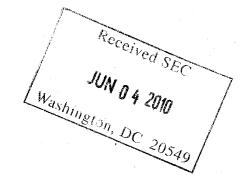
NYSE Euronext



Edwin Mecabe
Managing Director
Corporate Actions and Market Watch

20 Broad Street, 17th Floor New York, NY 10005 T +1 212 656 5026 F +1 212 656 5893 emecabe@nyx.com



June 4, 2010

GUNKS 001-34760

Mr. Paul Dudek Chief of the Office of International Corporate Finance Securities and Exchange Commission 100 F Street, NE Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, The Cash Store Financial Services Inc./ Common shares, no par value and requests immediate acceleration of registration. Adequate distribution assured. Form 40-F received on June 1, 2010. Tentative listing date – June 8, 2010.

Sincerely,