible to participate in the profit-sharing portion of the Plan. The Plan also allows eligible employees to contribute a portion of their compensation to the Plan on a pre-tax basis as allowable under Internal Revenue Code ("IRC") Section 401(k). This provision of the Plan is referred to as the associates' savings portion of the Plan. To participate in the associate savings portion of the plan, a participant must also complete 1,000 hours of service and reach the age of 21.

Fiscal Year—The Plan's fiscal year coincides with the date of the Company's final payroll period of each calendar year.

Contributions—Each year, participants may contribute, on a pretax basis, up to 50 percent of their annual compensation, as defined in the Plan, to the associates' savings portion of the Plan, subject to certain IRC limitations. The Company makes a safe harbor matching contribution equal to 100 percent of associate savings contribution on the first 3 percent of base compensation and 50 percent of the associate savings contribution on the next 2 percent that a participant contributes to the Plan through salary-reduction contributions. The Company makes a discretionary retirement contribution up to 3 percent of compensation for each eligible participant. In addition, the Company may make an additional discretionary retirement contribution of up to 2 percent depending on the financial performance of the Company during the Plan year. For 2009 and 2008, such contributions were 2 and 3 percent respectively, of participants' eligible compensation and totaled \$20,878,091 and \$28,471,694, net of forfeitures. The contribution is generally paid in the first quarter of the following year. Minimum contributions and maximum additions are set forth in the Plan document, as amended. Participants may also contribute amounts representing distributions from other qualified defined benefit or defined contribution plans.

For the years ended December 26, 2009 and December 27, 2008

#### 1. DESCRIPTION OF THE PLAN, continued

Participant Accounts—Individual accounts are maintained for each Plan participant. Each participant's account is credited with the participant's contributions, the Company's match to participant's contributions, allocations of Company profit-sharing and discretionary contributions and Plan earnings, and charged with benefit payments and allocations of Plan losses and administrative expenses.

Allocations are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Master Trust—The Plan's investment assets are primarily held in a Trust account at Merrill Lynch Bank and Trust Company, FSB (Merrill Lynch) (the "Custodian") and consist of an undivided interest in an investment account of the Food Lion, Inc. Master Trust (the "Master Trust"), established by Delhaize America, Inc, which is administered by Merrill Lynch (the "Trustee"). Use of the Master Trust permits the commingling of trust assets with the assets of the Profit-sharing and Retirement Plan of Kash n' Karry Food Stores, Inc., as well as the J.H. Harvey Company, LLC 401(k) Retirement Plan for investment and administrative purposes. Although assets of these plans are commingled in the Master Trust, the Trustee maintains supporting records for the purpose of allocating the net income or loss of the investment account to the participating plans. The net investment income or loss of the investment assets is allocated by the Trustee to each participating plan based on the relationship of the interest of each plan to the total of the interests of the participating plans.

Investments—Participants direct the investment of their contributions into various investment options offered by the Plan. The Plan currently offers various mutual funds, two common collective trusts, and the Delhaize Group American Depository Shares Fund as investment options for participants. Effective March 1, 2008, in the event the participant fails to direct their investments 100%, any portion not properly directed shall be invested in the recommended fund indicated by the Merrill Lynch advice access system based on existing participant profile information and inputs from the participant.

The Delhaize Group American Depository Shares Fund invests primarily in Money Market instruments and American Depository Receipts ("ADRs") representing the ordinary shares of Etablissements Delhaize Fréres et Cie "Le Lion" S.A. ("Delhaize Group"), the parent company of the Company. The Plan's two common collective trusts are the ML Equity Index Trust I (the Fund) and the INVESCO Stable Value Fund (Stable Value Fund). Investments in the Fund include equity securities, short-term securities and financial futures contracts.

For the years ended December 26, 2009 and December 27, 2008

#### 1. DESCRIPTION OF THE PLAN, continued

*Investments*, continued—The Stable Value Fund is a separately managed account, which invests primarily in fully benefit-responsive guaranteed investment contracts. The crediting interest rates of the guaranteed investment contracts ranged from 3.78 to 5.10 percent and 3.26 to 4.98 percent at December 26, 2009 and December 27, 2008, respectively.

Vesting—Participants are vested immediately in their contributions to the associates' savings portion of the Plan and the Company's safe harbor matching contribution, plus actual earnings thereon. Vesting in the Company's profit-sharing portion of their accounts is based on years of service, as defined in the Plan. A participant is 100 percent vested in the Company's profit-sharing contribution after three years of service (five years of service for contributions for years ending prior to December 27, 2008, unless the participant was employed on December 27, 2008, in which case these contributions also become 100 percent vested after three years of service). Forfeited accounts of terminated participants may be used to reduce Company contributions, pay plan expenses, or may be allocated among eligible participants in accordance with the provisions of the Plan.

Participant Loans—Participants may borrow from their fund accounts a minimum of \$1,000 and up to a maximum of \$50,000 or 50 percent of their vested account balances, whichever is less. The loans are secured by the balance in the participant's account and bear interest at rates commensurate with local prevailing rates as determined by the Plan Administrator. Participants may have up to two loans outstanding at any time. Principal and interest is paid ratably through payroll deductions.

**Payment of Benefits**—On termination of service due to death, disability, retirement, or other reasons, a participant may elect to receive a lump-sum amount equal to the value of the participant's vested interest in his or her account.

Forfeited Accounts—Upon termination of employment, participants forfeit their nonvested balances. Forfeited balances of terminated participants' nonvested accounts are used to reduce future employer contributions. Unallocated forfeiture balances as of December 26, 2009 and December 27, 2008 are \$1,556,091 and \$4,953,510 respectively, and forfeitures used to reduce employer-matching contributions made in 2009 and 2008 were \$1,000,000 and \$3,858,055, respectively.

For the years ended December 26, 2009 and December 27, 2008

#### 1. DESCRIPTION OF THE PLAN, continued

Other—Employees of the Company may become eligible to participate in other defined contribution plans sponsored by other subsidiaries of Delhaize America, Inc. as a result of changes in employment between the subsidiaries. The resulting transfers of participant account balances to and from other plans have been reflected as such in the accompanying statement of changes in net assets available for benefits.

As of December 26, 2009 and December 27, 2008, transfers consisted of:

| Transfers to Other P                      | <u>lans</u> | 2009                      |      | 2008            |
|-------------------------------------------|-------------|---------------------------|------|-----------------|
| Kash n' Karry<br>J.H. Harvey<br>Hannaford | \$          | 14,253<br>11,424<br>9,322 | \$   | 467<br>44,881   |
| Total                                     | \$          | 34,999                    | \$ _ | 45,348          |
| Transfers from Othe                       | r Plans     |                           |      |                 |
| Kash n' Karry<br>J.H. Harvey              | \$          | 5,719<br>885              | \$   | 44,353<br>9,024 |
| Total                                     | \$ .        | 6,604                     | \$ _ | 53,377          |

Pension Protection Act of 2006 (the Act)—During 2006, the Pension Protection Act (the Act) was passed into law, reforming current federal legislation affecting pension plans. The Act contains provisions that impact such areas as plan reporting and disclosures, participant notification, and plan funding. This Act is required to be implemented in phases from 2006 through 2010.

As required by the Act, the Stable Value Fund is no longer the default investment option, vesting is complete within three years and the plan document has been updated to reflect applicable amendments. The Plan Administrator is continuing to evaluate the effects of the Act on the Plan and will determine if there are any additional requirements to be effective for fiscal year 2010.

For the years ended December 26, 2009 and December 27, 2008

#### 1. DESCRIPTION OF THE PLAN, continued

Amendments—Effective December 1, 2008, the Plan began offering a Roth contribution election. This option allows participants to have a percentage of their compensation contributed to the Roth; however, total Roth and Associate Savings Contributions shall not exceed the annual IRC limits.

As required by the Act, for plan years ending on or after December 27, 2008, a participant is 100 percent vested in the Company's profit sharing contribution after three years of service.

Effective for plan years beginning on or after January 1, 2009, to the extent provided by the Plan Administrator or required by law, annual compensation shall include differential wage payments within the meaning of the IRC, made to a participant during military leave.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting—The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America.

Stable Value Fund—The Plan follows the provisions of the Financial Accounting Standards Board ("FASB") Accounting Standards Codification (ASC) Topic 962, Plan Accounting-Defined Contribution Pension Plans (Topic 962). Investment contracts held by a defined contribution plan are required to be reported at fair value. However, contract value is the relevant measurement attribute for that portion of the net assets available for benefits of a defined contribution plan attributable to fully benefit-responsive investment contracts because contract value is the amount participants would receive if they were to initiate permitted transactions under the terms of the plan. The Plan invests in investment contracts through the Food Lion, Inc. Master Trust. The Statement of Net Assets Available for Benefits presents the fair value of the investment in the master trust, as well as the adjustment of the investment in the master trust from fair value to contract value relating to investment contracts.

Risks and Uncertainties—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires plan management to make estimates and assumptions that affect the reported amounts of net assets available for benefits and changes therein. Actual results could differ from those estimates. The Plan utilizes various investment instruments, including mutual funds, common collective trusts, common stock, and fully benefit responsive contracts. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

For the years ended December 26, 2009 and December 27, 2008

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued

Investment Valuation and Income Recognition— The Plan's investments are stated at fair value. The fair value of the plan's interest in the master trust is based on the specific interest that each Plan has in the underlying participant directed investment options.

Fair value is the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date.

Purchases and sales of securities are recorded on a trade basis. Dividends are recorded on the ex-dividend date.

Payment of Benefits—Benefit payments to participants are recorded upon distribution.

Administrative Expenses—All expenses incident to the administration of the Plan and the trust including but not limited to legal, accounting, and Trustee's fees are permitted to be paid by the Plan. The Trustee may reimburse the Company for any expense paid by the Company that would otherwise have been properly chargeable to the Plan.

Adoption of New Standards— In June 2009, FASB issued the last FASB Statement referenced in form: FASB Statement No. 168, The FASB ASC and the Hierarchy of Generally Accepted Accounting Principles. The FASB ASC was a major restructuring of accounting and reporting standards designed to simplify user access to all authoritative U.S. generally accepted accounting principles ("GAAP") by providing the authoritative literature in a topically organized structure. This standard establishes the FASB ASC as a source of authoritative U.S. accounting and reporting standards for nongovernmental entities and is effective for financial statements issued for annual periods ending after September 15, 2009. The Plan adopted this standard as of December 26, 2009. Accordingly, FASB Statement references were updated to the appropriate FASB ASC reference.

In May 2009, FASB ASC Topic 855, Subsequent Events (Topic 855) was issued to incorporate the accounting and disclosure requirements for subsequent events into U.S. generally accepted accounting principles. This guidance introduces new terminology, defines a date through which management must evaluate subsequent events, and lists the circumstances under which an entity must recognize and disclose events or transactions occurring after the balance sheet date. The Plan adopted the new guidance as of December 26, 2009. See Note 10, Subsequent Event.

For the years ended December 26, 2009 and December 27, 2008

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued

Adoption of New Standards, continued—In July 2006, the FASB released FASB Interpretation No. 48 Accounting for Uncertainty in Income Taxes ("FIN 48"), which was superseded with FASB ASC Topic 740, Income Taxes (Topic 740). Topic 740 provides guidance for how uncertain tax positions should be recognized, measured and disclosed in the financial statements. The Plan adopted this guidance as of December 26, 2009. See Note 8, Federal Income Tax Status.

In February 2010 FASB released ASU 2010-06, Topic 820, Improving Disclosures about Fair Value Measurements; this standard requires disclosures of:

- > any transfers in and out of Levels 1 & 2
- > present separate information about purchases, sales, issuances, and settlements on a gross basis in level 3 and provides clarification of exiting disclosures as follows:
  - o requires the disclosure of fair value measurement disclosures for each class of assets and liabilities;
  - o requires the disclosure of valuation techniques and inputs used to measure fair value for both recurring and nonrecurring fair value measurements.

This standard is effective for interim and annual periods beginning after December 15, 2009, except for the disclosures about purchases, sales, issuances, and settlements in the roll forward activity in Level 3 fair value measurements, which are effective for interim and annual periods beginning after December 15, 2010. The Plan Administrator expects to implement this standard by December 2010.

#### 3. STABLE VALUE FUND

Objectives of the Stable Value Fund—The key objectives of the Stable Value Fund ("Fund") are to provide preservation of principal, maintain a stable interest rate, and provide daily liquidity at contract value for participant withdrawals and transfers in accordance with the provisions of the Plan.

Nature of Investment Contracts—To accomplish the objectives outlined above, the Fund invests primarily in investment wrapper contracts (also known as Synthetic Guaranteed Investment Contracts (GICs)).

In a wrapper contract structure, the underlying investments are owned by the Fund and held in trust for plan participants. The Fund purchases a wrapper contract from an insurance company or bank.

For the years ended December 26, 2009 and December 27, 2008

#### 3. STABLE VALUE FUND, continued

Nature of Investment Contracts, continued—The wrapper contract amortizes the realized and unrealized gains and losses on the underlying fixed income investments, typically over the duration of the investments, through adjustments to the future interest crediting rate (which is the rate earned by participants in the Fund for the underlying investments). The issuer of the wrapper contract provides assurance that the adjustments to the interest crediting rate do not result in a future interest crediting rate that is less than zero. An interest crediting rate less than zero would result in a loss of principal or accrued interest.

Calculating the Interest Crediting Rate in Wrapper Contracts—The key factors that influence future crediting rates for a wrapper contract include:

- The level of market interest rates.
- The amount and timing of participant contributions, transfers, and withdrawals to and from the wrapper contract.
- The investment returns generated by the fixed income investments that support the wrapper contract.
- The duration of the underlying investments supporting the wrapper contract.

Wrapper contract interest crediting rates are typically reset on a monthly or quarterly basis. The wrapper contract values, as calculated by INVESCO as of December 26, 2009 and December 27, 2008 were \$562,937 and \$780,695, respectively. Because changes in market interest rates affect the yield to maturity and the market value of the underlying investments, they can have a material impact on the wrapper contract's interest crediting rate.

In addition, participant withdrawals and transfers from the Fund are paid at contract value but funded through the market value liquidation of the underlying investments, which also impacts the interest crediting rate. The resulting gains and losses in the market value of the underlying investments relative to the wrapper contract value are represented on the Plan's Statement of Net Assets Available for Benefits as the "Adjustment from Fair Value to Contract Value for Fully Benefit-Responsive Contracts."

If the Adjustment from Fair Value to Contract Value for Fully Benefit-Responsive Contracts is positive, this indicates that the wrapper contract value is greater than the market value of the underlying investments. The embedded market value losses will be amortized in the future through a lower interest crediting rate than would otherwise be applicable. If the Adjustment from Fair Value to Contract Value for Fully Benefit-Responsive Contracts is negative, this indicates that the wrapper contract value is less than the market value of the underlying investments.

For the years ended December 26, 2009 and December 27, 2008

#### 3. STABLE VALUE FUND, continued

The amortization of the embedded market value gains will cause the future interest crediting rate to be higher than it otherwise would have been.

All wrapper contracts provide for a minimum interest crediting rate of zero percent. In the event that the interest crediting rate should fall to zero and the requirements of the wrapper contract are satisfied, the wrapper issuers will pay to the Plan the shortfall needed to maintain the interest crediting rate at zero. This helps to ensure that participant's principal and accrued interest will be protected.

Average Yields Earned—During 2009 and 2008, the average yield earned by the Master Trust for all fully benefit-responsive investment contracts was 5.595% and 6.767%, respectively. The average yield earned by the Master Trust for the fully benefit-responsive investment contracts with an adjustment to reflect the actual interest rate credited to participants during 2009 and 2008, was 4.066% and 4.205%, respectively.

Events That Limit the Ability of the Fund to Transact at Contract Value—In certain circumstances, the amount withdrawn from the wrapper contract would be payable at fair value rather than at contract value. These events include: termination of the plan, a material adverse change to the provisions of the plan, if the employer elects to withdraw from a wrapper contract in order to switch to a different investment provider, or if the terms of a successor plan (in the event of the spin-off or sale of a division) do not meet the wrapper contract issuer's underwriting criteria for issuance of a clone wrapper contract.

The events described above that could result in the payment of benefits at market value rather than contract value are not probable of occurring in the foreseeable future.

Issuer-Initiated Contract Termination—Examples of events that would permit a wrapper contract issuer to terminate a wrapper contract upon short notice include the plan's loss of its qualified status, un-cured material breaches of responsibilities, or material and adverse changes to the provisions of the plan. If one of these events was to occur, the wrapper contract issuer could terminate the wrapper contract at the market value of the underlying investments.

#### 4. FAIR VALUE MEASUREMENTS OF MASTER TRUST

In accordance with FASB ASC Topic 820 Fair Value Measurements and Disclosures (Topic 820), fair value is based upon one or more inputs, defined as assumptions that market participants would use in pricing an asset or liability. Fair value inputs are separated in a three tier hierarchy:

For the years ended December 26, 2009 and December 27, 2008

#### 4. FAIR VALUE MEASUREMENTS OF MASTER TRUST, continued

- Level One observable, represents assets with unadjusted quoted market prices in active markets for identical assets.
- Level Two other observable, quoted market prices for identical assets using industry standard models and based on prices other than quoted prices within level 1.
- Level Three unobservable, reflect assets based on reporting entity's own assumptions and internally developed models or methodologies based on the best information available.

The fair values of the investment securities in the Master Trust classified by level held at December 26, 2009 and December 27, 2008 are as follows:

2009

Fair Value Measurements at Reporting Date Using:

|                                                          | Observable puts (Level 1) |    | her Observable puts (Level 2) | _  | Inobservable outs (Level 3) |     | Total        |
|----------------------------------------------------------|---------------------------|----|-------------------------------|----|-----------------------------|-----|--------------|
| Investments                                              |                           |    |                               |    |                             |     |              |
| Participant Loans                                        | \$<br>-                   | \$ | -                             | \$ | 85,049,788                  | \$  | 85,049,788   |
| Delhaize Group Depository Shares                         | 54,658,709                |    | -                             |    | -                           |     | 54,658,709   |
| Mutual Funds                                             | 376,331,365               |    | -                             |    | -                           |     | 376,331,365  |
| Common Collective Trusts                                 | -                         |    | 489,986,513                   |    | -                           |     | 489,986,513  |
| Wrapper Contract                                         | <br>                      | _  | -                             |    | 629,079                     |     | 629,079      |
| Total Investment                                         | \$<br>430,990,074         | \$ | 489,986,513                   | \$ | 85,678,867                  | \$1 | ,006,655,454 |
| Plan's Interest in Master Trust as a percentage of total | <br>88%                   |    |                               |    |                             |     |              |

For the years ended December 26, 2009 and December 27, 2008

### 5. FAIR VALUE MEASUREMENTS OF MASTER TRUST, continued

Fair Value Measurements at Reporting Date Using Significant Unobservable Inputs (Level 3)

**Participant** 

Wrapper

| December 27, 2008 Realized gains/(losses) Unrealized (losses)/gains relatin Participant loan issuances and r December 26, 2009 |                      |           | held at t | he reporting d               | \$ -<br>ate<br>\$ _ | Contract<br>870,199<br>-<br>(241,120)<br>-<br>629,079 | <br>Loans<br>78,241,650<br>-<br>-<br>6,808,138<br>85,049,788 |
|--------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------|-----------|------------------------------|---------------------|-------------------------------------------------------|--------------------------------------------------------------|
|                                                                                                                                |                      |           | :         | 2008                         |                     |                                                       |                                                              |
|                                                                                                                                | Fair `               | Value Mea | sureme    | nts at Reportin              | g Date              | Using:                                                |                                                              |
|                                                                                                                                | Observable<br>(Level | -         |           | Other oservable ts (Level 2) |                     | nobservable<br>outs (Level 3)                         | Total                                                        |
| Investments                                                                                                                    |                      |           |           |                              |                     |                                                       |                                                              |
| Participant Loans                                                                                                              | \$ -                 |           | \$        | -                            | \$                  | 78,241,650                                            | \$ 78,241,650                                                |
| Delhaize Group Depository Shares                                                                                               | 46,9                 | 72,435    |           | -                            |                     | -                                                     | 46,972,435                                                   |
| Mutual Funds                                                                                                                   | 233,7                | 32,137    |           | -                            |                     | -                                                     | 233,732,137                                                  |
| Common Collective Trusts                                                                                                       | -                    |           | 4:        | 53,313,426                   |                     | -                                                     | 453,313,426                                                  |
| Wrapper Contract                                                                                                               |                      |           |           |                              |                     | 870,199                                               | 870,199                                                      |
| Total Investment                                                                                                               | \$ 280,7             | 04,572    | \$ 4:     | 53,313,426                   | \$                  | 79,111,849                                            | \$813,129,847                                                |
| Plan's Interest in Master Trust as a percentage of total                                                                       |                      | 88%       |           |                              |                     |                                                       |                                                              |

Fair Value Measurements at Reporting Date Using Significant Unobservable Inputs (Level 3)

|                                                                           |     | Wrapper<br>Contract | Participant<br>Loans |
|---------------------------------------------------------------------------|-----|---------------------|----------------------|
| December 15, 2007                                                         | \$  | -                   | \$<br>74,971,628     |
| Realized gains/(losses)                                                   |     | -                   | -                    |
| Unrealized gains relating to instruments still held at the reporting date |     | 870,199             | -                    |
| Participant loan issuances and repayments (net)                           |     | -                   | 3,270,022            |
| December 27, 2008                                                         | \$_ | 870,199             | \$<br>78,241,650     |

Continued

For the years ended December 26, 2009 and December 27, 2008

#### 4. FAIR VALUE MEASUREMENTS OF MASTER TRUST, continued

The following is a description of the valuation methodologies used for assets at fair value. There have been no changes in the methodologies used as of December 26, 2009, the measurement date.

Mutual Funds—Shares of mutual funds are valued at the net asset value (NAV) of shares held at year-end.

**Delhaize Group Depository Shares**—Consist of money market investments and Delhaize Group ordinary shares, which are valued based on the closing price reported on the active market.

**Participant loans**—Fair value based on amortized cost of loans, which are secured by each participant account balance.

#### Common Collective Trusts:

ML Equity Index Trust I—Consists of equity securities, short-term investments and futures contracts. Equity securities are traded on stock exchanges on the NASDAQ Global Market and are valued at the last sale price or official close price on the exchange, as of the close of business or lacking any sales at the available bid price. Short-term investments (with a maturity of less than 60 days) are stated at amortized cost, which approximates fair value. Futures contracts are valued at the last sales price at the end of each day on the board of trade or exchange upon which they are traded.

*INVESCO Stable Value Fund*—Consists of Synthetic GICs, and the underlying investments are valued at quoted market prices. See Note 3.

Wrapper contracts—The fair value of the wrapper contract for the Synthetic GIC is based on the replacement cost methodology, which represents a formula that considers the key factors underlying the fixed income portfolio and wrapper contract fees.

The preceding methods described may produce a fair value calculation that may not be indicative of the net realizable value or reflective of future fair values. Furthermore, although the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

For the years ended December 26, 2009 and December 27, 2008

#### 5. INTEREST IN MASTER TRUST

The investments in the Master Trust at December 26, 2009 and December 27, 2008 are summarized as follows:

| Investments:                                                                                                                                                  | 2009                             |          |          | 2008          |          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|----------|----------|---------------|----------|
| Mutual funds:                                                                                                                                                 |                                  |          | _        |               |          |
| Columbia Value and Restructuring Fund                                                                                                                         | \$ 84,881                        | ,626 *   | \$       | 50,670,263    | *        |
| American Europacific Growth                                                                                                                                   | 72,866                           | -        | :        | 44,558,890    | *        |
| MFS Total Return Fund Class A                                                                                                                                 | 50,984                           | •        | :        | 38,018,798    | *        |
| Goldman Sachs Small MID CAP Growth Fund                                                                                                                       | 61,040                           | 399 *    | :        | 36,896,036    |          |
| PIMCO Total Return Class                                                                                                                                      | 38,162                           | ,915     |          | 27,781,757    |          |
| American Growth Fund of America                                                                                                                               | 28,131                           | ,784     |          | 19,910,122    |          |
| Royce Pennsylvania Mutual Fund                                                                                                                                | 23,271                           | ,655     |          | 8,541,274     |          |
| American Century Large Company Value Fund                                                                                                                     | 15,827                           | ,912     |          | 7,321,482     |          |
| Fund For Institutions (FFI) Treasury Fund                                                                                                                     | 1,164                            | ,341     |          | 33,515        |          |
| Delhaize Group American Depository Shares Fund                                                                                                                | 54,658                           | ,709 *   | 1        | 46,972,435    | *        |
| Common collective trusts:                                                                                                                                     |                                  |          |          |               |          |
| INVESCO Stable Value Fund                                                                                                                                     | 449,764                          | ,671 *   | :        | 428,033,652   | *        |
| ML Equity Index Trust I                                                                                                                                       | 40,221                           | 842      |          | 25,279,774    |          |
| Wrapper Contracts                                                                                                                                             |                                  | ,079     |          | 870,199       |          |
| Participant loans                                                                                                                                             | 85,049                           | ,788 *   | :        | 78,241,650    | *        |
| •                                                                                                                                                             | # 1 00 <i>C CEE</i>              | 151      | _        | 012 120 947   | ,        |
| Total investments                                                                                                                                             | \$ 1,006,655                     | ,454     | <u> </u> | 813,129,847   | _        |
| Plan's interest in net assets of Master Trust                                                                                                                 | \$ 880,970                       | ,069     | _\$      | 715,314,047   | _        |
| Plan's interest in Master Trust as a percentage of the Total                                                                                                  |                                  | 88%      | _        | 88%           | <u>6</u> |
| *Investments that represent 5% or more of net assets available. The investment income of the Master Trust for the years ender 2008 are summarized as follows: | e for benefits.<br>ed December 2 | 26, 2009 | 9 an     | d December 2  | :7,      |
| 2000 414 0444444                                                                                                                                              | 2009                             |          |          | 2008          |          |
| Dividend and interest income                                                                                                                                  | \$ 12,725                        | ,830     | \$       | 17,924,063    | _        |
| Net appreciation/(depreciation) in fair value of investments:                                                                                                 |                                  |          |          |               |          |
| Common collective trust                                                                                                                                       | 14,818                           | 704      |          | 19,802,961    |          |
| Mutual funds                                                                                                                                                  | 114,144                          | 982      |          | (191,383,309) | )        |
| ADRs held by Delhaize Group American Depository                                                                                                               | 9,996,                           | 821      |          | 1,170,942     | _        |
| Net appreciation/(depreciation) in fair value of investments                                                                                                  | 138,960                          | 507      |          | (170,409,406) | <u>)</u> |
| Net investment gain/(loss) income of Master Trust                                                                                                             | \$ 151,686,                      | 337      | _\$      | (152,485,343) | <u>)</u> |

For the years ended December 26, 2009 and December 27, 2008

#### 6. EXEMPT PARTY-IN-INTEREST TRANSACTIONS

At December 26, 2009 and December 27, 2008, the Plan held 629,518 and 660,684 shares, respectively, of the Delhaize Group American Depository Shares Fund, with a cost basis of \$40,215,881 and \$34,221,837, respectively. Beginning in 2008, management elected to account for the Delhaize Group American Depository Shares Fund in shares, instead of units. This allowed for better tracking of individual shares owned by each participant.

Certain plan investments are shares of mutual funds and a common collective trust managed by the Trustee; therefore, these qualify as party-in-interest transactions. At December 26, 2009 and December 27, 2008, party-in-interest transactions related to investments totaled \$775,802 and \$782,761, respectively.

#### 7. PLAN TERMINATION

Although it has not expressed any intention to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions set forth in ERISA. In the event that the Plan is terminated, participants would become 100 percent vested in their accounts.

#### 8. FEDERAL INCOME TAX STATUS

The Internal Revenue Service has determined and informed the Company by a letter dated October 28, 2003 that the Plan and related trust were designed in accordance with the applicable regulations of the IRC. The Plan has been amended since receiving the determination letter; however, the Plan Administrator and the Plan's legal counsel believe that the Plan is currently designed and operated in compliance with the applicable requirements of the IRC and the Plan and related trust continue to be tax-exempt. Therefore, no provision for income taxes has been included in the Plan's financial statements.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Plan to report information regarding its exposure to various tax positions taken by the Plan, as required by Topic 740. The Plan has determined whether any tax positions have met the recognition threshold and have measured the Plan's exposure to those tax positions. Management believes that the Plan has adequately addressed all relevant tax positions and that there are no unrecorded tax liabilities. Any interest or penalties assessed to the Plan are recorded in administrative expenses. No interest or penalties from federal or state tax authorities were recorded in the accompanying financial statements.

For the years ended December 26, 2009 and December 27, 2008

#### 9. RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500

The following is a reconciliation of investments at fair value per the financial statements at December 26, 2009 and December 27, 2008 to Form 5500:

|                                                                                                                      | 2009           | 2008           |
|----------------------------------------------------------------------------------------------------------------------|----------------|----------------|
| Net assets available for benefits per financial statements<br>Adjustment from fair value to contract value for fully | \$ 891,840,060 | \$ 756,792,917 |
| benefit-responsive investment contracts                                                                              | 12,502,519     | (10,713,577)   |
| Net assets per Form 5500 Schedule of Assets (Held at End of Year)                                                    | \$ 904,342,579 | \$_746,079,340 |

#### 10. SUBSEQUENT EVENT

The Plan evaluated its December 26, 2009 financial statements for subsequent events through June 22, 2010, the date the financial statements were issued. The Plan is not aware of any subsequent events which would require recognition or disclosure in the accompanying financial statements.

SUPPLEMENTAL SCHEDULE OF SELECTED FINANCIAL DATA

### FOOD LION, LLC PROFIT-SHARING AND RETIREMENT PLAN FORM 5500, SCHEDULE H, LINE 4i-SCHEDULE OF ASSETS (HELD AT END OF YEAR)

As of December 26, 2009

EIN # 56 - 0660192

Plan Number: 001

| (a) | (b) Identity of Issue, | (c) Description of Investment,                               | (d) Cost | (e) Current   |
|-----|------------------------|--------------------------------------------------------------|----------|---------------|
|     | Borrower,<br>Lessor or | Including Maturity Date, Rate of Interest, Collateral,       |          | Value         |
|     | Similar Party          | Par or Maturity Value                                        |          |               |
| *   | Various participants   | Participant loans                                            | **       | \$ 75,137,861 |
|     |                        | (maturing 2010 to 2018 at interest rates of 4.25% to 11.50%) |          |               |

<sup>\*</sup> Permitted party-in-interest

<sup>\*\*</sup> Cost information is not required for participant-directed investments and, therefore, is not included.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Benefit Plan Committee authorized by the Board of Directors of Delhaize America, Inc. has duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

PROFIT-SHARING AND RETIREMENT PLAN

OF FOOD LION XLC

Date: June 24, 2010

Name G. Linn Evans

Member of the Benefit Plan Committee

#### **EXHIBITS**

The following Exhibit is being filed with this Annual Report on Form 11-K:

Exhibit Number

**Exhibit** 

23 Consent of Milligan and Company, LLC



Meeting the Toughest Challenges. Inspiring Confidence. SM

#### CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We consent to the incorporation by reference in the Registration Statement No. 333-64638 of Etablissements Delhaize Frères et Cie "Le Lion" (Groupe Delhaize) on Form S-8 of the Profit-Sharing and Retirement Plan of Food Lion, LLC of our report dated June 22, 2010, with respect to the statements of net assets available for benefits of the Profit-Sharing and Retirement Plan of Food Lion, LLC as of December 26, 2009 and December 27, 2008, the related statements of changes in net assets available for benefits for the years ended, and the related supplemental schedule of Schedule H, Line 4i-Schedule of Assets (Held at end of Year) as of December 26, 2009, which report appears in the December 26, 2009 Annual Report on Form 11-K of the Profit-Sharing and Retirement Plan of Food Lion, LLC.

Milliagin and Company PLLC

Raleigh, NC June 22, 2010