



Received SEC
JUN 04 2010
Washington, DC 20549

Edwin Mecabe
Managing Director
Corporate Actions and Market Watch

20 Broad Street, 17th Floor
New York, NY 10005
T +1 212 656 5026
F +1 212 656 5893
emecabe@nyx.com



10012583

June 4, 2010

CEUNKS

001-34760

Mr. Paul Dudek
Chief of the Office of International Corporate Finance
Securities and Exchange Commission
100 F Street, NE
Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, ~~The Cash Store Financial Services Inc./~~ Common shares, no par value and requests immediate acceleration of registration. Adequate distribution assured. Form 40-F received on June 1, 2010. Tentative listing date – June 8, 2010.

Sincerely,